

# DANVILLE RIVER DISTRICT DESIGN COMMISSION

POST OFFICE BOX 3300

DANVILLE, VIRGINIA

(434) 799-5261



JULY 9, 2015  
4:00 P.M.  
CITY COUNCIL CONFERENCE ROOM  
AGENDA

- I. WELCOME AND CALL TO ORDER
- II. ROLL CALL
- III. ITEMS FOR PUBLIC HEARING
  1. *A request has been filed for a Certificate of Appropriateness to install new wall signage at 610 Craghead Street. The signage "Brewed Awakening" and the company logo will be approximately 27 square feet and displayed along Craghead Street.*
  2. A request has been filed for a Certificate of Appropriateness to install way finding signage in the River District.
- IV. APPROVAL OF MINUTES FROM JUNE 11, 2015
- V. OTHER BUSINESS
- VI. ADJOURNMENT

# DANVILLE RIVER DISTRICT DESIGN COMMISSION

POST OFFICE BOX 3300

DANVILLE, VIRGINIA

(434) 799-5261



MEETING OF JULY 9, 2015

## SUBJECT

610 Craghead Street

A request has been filed for a Certificate of Appropriateness to install outdoor furniture for patio, 5 black wrought iron tables with 10 chairs and a Fiberglass dinosaur statue at 610 Craghead Street. The materials will be placed on the raised patio along the east wall.

## EXCERPT FROM DESIGN GUIDELINES

Section 6.3. Outdoor Dining on Private Property:

### 2. Furniture

- For private dining areas located in setbacks from the front of building next to the public right of way, the standards for furniture and umbrellas are the same as for sidewalk dining.
- For furniture in side and rear yards and on decks, the requirements are more flexible, with picnic tables, umbrellas with logos, service areas, hostess stations and bars allowed as deemed appropriate by the River District Design Commission (RDDC) and the City.
- Garden structures, sculpture, fountains, fire- places and other outdoor elements may be appropriate in outdoor dining areas.

## STAFF RECOMMENDATION

Staff recommends approval of a Certificate of Appropriateness to install outdoor furniture for patio, 5 black wrought iron tables with 10 chairs and a Fiberglass dinosaur statue at 610 Craghead Street.

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## CERTIFICATE OF APPROPRIATENESS APPLICATION

The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council.

This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

### **INFORMATION TO BE PROVIDED BY APPLICANT**

*Important-Please read before completing application*

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 610 Craghead Street Danville

Name of Applicant: Binding Time LLP (doing business as Brewed Awakening)

Applicant's Address: PO Box 4262 Martinsville, VA 24115

Applicant's Phone Number: 276-656-3800

Email Address: bonnie@binding-time.com

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign

outdoor furniture for patio - 5 black wrought iron tables with 10 chairs

Fiberglass dinosaur statue (used as marketing for ice cream)

\*photos attached\*

Type of material(s) to be used: wrought iron, fiberglass

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? yes

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? no

Would you like more information about these programs? n/a

Which one(s)? \_\_\_\_\_

\_\_\_\_\_  
Signature of Property Owner (if not applicant)

  
\_\_\_\_\_  
Signature of Applicant

**INFORMATION TO BE PROVIDED BY PLANNING DIVISION**

Application Number: \_\_\_\_\_

RDDC Date: \_\_\_\_\_

Date submitted: \_\_\_\_\_

Received by: \_\_\_\_\_

Tax Map Number: \_\_\_\_\_

Zoning District: \_\_\_\_\_

Additional Zoning Information: \_\_\_\_\_

\_\_\_\_\_

All buildings, structures or improvements located in the River District and visible from a public right-of-way shall not be located, constructed, reconstructed, altered, or repaired unless a Certificate of Appropriateness has been issued by the River District Design Commission. The Commission meets once a month on the second Thursday of the month at 4:00P.M. in the fourth floor City Council Conference Room located in the Municipal Building. All questions or applications should be submitted to the Planning Division, located on the second floor of the Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541; (434)-799-5261.



# DANVILLE RIVER DISTRICT DESIGN COMMISSION

POST OFFICE BOX 3300

DANVILLE, VIRGINIA

(434) 799-5261



MEETING OF JULY 9, 2015

## SUBJECT

River District area

A request has been filed for a Certificate of Appropriateness to install way finding signage in the River District.

## EXCERPT FROM DESIGN GUIDELINES

### 7.6. Way finding Signage

#### 1. Purpose

Way finding signage is an important part of any overall program to attract people to the area and to the historic downtown. It involves signage at many different levels, such as interstate or main road vehicular signs, secondary/approach vehicular signs, Trail-blazer signs, Pedestrian level signs, gateway signs, and directory signs. The first three levels of signs listed below are for people travelling in motor vehicles, and for signs on roads designated as State highways, there are strict codes related to allowable setbacks, contents, colors, and so on. As soon as possible after leaving areas controlled by state sign regulations, it is advisable to create a unique, colorful, and related set of signs that enhance the sense of place and direct people seamlessly to their destinations.

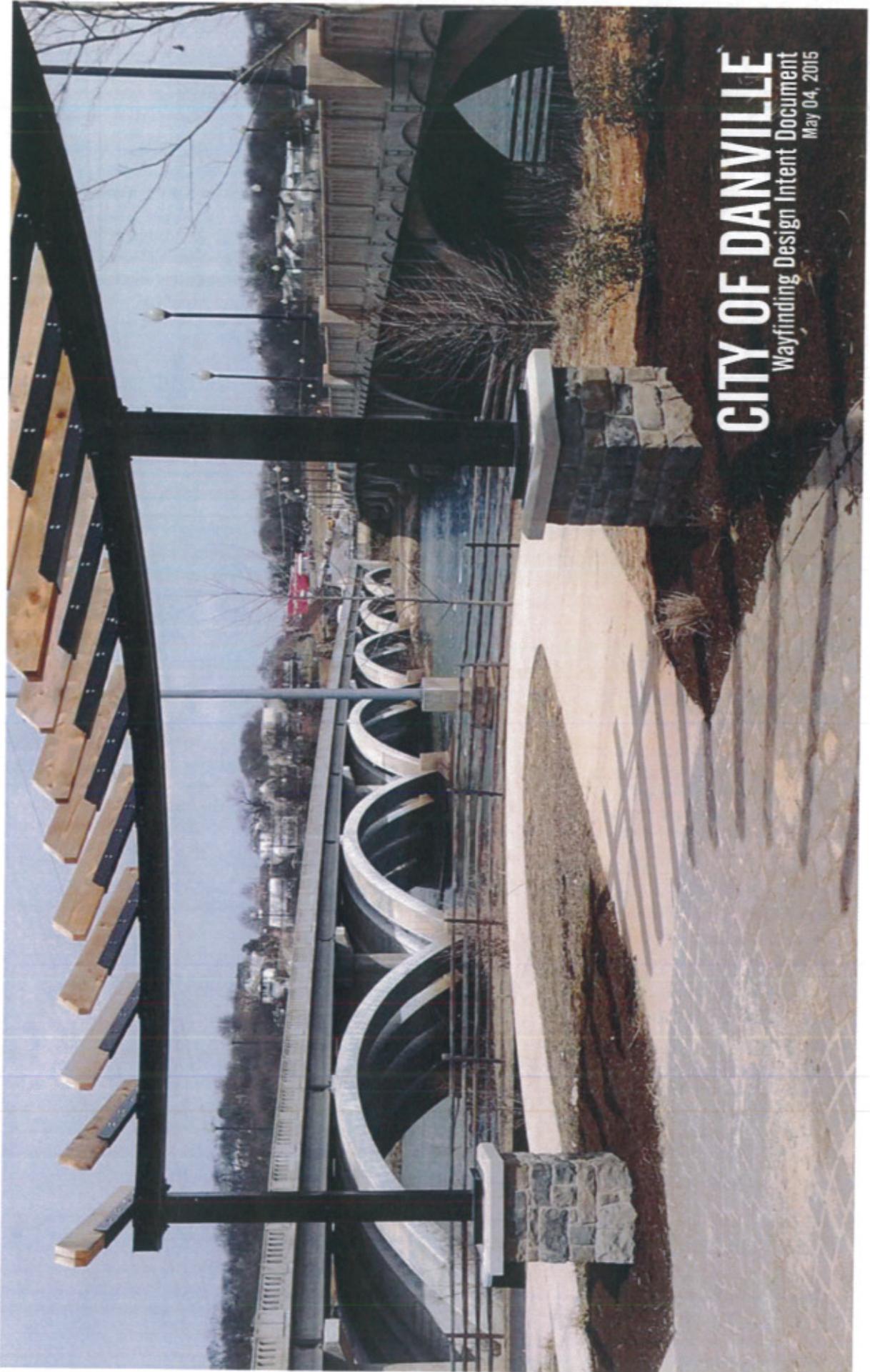
It is usually recommended that a way finding sign professional be hired to develop a way finding sign program. Such programs start with evaluating the routes into the area of interest (in this case the River District, unless a city-wide effort is planned) and the important decision points where motorists must make the decision to turn in order to efficiently reach the destination. Sometimes these decision points are "edited" to ensure that visitors will enter the destination area along a more attractive route rather than the most efficient.

Once the design for the sign system has been approved and the routes are agreed upon, the team will prepare a sign schedule that shows the location of each sign, along with the design and message each sign will contain.

If the area to be considered is large and has sub-areas (such as the River District) the same design can be rendered in slightly different ways (different colors, different related logos, etc.) to create a "family" of signs.

## STAFF RECOMMENDATION

Staff recommends approval of a request for a Certificate of Appropriateness to install new way finding signage in the River District.



# CITY OF DANVILLE

Wayfinding Design Intent Document  
May 04, 2015

# 1

## DESIGN INTENT DOCUMENT

- Specifications
- Sign Palette
- Sign Details

(Dimensions, Materials, Graphics and Colors)

# 2

## SIGN LOCATION

- General Locations
- Sign Messages

# 3

## DESIGN GUIDELINES

- Criteria Guidelines
- Sign Design Guidelines
- Placement Guidelines



DESIGN INTENT DOCUMENT

# Specifications

## 1 INTRODUCTION AND PROJECT DESCRIPTION

### 1.0 INCLUSIONS

This work shall include all labor, materials and equipment necessary for the proper execution and completion of said work, as shown on the plans and as herein specified. It shall also include all work not specifically included in the Design Intent Documents which is properly inferable and necessary for the completion of this work.

### 1.1 RELATED DOCUMENTS

- A. Drawings and general provisions of the Contract, including Special Conditions, apply to this Section.

### 1.2 SUMMARY OF WORK INCLUDED

- A. Sign Fabrication. Types of signs, messages, and graphics are indicated on the Drawings and herein, and require various materials, finishes, illumination and fabrication and installation techniques.
- B. Submit shop drawings, layouts, samples, and mock-ups for Owner approval.
- C. Structural design and wind-load calculations for all signs and foundations mounted and/or suspended signage to confirm structural integrity of the designed support connection. All structural connections will require certification by an Engineer licensed in project state. The drawings are diagrammatic and indicate the aesthetic of "design intent" only. Details shown are intended as a guide for the interfacing of adjacent surfaces.
- D. Installation of all fabricated signs, including all fasteners and fastenings and related electrical and data connections.
- E. Coordination with all trades of the Contract required for the fabrication and installation of the signage, including the approvals by the Owner required in this Section. Fabrication and installation of the Work shall be done in accordance with municipal code requirements.

## 2.1 SHOP DRAWINGS

The Drawings presented for bid are not fabrication drawings. The Signage Contractor is expected to provide all details necessary to effectively explain and specify the fabrication process and the expected performance of the installed product. The Signage Contractor must demonstrate through details and specifications their complete understanding of the desired final product and the method/process by which they are producing said product. The Signage Contractor is responsible to field measure and verify with architectural drawings prior to submitting Shop Drawings. Repackaging the supplied Drawings with new title blocks and delivering them as submittals will not be accepted. Although art may be supplied electronically, Signage Contractors will not be required to create all graphic content from scratch but to demonstrate and verify the quality and accuracy of the delivered product.

- A. The graphics and drawings represent the design intent for the signs required for the Project. The Sign Fabricator is responsible for the proper engineering of all elements of the Work and where applicable, to include a set of wet stamped, signed engineering calculations by a licensed Structural Engineer from the project's state. The internal structure, dimensions, and specifications for all items shall be indicated in the shop drawings.
- B. Description: Provide shop drawings for all items including, but not limited to the following: Complete fabrication and installation drawings for each sign type, indicate dimensions, materials, finishes, fastening, anchorage, joining, sealing, backing, utility requirements, rough-in, and adjacent related site conditions. Fabricator is responsible to document final connections for all power and data cabling.

## 2.2 SUBMITTALS

Procedure: Prepare submittals in accordance with the requirements of the Special Conditions, and to include the following:

- A. Notes on Drawings shall clearly define any actions requiring review by the Owner or owner's representative.
- B. First article of production-run items, both large and small, will be reviewed by the Owner or owner's representative before production run is commenced.
- C. It shall be the responsibility of the Contractor to schedule all review meetings with the Owner or owner's representative.
- D. Submit physical samples of sufficient size and quantity to illustrate materials, finishes, equipment or workmanship, and to establish standards by which completed work will be judged. Samples must represent the functional characteristics of the product or attachment devices, colors, and finishes.
- E. Shop drawings including structural design and wind-load calculations for all signs and foundations mounted and/or suspended signage to confirm structural integrity of the designed support connection. All structural connections will require certification by a licensed structural engineer.
- F. Required samples for review: First article mock-ups/samples of entire sign types of ALL sign types indicated in the design intent drawing set.
- G. Full 101mm x 101mm (4-inch x 4-inch) set of all specified paint colors and finishes.
- H. Complete, full-size message in each typeface to demonstrate proper spacing (black text on white background; outline not accepted).
- I. Each type of metal used for major elements of work with respective finish.
- J. Each type of adhesive vinyl film, including computer-cut designs, shown full-size on each of the specified ground colors.

Coordination and verification of all messages with Owner, Architect/Designer will provide complete set of sign location plans with sample numbering system and electronic message schedule template for fabricator to complete sign message schedule for submission and approval by the Owner.

- G. Verification of all conditions and sign dimensions in the field. Sign Fabricator to coordinate all signage requirements with the architectural, structural, lighting, electrical, and telecommunications drawings to ensure that all proposed signs can be installed, with power and required data connections and structurally supported. Verification of conditions and sign dimensions to be completed prior to sign fabrication and approval of all required submittals.

## 2 REQUIREMENTS

Details on Drawings indicate a design approach for sign fabrication but do not include all fabricating details required for the complete structural integrity of the signs, including consideration for static, dynamic, and erection loads during handling, erecting, and service at the installed locations. Therefore, it shall be the responsibility of the Fabricator to perform the complete structural design of the signs and to incorporate all the reasonable safety factors necessary to protect the Owner and their representatives, against public liability. Contractor will submit engineered "shop drawings" to the client/clients representative for review and approval by the Owner. Signs must meet all applicable local codes, as well as testing/laboratory listings where required.

Scale: 1/4" = 1'  
Note: Drawing is not intended to be accurate to scale. Any fabrication or construction details shall be subject to the manufacturer's specifications unless otherwise indicated on the plans.

Description: Specifications

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Why/finding Studio  
170 N. Orange Avenue  
Suite 200  
Danville, VA 22001  
407.963.1052

Project Team: SPC  
KMIN  
AEO  
AEO

Drawn by: AEO

K. Mock-ups as scheduled in this section. Approved mock-ups can be used as part of the completed work.

L. Project schedule

M. Supplementary Product Literature: Submit for information. Furnish within seven (7) days of request. Manufacturer's literature describing the general properties of each product to be used in the Work.

### 2.3 QUALITY ASSURANCE

A. Provide a mock-up (partial for large signs; complete for smaller signs) of each sign type requested at the fabrication facility for review. The requested Sign types are shown on the drawings. Refer to the drawings for further information. Mock-ups once approved may be used towards final install count.

B. Utilize the same materials and installation methods in the mock-up as intended for the final Work. Schedule the installation so that the mock-up may be examined, and any necessary adjustments made, prior to commencing fabrication of the final Work. Replace unsatisfactory items as directed.

C. When accepted, mock-up shall serve as the standard for materials, workmanship, and appearance for the work throughout the project.

Work-in-Progress Approvals: Provide work-in-progress sign elements reviews. Scheduled or unscheduled viewings at the Fabrication Facility may be initiated by the Owner's representative as deemed necessary to ensure continued quality control and make any adjustments required during fabrication. Unacceptable items are to be corrected by the Signage Contractor as directed by the Owner or owner's representative.

Regulatory Requirements: Comply with applicable requirements of the Applicable Laws and Authorities. Obtain necessary approvals and permits from all such Authorities as required.

### Markings and Labels:

A. Locate markings, labels, manufacturer names and other identifications so as to be concealed from public view and as acceptable by the Owner's Representative.

B. No trade name or other identification shall appear on any item where it will be seen by the public except as specifically approved by the Owner's Representative in advance.

### Final Location of Signs:

A. The location of signs as shown on the Location Plans is for general reference only and in some cases is not representative of the exact final location. Final locations of Signs shall be field located in coordination with the Owner's Representative.

B. Signage Contractor shall arrange for meetings at the Project to accommodate direction of final locations according to Project Construction Schedule.

### Lettering:

A. The contractor shall be responsible for the quality control of all lettering. All letter forms shall be crisp, sharp, free of nicks, ragged edges and discontinuous curves. All lettering shall conform to approved typeface, weight and letter spacing. No substitutions of typeface foundry, brand or version or implementation technique will be accepted without prior approval.

B. Vinyl Die Cut Graphics: All camera ready artwork shall be scanned for cutting on a Gerber Sign Maker II or approved equal.

C. All cutting and routing shall be executed in such a manner that all edges and corners of finished letter forms are true and clean. Letter forms with rounded positive or negative corners, nicked, cut, or ragged edges, etc., will not be accepted. All letter forms shall be so aligned as to maintain a baseline parallel to the sign format. Margins must be maintained as specified in drawings.

### 2.5 WARRANTY

Submit to the Owner's Representative a 1-year written warranty reflecting the date of final acceptance covering all signs contractor will agree to repair or replace defective signs. Upon notification of such defective signs within the warranty period, make necessary repairs or replacement at the convenience of the Owner's Representative.

### Paint Finish Warranty

Submit to the Owner's Representative a 1 year written warranty, warranting that the factory-applied finishes will not develop excessive fading or excessive non-uniformity of color or shade, and will not crack, peel, pit, corrode or otherwise fail as a result of defects in materials or workmanship within the following defined limits. Upon notification of such defects within the warranty period, make necessary repairs or replacement at the convenience of the owner's representative.

### Definitions:

**Excessive Fading** - A change in appearance which is perceptible and objectionable as determined when visually compared with the original color range standards.

**Excessive Non-Uniformity** - Non-uniform fading to the extent that adjacent panels have a color difference greater than the original acceptable range of color.

**Will Not Pit or Otherwise Corrode** - No pitting or other type of corrosion, discernible from a distance of 3m (10 feet), resulting from the natural elements in the atmosphere at the project site.

### 2.6 MAINTENANCE

A. Contractor shall prepare a Maintenance and Operating Manual comprised of cleaning and operations needs for each sign type. This shall include information on repair due to common vandalism, changing of messages and parts replacement needs.

B. Submit four (4) copies of Maintenance and Operating Manuals to the Owner's Representative and 1 digital copy.

- J. Use Plexiglas II as manufactured by Rohm and Haas Co., or equal quality. Thickness shall be as indicated on Drawings or not less than 3mm (0.125 inch) thick. Signage Contractor shall provide color and finish samples of all plastics for approval before fabrication; no substitution in color, thickness, or finish of plastics will be accepted without written approval from the Owner's Representative. All plastics shall be of uniform color, translucence and illumination, as supplied by manufacturer. Any exposed edges of acrylic shall be finished so as no saw marks are visible.
- K. Bolts, nuts, screws, washers, anchors and other devices required to complete the work. Signage Contractor shall use the same basic metal or alloy as the metal fastened, and finish matching in color and texture. Use stainless steel 300 series alloy where used to join dissimilar materials.
- L. All exposed fasteners to be 3mm (0.125 inch) tamper proof stainless steel screws painted to match adjoining surfaces unless otherwise specified on drawings.
- M. Pin-mount supports shall be painted threaded rods as appropriate.
- N. Insulation /Material Isolation: Separate all ferrous and non-ferrous metals with non-conductive gaskets to prevent electrolysis. In addition to gaskets, provide stainless steel fasteners for some cases as required.
- D. Applied interior vinyl graphics to be High Performance Cast Vinyl Sheeting, unless otherwise specified on Drawings. Applied exterior vinyl graphics shall be High Performance Reflective Vinyl Sheeting, unless otherwise specified on Drawings.

- D. Aluminum interior plaques shall be constructed from 3mm (0.125 inch) aluminum, #4 horizontal brushed finish with semi-gloss linear polyurethane clear coat, unless otherwise specified on Drawings.
- E. Aluminum interior fabricated components shall be constructed from 3mm (0.125 inch) thickness aluminum sheet unless otherwise indicated.
- F. Adhesive used for installing signs shall be manufactured by Dow Corning or equal. Polyfoam or "Isolac" contact adhesive tape manufactured by JM shall be used in conjunction with silicone adhesives for installation of wall signs, in minimum thicknesses available.
- G. Concrete installation of anchoring devices into concrete slab shall be adjusted to avoid penetrating existing reinforcing conduit, etc. contained in the concrete slab. Coordinate with the Project Architect and Structural Engineer.
- H. Stainless steel shall be suitable for ornamental and architectural work. Surface finish shall be smooth, free of all extrusion marks or imperfections. Alloy shall be selected to meet the structural requirements of specific application. Structural metal for concealed framing shall be of galvanized rolled steel or equal as required to satisfy structural requirements.
- I. Acrylic intended for non-illuminated use shall be 6mm (0.25 inch) cast acrylic sheet with non-glare finish, unless otherwise specified on Drawings. Acrylic intended for edge-illuminated use shall be 10mm (0.5 inch) extruded acrylic sheet with embedded diffuser particles designed specifically for edge-lighting, unless otherwise specified on Drawings.

- M. Isolate dissimilar materials. Exercise particular care to isolate nonferrous metals from ferrous metals.
- N. All illumination shall be even and without hot spots.
- O. Ease all exposed metal edges.
- P. Provide miscellaneous metal items required for completion of the work even though not shown or specified.
- Q. Refer to Drawings for sign color specifications.
- R. Paint finishes shall be Matthews Acrylic Polyurethane with Matthews Primers and Metal Pre-Treatments or Owner approved equal.
- S. Shop painting to be uniform on and around all sign elements to ensure sign elements will withstand all weather conditions.
- T. Mounting: Mounting plates shall be in conformance with manufacturer's written recommendations.
- 2.8 MATERIALS
  - A. Aluminum shall be suitable for ornamental, architectural work. Surface finish shall be smooth, free of extrusion marks or imperfections. Alloy shall be selected to meet the structural requirements of the specific application.
  - B. Stainless steel shall be suitable for ornamental and architectural work. Surface finish shall be smooth, free of all extrusion marks or imperfections. Alloy shall be selected to meet the structural requirements of specific application. Structural metal for concealed framing shall be of galvanized rolled steel or equal as required to satisfy structural requirements.
  - C. Aluminum exterior cabinets, spacers, back plates and frames shall be constructed from 6mm (0.25 inch) aluminum, #4 horizontal brushed and clear anodized finishes, unless otherwise specified on Drawings.

- C. Furnish complete manuals describing the materials, devices and procedures to be followed in operating, cleaning and maintaining the work. Include manufacturers' brochures and parts lists describing the actual materials used in the work, including metal alloys, finishes, electrical components and other major components.
- D. Assemble manuals for component parts into single binders identified for each system.
- 2.7 FABRICATION
  - A. Signage shall be complete for proper installation as described in the drawings.
  - B. Finish work shall be firm, well anchored, in true alignment, properly squared, with smooth clean uniform appearance, without holes, cracks, discoloration, distortion, stains, or marks.
  - C. Construct all work to eliminate burrs, dents, cutting edges, and sharp corners.
  - D. Finish welds on exposed surfaces to be imperceptible in the finished work.
  - E. Except as indicated or directed otherwise, finish all surfaces smooth.
  - F. Surfaces, which are intended to be flat, shall be without dents, bulges, oil caking, glazes, or other physical deformities.
  - G. Surfaces, which are intended to be curved, shall be smoothly free-flowing to required shapes.
  - H. Except where approved otherwise by Owner, conceal all fasteners.
  - I. Make access panels tight-fitting, light proof, and flush with adjacent surfaces.
  - J. Conceal all identification labels.
  - K. Carefully follow manufacturer's recommended fabricating procedures regarding expansion or contraction, fastening, and restraining of acrylic plastic.
  - L. Exercise care to ensure that painted, polished, and plated surfaces are unblemished in the finished work.

<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville Project 6003706 City of Danville Wayfinding	
Scale:	1/4" = 1'
Note: Drawing scale shown applies to drawings for the project only. AECOM is not responsible for any errors or omissions that may occur if drawings are reproduced, altered, or enlarged for plans.	
Description:	Specifications
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Wayfinding Studio 1575 Carnegie Avenue Suite 210 Danville, VA 22001 407.847.6952
Project Team:	SPC KVIN AEO
Drawn by:	AEO
<b>004</b>	

- B. Powder coat shall be TGIC super polyester powder coat with a polymer undercoating. Shop painting shall be uniform on and around sign elements to ensure sign elements will withstand weather conditions.
- C. Acrylic Linear Polyurethane enamel. Matthews provides a wide variety of coating systems on a global basis. Specific regions have different branded names: US and Canada - Grip Guard and Grip Guard Base Coat; Europe and Asia - Dymarcoat; and Global - Sikens or Lesonal. The approved color system shall follow the products manufacturer specifications for mixing hardeners, reducers clear coats, etc. Contractor shall refer to the Matthews paint code when ordering the product. Matthews and client require the use of clearcoat over all basecoat systems for durability and warranty purposes. Clearcoat application per Matthews specifications shall be required on all painted surfaces.
- D. Painted Surfaces: Manufacturer shall apply a wet film coating of gloss or semi-gloss UV inhibited CLEAR COAT to assure color and finish stability. Manufacturer shall either sand a cured paint surface prior to application or apply wet-on-wet to assure positive bonding.
- E. Primer for Aluminum and Steel: Clean surface and remove all contaminants using approved Matthews wax and grease remover. Sand surface using P-120-P180 Grit dry for aluminum and P-80-P120 for steel. Re-apply wax and grease remover, wipe clean and let dry. Apply Matthews primer specific to technical data sheet from manufacturer.
- F. Metal Finishes: Remove scratches, abrasions, dents and other blemishes before applying finish. Apply the following to the fabricated work, with texture and reflectivity as required to match the Architect's sample.

- E. Disconnect Switch: All Signs or Sign components with electrical service shall be equipped with an approved external disconnect switch, flush mounted on the cabinet / Sign, with circuits and capacity to control all primary wiring within the Sign. Location of switch must be shown on Shop Drawings and is subject to approval.
- F. Illumination: All Signs with fluorescent fixtures shall utilize minimum 800 millamp T8 output cool white fluorescent lamps at the length and placement necessary to provide even illumination without light leaks. All Signs with LED light sources shall be built to perform as required by the Design Consultant's documentation. Signage Contractor shall provide any specification information required to verify performance. All lamps and ballasts shall be provided by the Signage Contractor. Signage Contractor shall provide waterproof / flush access panels, which shall be concealed wherever possible. Conduit wiring and electrical equipment from the field electrical connection to any part of the sign and within the sign shall be provided by the Signage Contractor.
- G. Ventilation: While maintaining a proper weather seal, Signage Contractor shall provide for sufficient ventilation of Sign components to prevent overheating or warping; allowing for color of sign, mounting surface, climate conditions, etc. In providing for ventilation, Signage Contractor shall protect sign from elements (sand, rain, wind, debris, etc.) that might cause operational or cleaning problems. Signs / cabinets with light leaks will not be accepted. Signage Contractor shall utilize stainless steel bug mesh screen for integration with weep holes or vent / louvers on the Signs to prevent insect migration into illuminated Signs.
- H. Cooling System: Contractor shall provide air-conditioning as necessary for the digital kiosks to ensure temperature thresholds for monitors proper cooling based upon manufacturer specifications of all hardware elements.

- B. Light Emitting Diode (LED) general lighting requirements:
1. Provide sufficient LED wattage, quantities and spacing to ensure continuous, maximum illumination.
  2. Provide LED lighting prototypes to verify brightness and uniformity of lighting with designer.
- Electrical Wiring and Equipment
- A. Provide and install electrical materials such as ballasts, transformers, lamps, sockets, neon units, connectors, and all other equipment which shall be new and shall be approved by Underwriters Laboratories, Inc. The assembly of all components within the illuminated signs shall conform to all standards of Underwriters Laboratories, Inc. as published in the latest edition of "Standards for Sign Safety" and all illuminated signs shall bear the U.L. label. All wiring and equipment shall be concealed within the Sign structure.
- B. Conduit and Devices: Provide Rigid steel conduit, junction boxes and associated devices in accordance with applicable codes as required.
- C. Wiring: Minimum #12 AWG copper shall be used. High tension wiring shall not be less than GTD 15 wire as manufactured by Carol Cable Company or approved equal. All wiring shall be AWM 900 Centigrade 1000 volt TW/MTW UL file no. 18971. Wiring connectors for wire splicing shall be U.L. approved 1000 volt capacity and shall be Scotch Lock type Y or R or equal. All splices should be easily accessible for inspection and should be shown on Shop Drawings.
- D. Ballasts shall be used as required for internally illuminated cabinet signs, in quantity and arrangement as recommended by ballast manufacturer and accessible for maintenance and shown on Shop Drawings.

- P. Dissimilar Materials: Where metal surfaces will be in contact with dissimilar materials, coat the surfaces with epoxy paint or plate with zinc chromate, or provide other means of dielectric separation as recommended by manufacturer to prevent galvanic corrosion (i.e. Neoprene gasket as an isolation membrane)
- Q. Castings: Exposed surfaces shall be uniformly free from porosity and roughness. Edges shall be filed and ground smooth. Faces shall be chemically etched and mechanically polished for specified finish.
- R. Galvanizing: Provide for steel components in exterior construction, and where noted in Drawings shall be galvanized. Complete the shop fabrication prior to application of the zinc coating. Remove mill scale and rust, clean and pickle the units as required for proper pretreatment of the surfaces.
- S. Hardware: Provide all incidental hardware necessary for the proper functioning of signs. External hardware shall conform to the external appearance of the sign.
- T. Supports and Backing in Walls: Contractor shall provide engineered sign supports anchored to building structure where required and to meet requirements of applicable building codes. Support or backing requiring installation within the building wall construction shall be immediately relayed to the Architect of Record and Owner's Representative for field coordination. Contractor shall meet with the Architect to review all requirements.

- 2.9 ELECTRICAL COMPONENTS  
Electrical components must conform to applicable electrical codes and the following:
- A. All materials must be approved and listed by Underwriters Laboratories, Inc.

2.10 FINISHING MATERIALS

- A. Linear Polyurethane Coatings: Provide the following, or other products as acceptable.

**3.2 INSTALLATION**

- A. Install signage upon acceptance by the owner of job and substantial completion of job site area to receive such materials.
- B. Special Precautions: Guard against damaging existing pavements and planting where signage is to be installed.
- C. Footings beneath topping surface shall be installed and located prior to top surface installation.
- D. Prior to installation, check all components, nuts, bolts, and other connections for proper alignment, fit and any damage. Replace damaged or defective components.
- E. Prior to installation, confirm all electrical locations and requirements with the owner or owners representative.

**3.3 CLEAN UP**

- A. Keep areas of work clean, neat and orderly at all times. Clean surfaces inside and out. Use approved cleaners if necessary to remove dirt.
- B. Protective coverings and stripplable films shall be removed at a time that will afford the greatest protection of the furniture. Surfaces shall be cleaned to remove excess glazing and sealant compounds, dirt, and other substances.
- C. Upon completion of work and before final acceptance, remove tools, surplus materials, apparatus, and debris from the site. Leave the site in a neat, clean condition, acceptable to the Engineer. Wash, clean, and leave paved areas without stains.
- D. Contractor shall repair and/or replace all damaged surfaces with like materials. All new surfaces adjacent to and within 2 meters of sign, including the entire excavated area shall be returned to its original condition and quality, including materials, finish and grading that was present prior to excavation.

**B. Vinyl Die-cut and Pattern-cut Graphics:**

- Use pressure sensitive, non-yellowing, non-peeling and weather resistant vinyl adhesive letters or images, custom-flood coated as required, die cut from specified vinyl manufacturing company. Apply in strict accordance with manufacturer's instructions. Make uniformly smooth and free from bubbles, wrinkles, stretching and blemishes.
- C. Painted or Silk-screened Graphics: All graphics shall be applied using photo processed screens from camera ready art, arranged to furnish sharp and solid images without build-up or bleeding of the coating. Comply with coating manufacturer's application instructions. Provide proper type of primer to suit each substrate and obtain a permanent bond. Verify compatibility of each substrate with the coatings to be used in the Work. Apply the markings with neat edges to a smooth radius. Permanently bond the laminated metal components and honeycomb core with adhesive or sealant in accordance with product manufacturer's recommendations. Grind exposed welds and rough areas to make flush with adjacent smooth surfaces.
- D. Digitally Printed Graphics: All digitally printed graphics to be executed from Owner/Designer approved art and to be produced at a high rate of resolution. Usage of substrate and ink types to be for the specific (interior or exterior) installation environment and to be applied in strict accordance with manufacturer's instructions.

**3 EXECUTION**

**3.1 VERIFICATION OF CONDITIONS**

- A. Inspect all surfaces to receive signage and report all defects which would interfere with signage installation.
- B. Starting work implies acceptance of surfaces as satisfactory.
- C. Verify all conditions and sign dimensions in field. Contractor to review and study architectural, landscape, lighting, electrical and related plans to insure that all proposed signs can be installed and supported. Verification of conditions and sign dimensions to be completed prior to sign fabrication and reviewed with the architect.

**2.12 GRAPHIC APPLICATION**

- A. Preparation: Surfaces to receive the graphic markings shall be clean, dry, and otherwise made ready for application of the materials. Accurately measure and lay out the required marking configurations as indicated on drawings.

**2.11 FABRICATION OF SIGNS AND SUPPORTS**

- A. General: Provide custom manufactured sign assemblies, components completely fabricated and finished at factory before delivery to project. Construct to accurate detail and dimensions as shown and as assemble the Work at the shop and mark the components as required to facilitate assembly during installation. Exposed fasteners on finished faces will not be allowed, unless specifically indicated. Waxiness and oil caming of surfaces is not acceptable. Minimum material thickness is to be 2.2mm (0.09 inches). Conceal wiring, conduct and other electrical items within sign enclosures.
- B. Lettering: Cut and rout in a manner to produce true and clean edges and corners of finished letter forms. Letter forms having rounded positive or negative corners, nicked, cut, or ragged edges are not acceptable. Align letter forms to maintain a baseline parallel to the sign format. Maintain margins as indicated on the Drawings.

**C. Seams and Joints:**

- The contractor shall cut walls and floors carefully and neatly repair them in an acceptable manner. Contractor shall consult the Architect of Record in cases where cutting into a structural portion of the building is required so that satisfactory reinforcement may be provided. Added joints shall be ground filled and finished flush and smooth with adjacent work. Such seams shall be invisible after final finish has been applied. Spot welded joints shall not be visible on exterior of signs after final finish has been applied. No gaps, light leaks, waves, or oil canning will be permitted in work. If any of these are evident, the contractor will be required to correct its work or construct a new sign at its own expense.
- D. Metal Signs and Supports: Fabricate exposed surfaces uniformly flat and smooth, without distortion, pitting, or other blemishes. Form exposed metal edges to a smooth radius. Permanently bond the laminated metal components and honeycomb core with adhesive or sealant in accordance with product manufacturer's recommendations. Grind exposed welds and rough areas to make flush with adjacent smooth surfaces.
- E. Welding: Make welds continuous.
- F. Fasteners: Use exposed fasteners only if shown on the Bid Documents. Perform drilling and tapping at shop.
- G. Contractor shall confirm soils are compatible with foundation engineering requirements for compaction.
- H. Contractor shall be responsible for verification of any adjacent utility conflicts that might be disrupted or impacted by installation of foundations or installation of sign elements.

**G. Silk-Screening Materials:**

- Provide photo processed screening, arranged to furnish sharp and solid images without edge build up or bleeding of the coating. Pattern-cut screens may be used for non-repeat copy, provided that final image copy is equal to photo screen quality. Provide only weather-resistant coating materials, compatible with the intended substrates. All silk-screened graphics are to be done with the finest screen size feasible for sharp, even reproduction.

**H. Vinyl Die-Cut and Pattern Cut-out Graphics:**

- Use Scotchcal Opaque and Translucent film manufactured by 3M where specified. Use pressure-sensitive, non-peeling, non-yellowing and weather resistant vinyl as specified. Use approved fonts and equipment as specified.

3.4 PROTECTION OF EXISTING FEATURES

Contractor shall preserve and protect all existing trees, shrubs, plantings, street signs, parking meters, fences, retaining walls, buildings, entry ways, surface materials, property survey monuments, structures and utility line appurtenances. Any removal and replacements or protection required shall be considered part of the contractor's responsibility and shall be incidental to the Contract. Any damage to existing features within and adjacent to the work area, created by failure of the contractor to provide adequate protection from its construction operations, shall be repaired or replaced to the satisfaction of the respective owner at the contractor's expense.

Contractor shall preserve and protect all permanent survey markers, including private property corner markers, section or quarter section monuments, and permanent benchmarks. Survey markers necessarily moved as a result of construction, or otherwise damaged by the contractor shall be replaced at the contractor's expense by a land surveyor registered in the project state.

3.5 UTILITY CONFLICTS

At some locations on the project, (water, gas, power pole supports, etc.) may be in conflict with the work authorized under this project. The contractor will inform the client's representative to determine a resolution of the conflict which may include relocation of the sign or utility.

3.6 FINAL CLEANUP

All dirt, mud, trench backfill, materials, temporary surface or other debris shall be removed by the contractor from pavement surfaces, ground surfaces, sewers, manholes, and catch basins as directed by the contractor. Sewers downstream of the project that have accumulated deposits or debris as a result of construction shall be jet cleaned and vacuumed to remove the material at the contractor's own expense.

3.7 FINAL INSPECTION AND ACCEPTANCE

- A. Upon completion of work, a final inspection for acceptance will be performed by the Owner.
- B. All mock-ups and unused submittals shall be removed from site prior to final acceptance.

- C. Submit operation manuals, tools, and keys as necessary to maintain and adjust the built products.

3.8 STRUCTURES AND UTILITIES ENCOUNTERED

Various underground and surface structures may or may not be shown on the plans. The locations and dimensions of such structures where shown do not purport to be absolutely correct. In some cases, the structures are plotted on the plans for the information of the contractor, but information so given is not to be construed as a representation that such structures will be found or encountered exactly as plotted. Other structures may also be encountered which are not shown on the plans.

The contractor shall maintain in operating condition all utilities encountered in this work. The contractor shall be entirely responsible for all injuries to water pipes, fiber optic cables, electric conduits, existing drains or sewers, gas pipes, and poles carrying electrical current, telephone or cable television during the prosecution of the work and shall be liable for damages to public or private property resulting therefrom, which amount may be deducted from any monies due him/her for work done. Any damage to existing utilities as a result of the construction shall be repaired to the satisfaction of the owner of the utility at the contractor's expense, whether or not said utilities are shown on the plans.

Existing utilities may be relocated with the approval of the owner of the utility. This relocation shall be at the contractor's expense, done according to the requirements of the utility owner and shall be sufficient to clear the proposed improvements.

Before beginning work, the contractor shall contact each company, municipality, or agency maintaining utilities in the project area and request their assistance in field locating their utilities in that area. The contractor, however, shall be solely responsible for the location of utilities.

4 CORRESPONDENCE AND COMMUNICATION

The contractor shall direct all project related questions and concerns in writing to the clients representative for the project. Contact information is listed on the Bid Documents on each page

<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project 60297069 City of Danville Wayfinding	
Scale:	1/4" = 1'
Note: Drawing scale shown on plans is accurate to 1/8" for AECOM. All other dimensions are subject to the tolerances of the field or as specified on the plans.	
Description:	
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Wayfinding Studio 150 North Orange Avenue Suite 200 Orlando, FL 32801 407.843.0092
Project Team:	SPC KWIN AEO AEO
Drawn by:	AEO
<b>006</b>	



Material Color Match

**P1** Matthews Polyurethane Enamel Paint MP# 00607 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P



Material Color Match

**P3** Matthews Polyurethane Enamel Paint MP# 16091 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P

**V1** Oracle 8800-030 Translucent Premium Cast High Performance Film, Dark Red



Material Color Match

**P5** Matthews Polyurethane Enamel Paint MP# 32071 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P

**V2** Oracle 5800-010 Reflective Film, White



Material Color Match

**P2** Matthews Polyurethane Enamel Paint MP# 00817 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P



Material Color Match

**P4** Matthews Polyurethane Enamel Paint MP# 00492 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P



Material Color Match

**P6** Matthews Polyurethane Enamel Paint MP# 09133 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P

**V3** Oracle 8800-594 Translucent Premium Cast High Performance Film, Pastel Blue



Material Color Match

**P7** Matthews Polyurethane Enamel Paint MP# 25595 with UV inhibitor, finished with Matthews Super Satin Clear Coat, 290-2285P



Danville District Logo



Danville City Logo

<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 6320700 City of Danville Wayfinding	
Scale:	NTS
Note: Drawings shown on plans is accurate for full size plans only. AECOM is not responsible for any inaccuracies caused by reduced or enlarged size plans.	
Description:	Graphic Standards
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Wayfinding Studio 100/N Orange Avenue Suite 200 Orlando, FL 32801 407.843.6552
Project Team:	SPC KMN AEO
Drawn by:	AEO
<b>007</b>	

Brand, Color & Materials Palette

ABCDEFGHIJKLMNQRSTUWXYZ  
abcdefghijklmnpqrstuvwxy

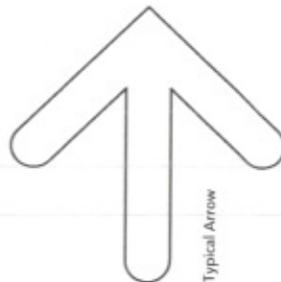
0123456789

Typestyle - Clearview One

ABCDEFGHIJKLMNQRSTUWXYZ  
abcdefghijklmnpqrstuvwxy

0123456789

Typestyle - Arial

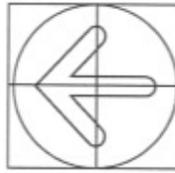


Typical Arrow

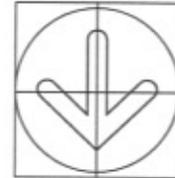
Arrow & Arrow Use



To the Right

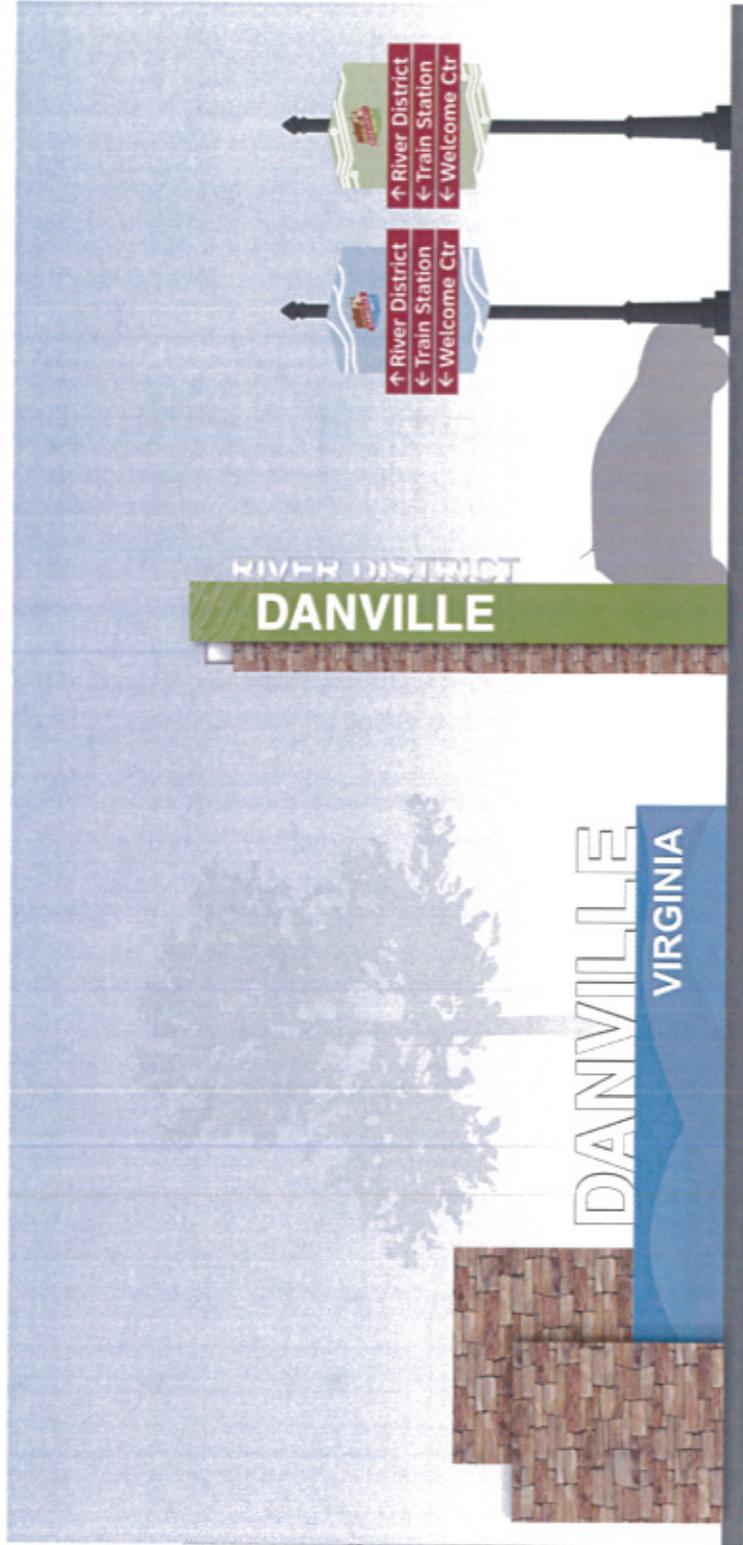


Straight Ahead



To the Left

Sign Palette  
Scale: 1/4" = 1'



**SIGN TYPE A1**  
CITY GATEWAY  
Qty: 5

**SIGN TYPE A2**  
DISTRICT GATEWAY  
Qty: 5

**SIGN TYPE V1**  
VEHICULAR DIRECTIONAL — VDOT  
(Roads greater than 25mph)  
Qty: 60

**Scale:** 1/4" = 1'  
Note: Discrepancies between drawings are assumed to be the responsibility of AECOM and not responsible for any discrepancies caused by reduced or enlarged size plots.

**Description:** Sign Palette

**Original Issue Date:** 15.01.30

**Revision:**

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
Wayfinding Studio  
10720 Orange Avenue  
Suite 200  
Charlotte, NC 28211  
404.361.6742

**Project Team:** SPC  
KMN  
AEO

**Drawn by:** AEO

**Sign Palette**  
Scale: 1/4" = 1'



Wayfinding Design Intent Document  
for the City of Danville

Project 152923049  
City of Danville Wayfinding

**Scale:** 1/4" = 1'  
Note: Drawings shown on paper are for informational purposes only. AECOM is not responsible for any discrepancies caused by reduced or enlarged size prints.

**Description:** Sign Palette

**Original Issue Date:** 15.01.30

**Revision:**

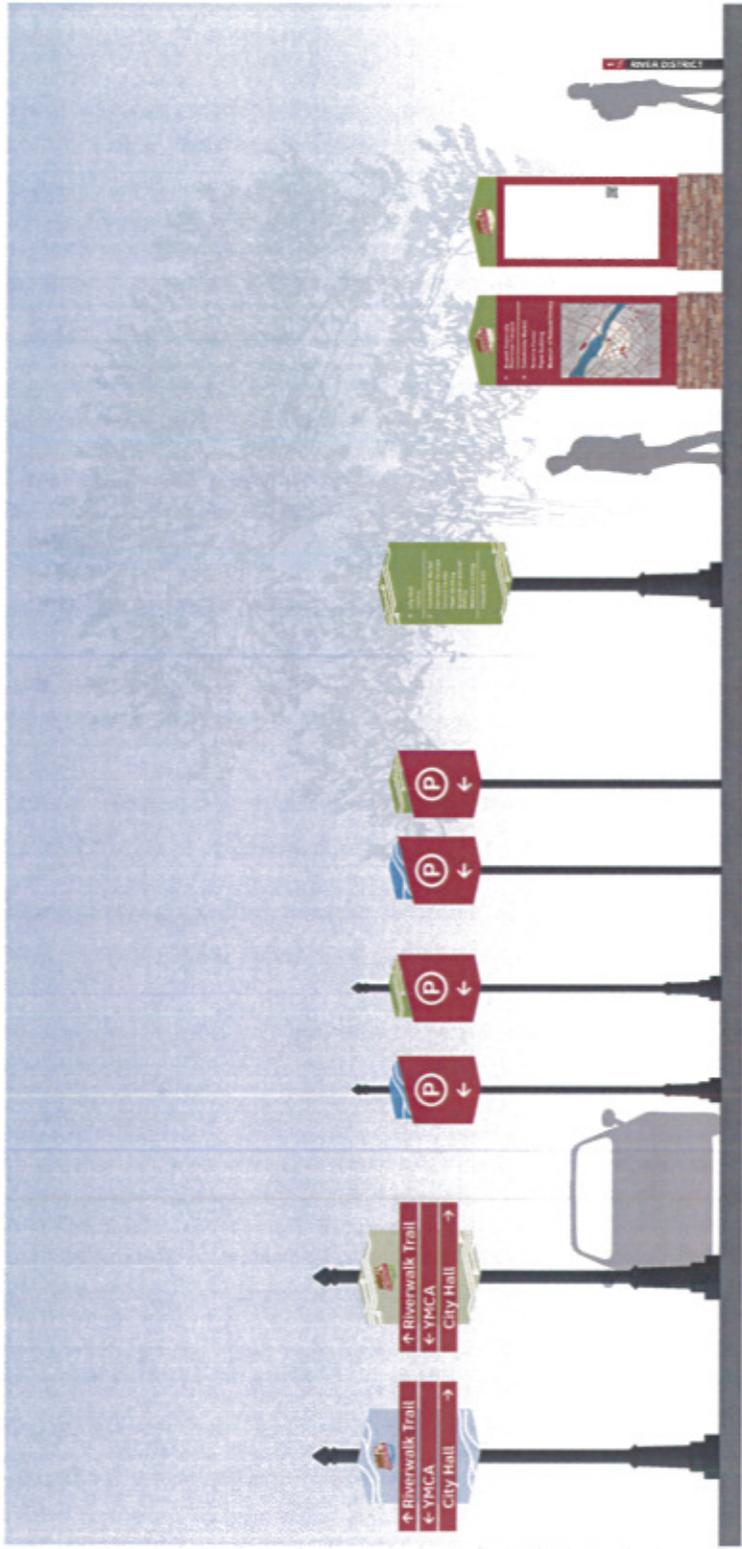
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
Wayfinding Group  
150 N. College Avenue  
Danville, VA 22026  
477.943.6552

**Project Team:** SPC  
KMN  
AEO

**Drawn by:** AEO



- SIGN TYPE V2**  
VEHICULAR DIRECTIONAL — CITY  
(Roads less than 25mph)  
Qty: 0
- SIGN TYPE C1**  
PARKING DIRECTIONAL  
HIGHER TRAFFIC AREAS  
Qty: 10 (River District)
- SIGN TYPE C2**  
PARKING DIRECTIONAL  
LOWER TRAFFIC AREAS  
Qty: 10 (River District)
- SIGN TYPE P1**  
PEDESTRIAN DIRECTIONAL  
Qty: 12
- SIGN TYPE P2**  
KIOSK PEDESTRIAN MAP AND EVENTS  
Qty: 04
- SIGN TYPE M**  
MILE MARKER  
Qty: TBD

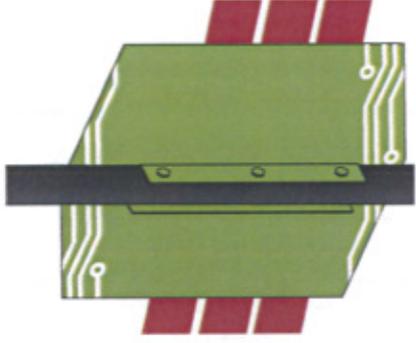
Blade Signs Perspectives  
Scale: NTS



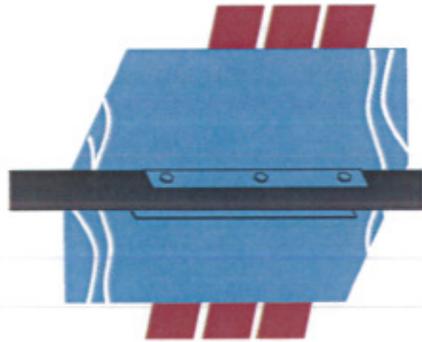
**SIGN TYPE V1 & V2**  
VEHICULAR DIRECTIONAL - Front  
(City Graphics)



**SIGN TYPE V1 & V2**  
VEHICULAR DIRECTIONAL - Front  
(District Graphics)



**SIGN TYPE V1 & V2**  
VEHICULAR DIRECTIONAL - Back  
(District Graphics)



**SIGN TYPE V1 & V2**  
VEHICULAR DIRECTIONAL - Back  
(City Graphics)



**SIGN TYPE P1**  
PEDESTRIAN DIRECTIONAL - Front  
(City Graphics)



**SIGN TYPE C1 & C2**  
PARKING DIRECTIONAL - Front  
(City Graphics)



**SIGN TYPE C1 & C2**  
PARKING DIRECTIONAL - Front  
(District Graphics)



**SIGN TYPE C1 & C2**  
PARKING DIRECTIONAL - Back  
(City/District Graphics)

Scale: 1/4" = 3'  
Material: The signs are made of aluminum for outdoor use. The signs are made of aluminum for outdoor use. The signs are made of aluminum for outdoor use.

Description:

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
150 N Orange Avenue  
Suite 200  
Orlando, FL 32801  
407.843.6722

Project Team: SPC  
KMN  
AEO

Drawn by: AEO

Scale: NTS  
Drawing size and quantity are subject to change without notice. AECOM and its consultants shall not be responsible for any discrepancies caused by reduced or enlarged size prints.

Description: Sign Quantity

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

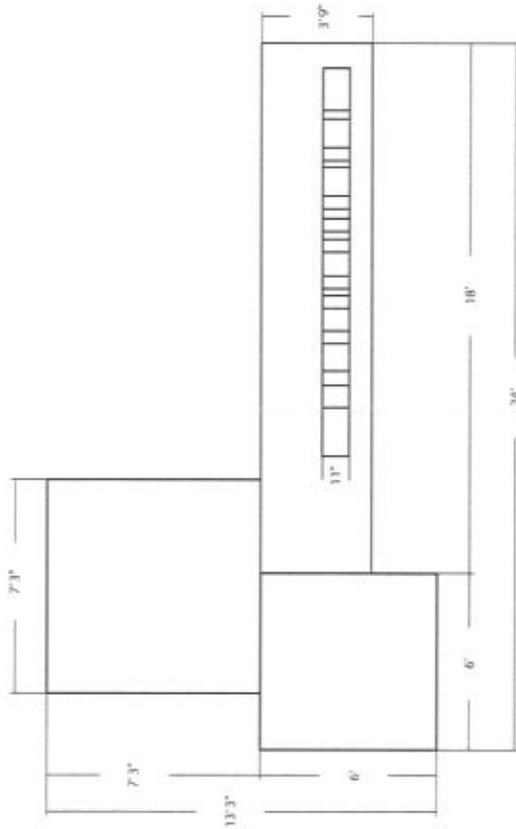
Contact: AECOM  
Wayfinding Studio  
1501 N Orange Avenue  
Suite 200  
Orlando, FL 32801  
4078431052

Project Team: SPC  
KMN  
AEO  
Drawn by: AEO

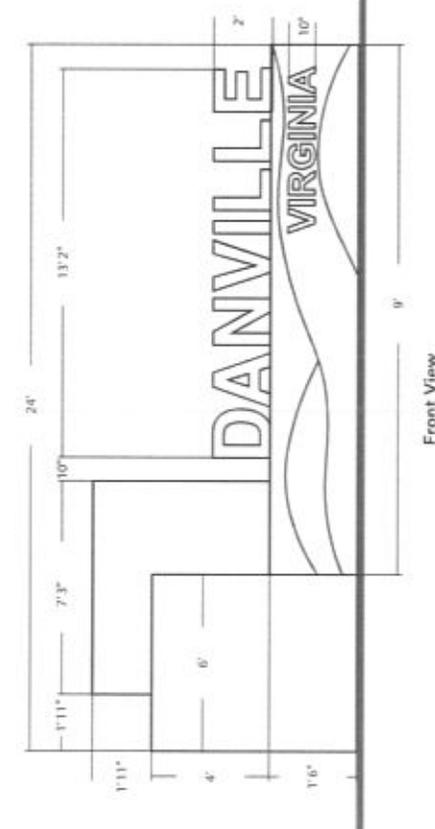
Sign Type	Description	Qty
A1	City Gateway	5
A2	District Gateway	6
V-1	DOT Vehicular Directional (City Graphics - Blue)	60
V-1	DOT Vehicular Directional (District Graphics - Green)	0
V-2	Vehicular Directional <25mph (City Graphics - Blue)	0
V-2	Vehicular Directional <25mpd (District Graphics - Green)	25
C-1	Parking Sign Higher Traffic Areas (City Graphics - Blue)	0
C-1	Parking Sign Higher Traffic Areas (District Graphics - Green)	10
C-2	Parking Sign Lower Traffic Areas (City Graphics - Blue)	0
C-2	Parking Sign Lower Traffic Areas (District Graphics - Green)	10
P-1	Pedestrian Directional	12
P-2	Kiosk-Pedestrian Map and Events	4
M	Mile Marker	TBD

A1

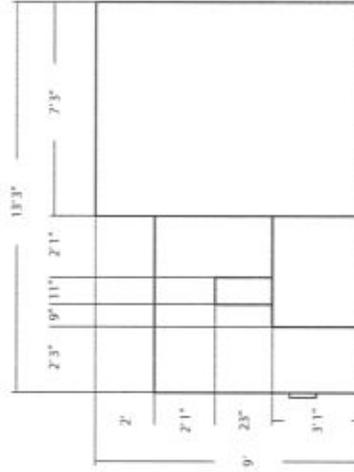
City Gateway - Dimensions  
Scale: 1/4" = 1'



Top View



Front View



Side View

Fabricator to determine foundation per code

AECOM

Wayfinding Design Intent Document  
for the City of Danville

Project 65371046  
City of Danville Wayfinding

Scale: 1/4" = 1'  
Note: Drawing notes shown on plans is restrictive to this site plan only. AECOM is not responsible for any discrepancies caused by reduced or enlarged size plans.

Description: City Gateway Details

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

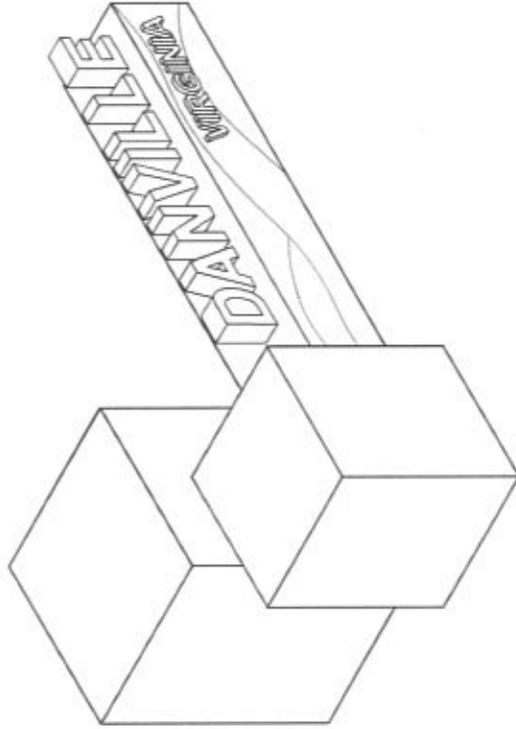
The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding South  
15150 Spring Branch  
Orlando, FL 32803  
407.841.1162

Project Team: SPC  
KMN  
AEO  
Drawn by: AEO

012

**A1** City Gateway - Materials  
Scale: 1/4" = 1'



Stone Veneer - Base Eldorado Stone  
6" x 12" average attached to Alum  
Frame Structure

1/8" Bored Aluminum  
with Matthews Paint and  
coated with Matthews  
High Performance  
Clear Coat

Floating Front Lit Channel Letters  
(See Detail Inset)

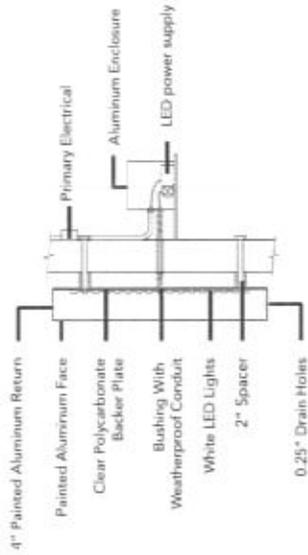
Reverse Halo Lit Channel Letters  
(See Detail Inset)

**DANVILLE**  
**VIRGINIA**

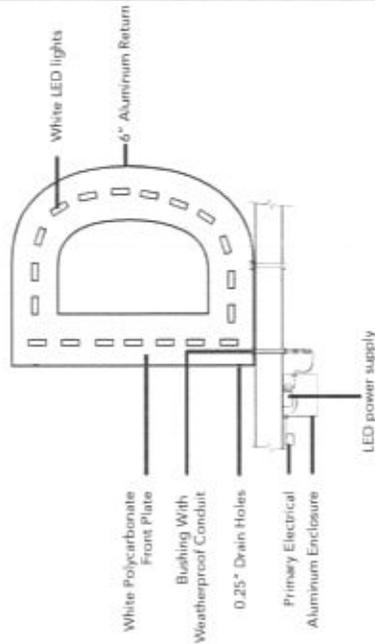
**Front View**  
Scale: 1/4" = 1'

**Detail Inset**

**Reverse Halo Lit Channel Letter**



**Floating Front Lit Channel Letter**



<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 6020786 City of Danville Wayfinding	
Scale:	NTS Note: Drawing scale annotation does not guarantee fit. All dimensions are approximate and not responsible for any discrepancies created by reproduction or original site plans.
Description:	City Gateway Details
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Attn: Design Studio 1517A Orange Avenue Suite 210 Danville, VA 22001 402.863.6702
Project Team:	SPC KMN AEO
Drawn by:	AEO
<b>013</b>	



Stone Veneer - Base  
Eldorado Stone  
6" x 12" average  
Thickness (Varies)



Matthews Polyurethane Enamel Paint  
MP# 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Oralite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red



Oralite 5900-010  
Reflective Film, White



Oralite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

**A1** City Gateway - Colors & Graphics  
Scale: 1/4" = 1'

Blue palette for City of Danville Gateway



**P6-1**  
Matthews Polyurethane Enamel  
Paint MP# 09133 with UV inhibitor,  
finished with Matthews  
Super Satin Clear Coat,  
290-2285P



**P6-2**  
Matthews Polyurethane Enamel  
Paint MP# 04721 with UV inhibitor,  
finished with Matthews  
Super Satin Clear Coat,  
290-2285P



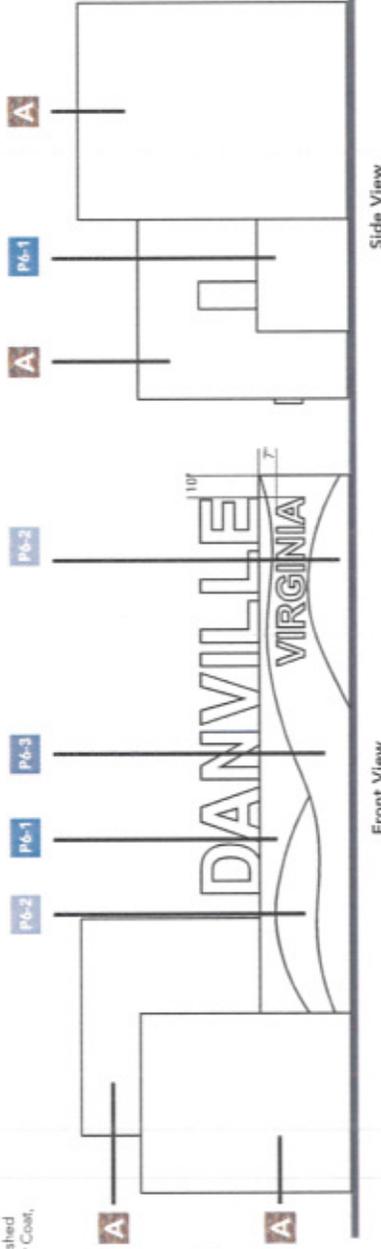
**P6-3**  
Matthews Polyurethane Enamel  
Paint MP# 10359 with UV inhibitor,  
finished with Matthews  
Super Satin Clear Coat,  
290-2285P

13' 2"  
**DANVILLE**

Typestyle - Arial

5' 8"  
**VIRGINIA**

Typestyle - Arial



Scale: 1/4" = 1'  
Note: Drawing scale shown on plans to indicate full size panel only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size prints.

Description: City Gateway Details

Original Issue Date: 15.01.30

Revision:

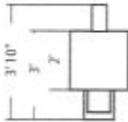
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

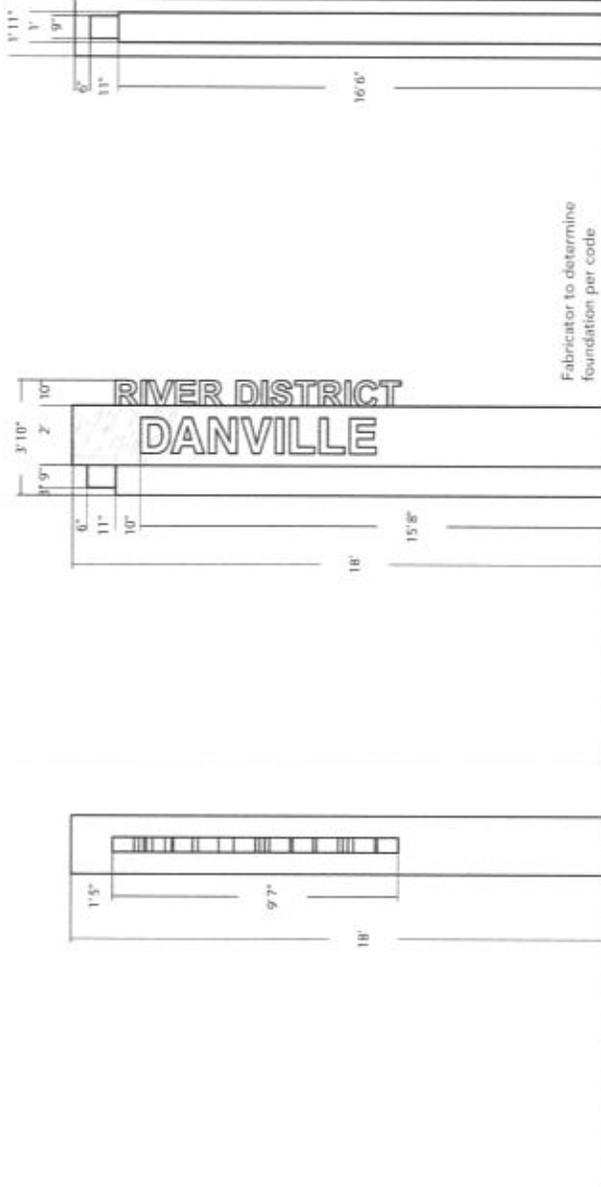
Contact: AECOM  
Wayfinding Studio  
3000 Orange Avenue  
Orlando, FL 32801  
407.643.6952

Project Team: SPC  
KMN  
AEO  
AEO

Drawn by: AEO



Top View



Right Side View

Front View

Left Side View

Wayfinding Design Intent Document  
for the City of Danville

Project: 6/27/2016  
City of Danville Wayfinding

Scale: 1/4" = 1'  
Notes: Drawing files shown on plan is exported for  
file name only. AECOM is not responsible for  
scale discrepancies caused by reduced or unprinted  
size plots.

Description: District Gateway  
Details

Original Issue Date: 15.01.20

Revision:

These drawings express visual  
design intent only. Final engineering,  
materials, and fabrication shall  
remain the responsibility of the  
fabricator.

The content of this document  
is subject to the design intent  
requirements outlined in the  
Specifications.

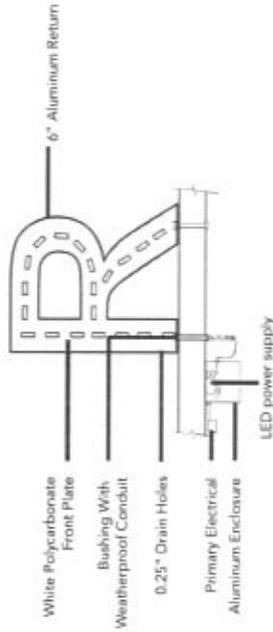
Contact: AECOM  
Wayfinding Studio  
150 H. Overge Avenue  
Suite 200  
Danville, VA 22011  
410.861.0272

Project Team: SPC  
KMN  
AED

Drawn by: AED

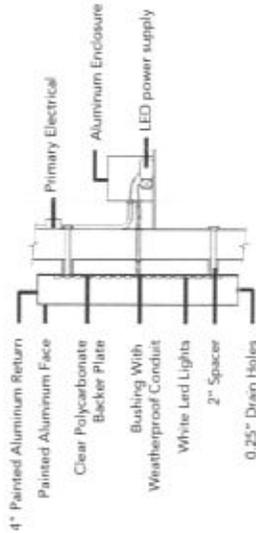
<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 6207766 Sheet Name: Wayfinding	
<b>Scale:</b> NTS	<b>Note:</b> Drawing scale shown on plans is required for all other plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged sheet sizes.
<b>Description:</b> District Gateway Details	
<b>Original Issue Date:</b> 15.01.30	
<b>Revision:</b>	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
<b>Contact:</b> AECOM Wayfinding Studio 1100 Village Avenue Danville, VA 22020 407.853.0562	
<b>Project Team:</b> SPC KMN AEO	
<b>Drawn by:</b> AEO	
<b>016</b>	

Floating Front Lit Channel Letter

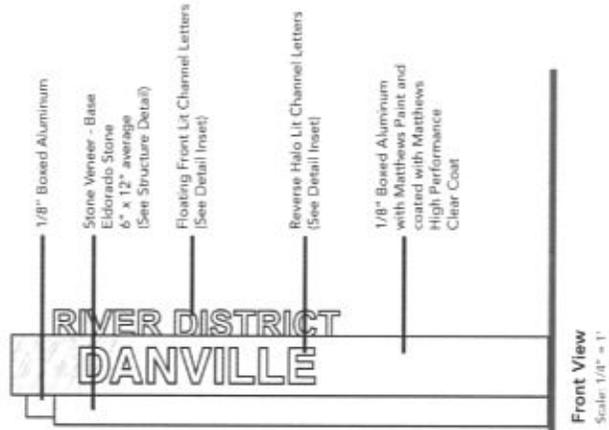
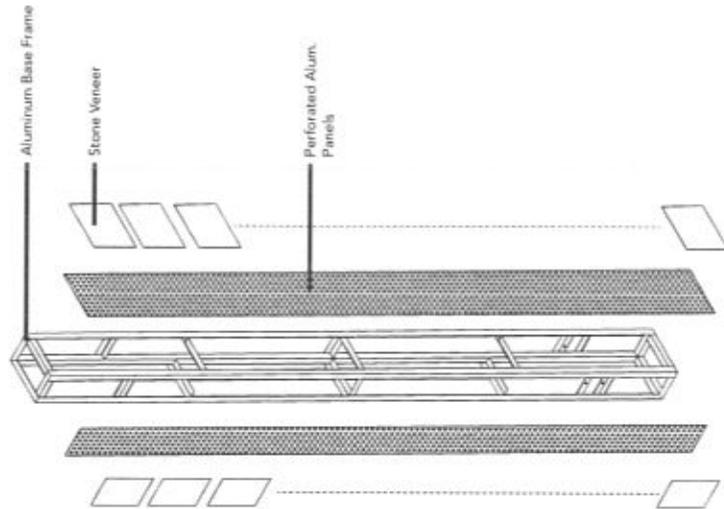


Detail Inset

Reverse Halo Lit Channel Letter



Structure Detail (Veneer Column)



**A** Stone Veneer - Base  
Eldorado Stone  
6" x 12" average  
Thickness (Varies)

**P1** Matthews Polyurethane Enamel Paint  
MP# 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P2** Matthews Polyurethane Enamel Paint  
MP# 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P3** Matthews Polyurethane Enamel Paint  
MP# 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P4** Matthews Polyurethane Enamel Paint  
MP# 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P5** Matthews Polyurethane Enamel Paint  
MP# 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P6** Matthews Polyurethane Enamel Paint  
MP# 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P7** Matthews Polyurethane Enamel Paint  
MP# 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**V1** Oratite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red

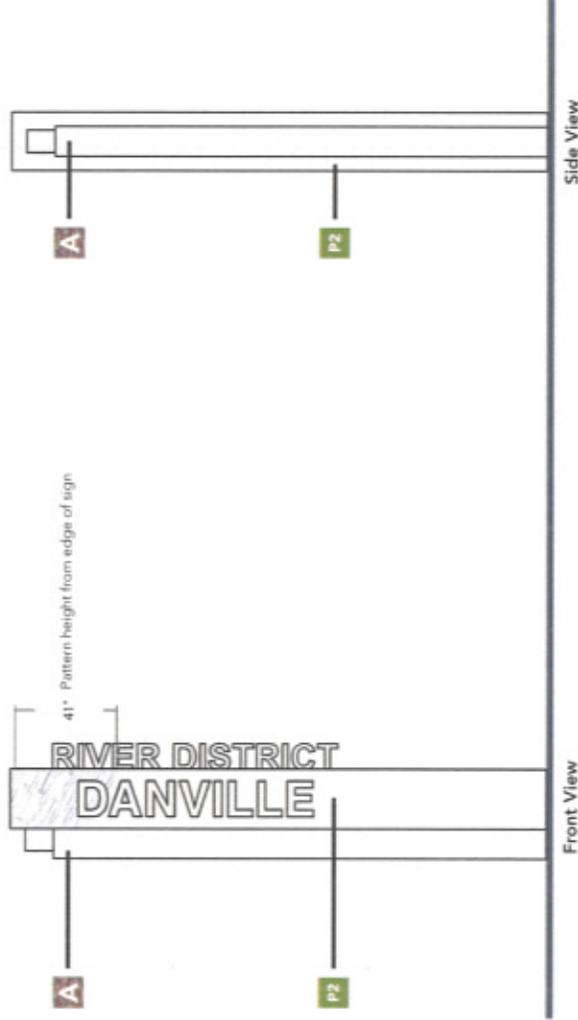
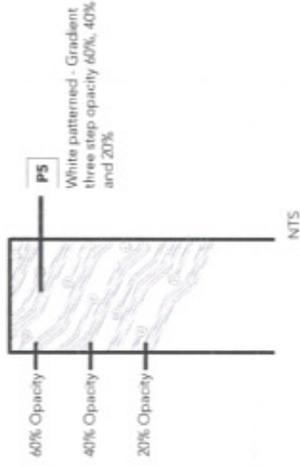
**V2** Oratite 5600-010  
Reflective Film, White

**V3** Oratite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

**A2** District Gateway - Colors & Graphics  
Scale: 1/4" = 1'

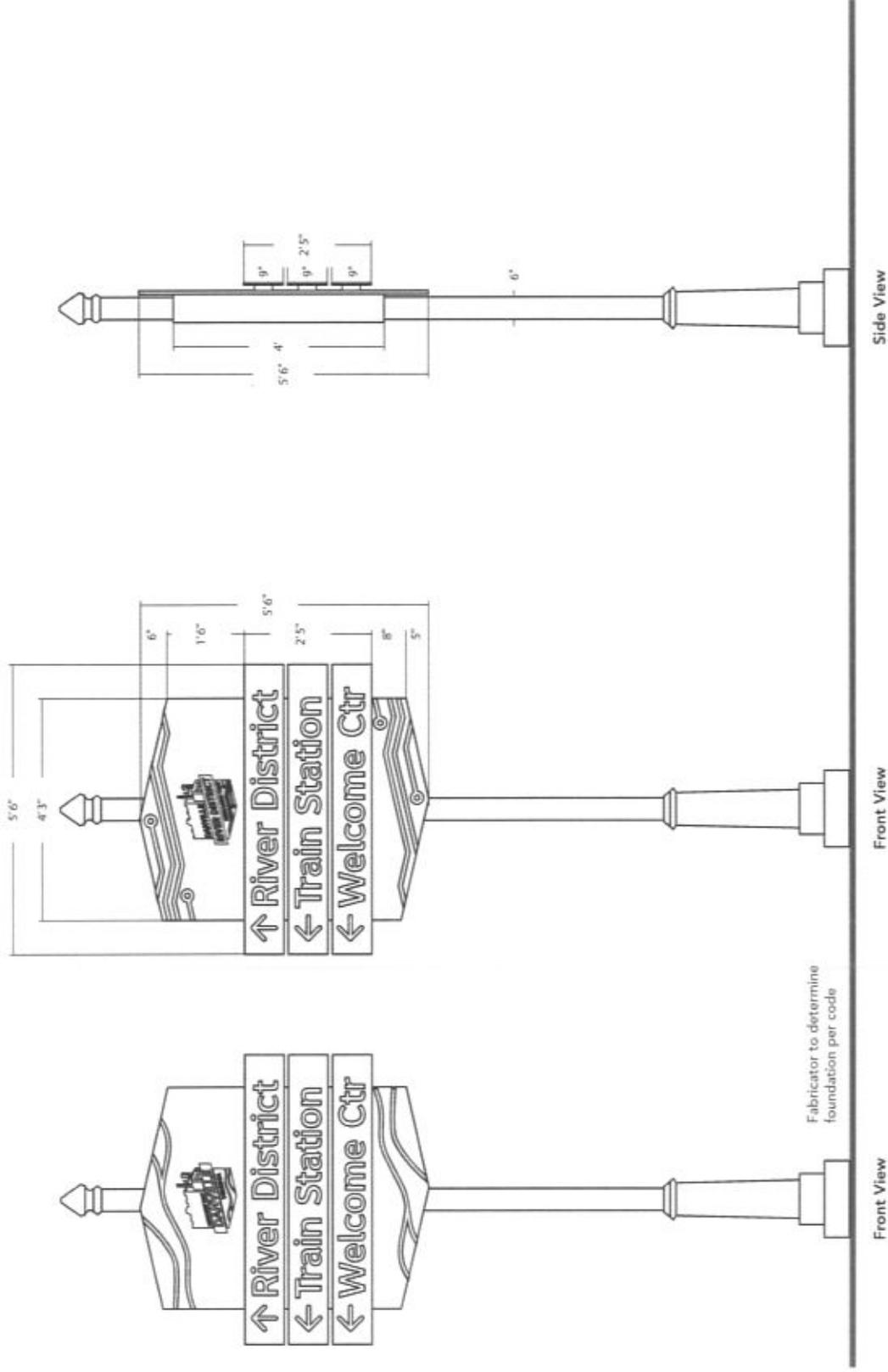
4'9"  
**RIVER DISTRICT**  
Typestyle - Arial

3'11"  
**DANVILLE**  
Typestyle - Arial



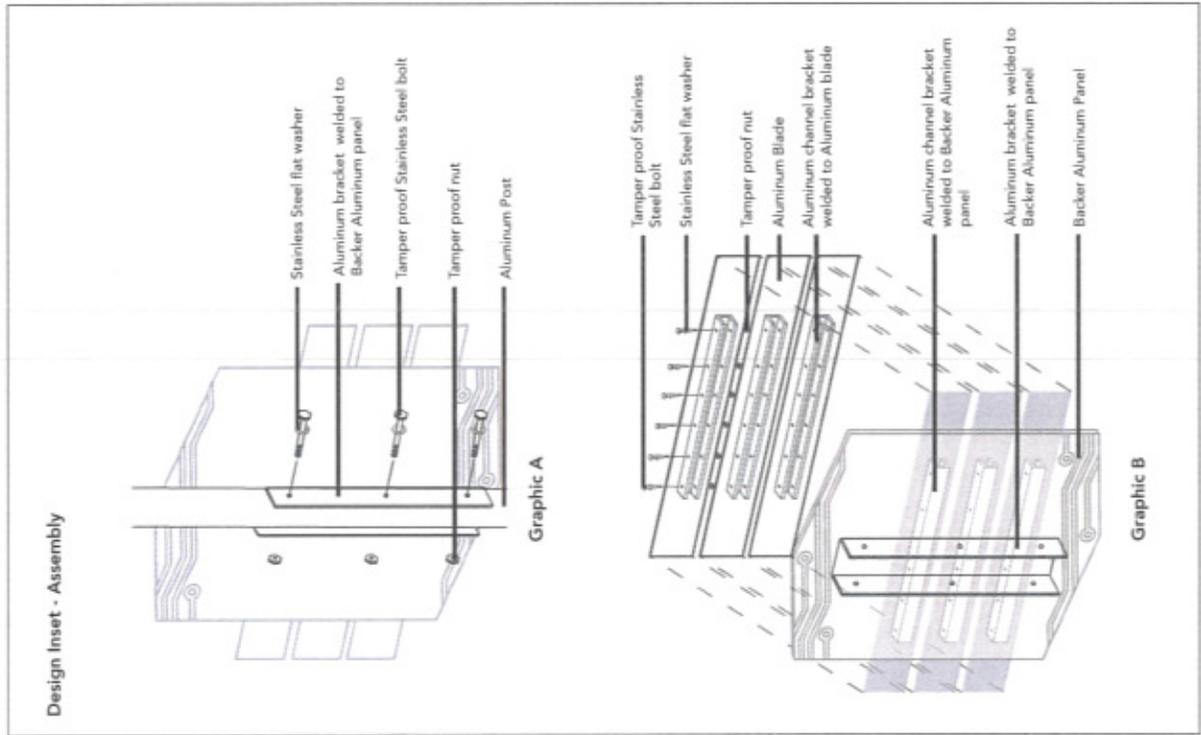
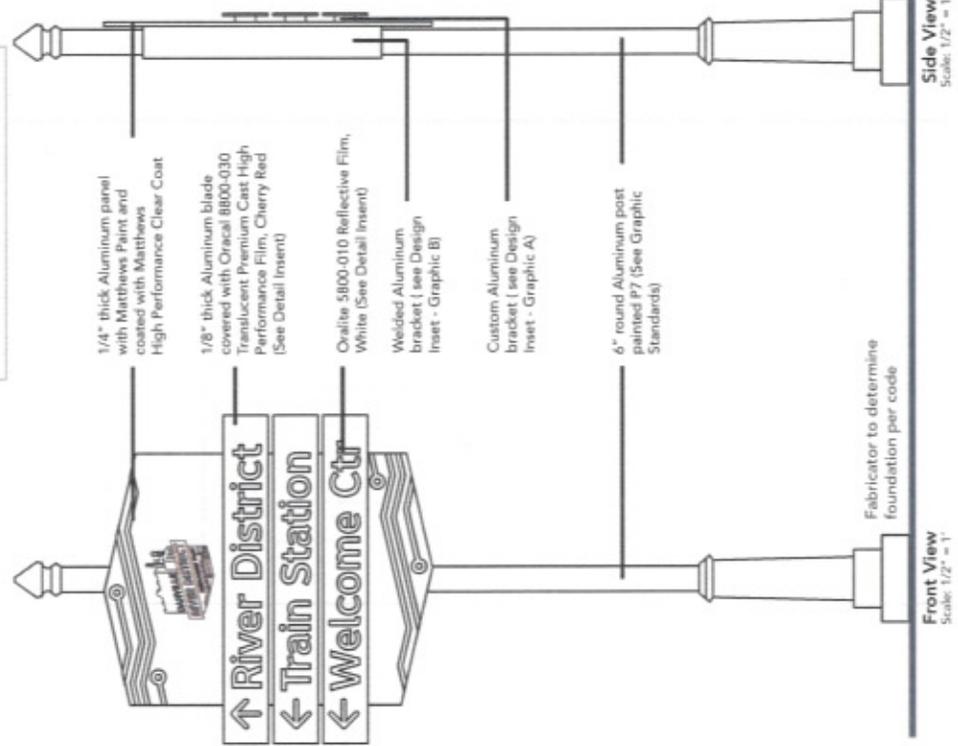
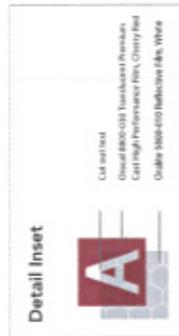
<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville Project #0252080 City of Danville Wayfinding	
Scale:	1/4" = 1'
Note: Drawing scale shown on plans is accurate for fabrication. Any additional scale requirements should be indicated on notes or enlarged site plans.	
Description:	District Gateway Details
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Wayfinding Studio 166 N Orange Avenue Suite 200 Orlando, FL 32801 407.843.6552
Project Team:	SPC KMIN AEO AEO
Drawn by:	AEO
<b>017</b>	

V1 VDOT Directional Sign - Dimensions  
Scale: 1/2" = 1'



<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 15-0130 Original Issue Date: 15-01-30	
Description: VDOT Directional Sign Details	
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM 1000 Peachtree Street, N.E. Atlanta, GA 30309 404.521.4600
Project Team:	SPC KMN AEO AEO
Drawn by:	AEO
<b>018</b>	

<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 6/25/2006 Eryl Davis - a wayfinding	
<b>Scale:</b>	NTS
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size prints.	
<b>Description:</b>	VDOT Directional Sign Details
<b>Original Issue Date:</b>	15.01.30
<b>Revision:</b>	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
<b>Contact:</b>	AECOM Wayfinding Studio 100 North Orange Avenue Suite 1200 Orlando, FL 32801 407.843.0552
<b>Project Team:</b>	SPC KMN AEO
<b>Drawn by:</b>	AEO
<b>019</b>	





Stone Veneer - Base  
Eldorado Stone  
6" x 12" average  
Thickness (Varies)



Matthews Polyurethane Enamel Paint  
MPW 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Oratite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red

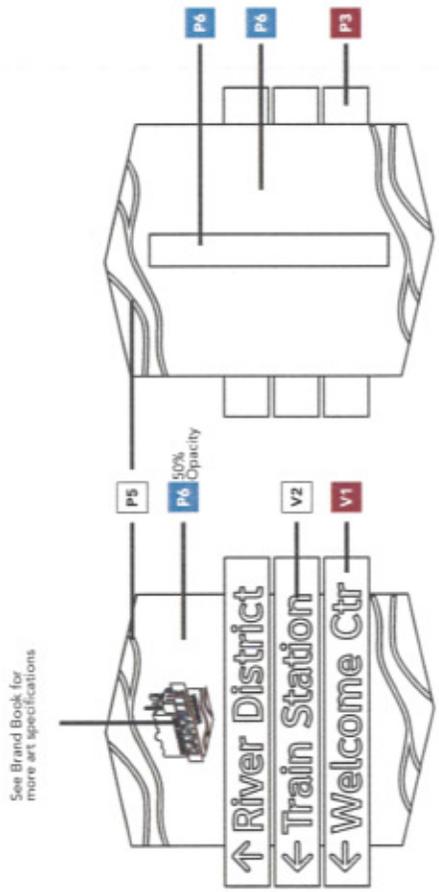


Oratite 5800-010  
Reflective Film, White

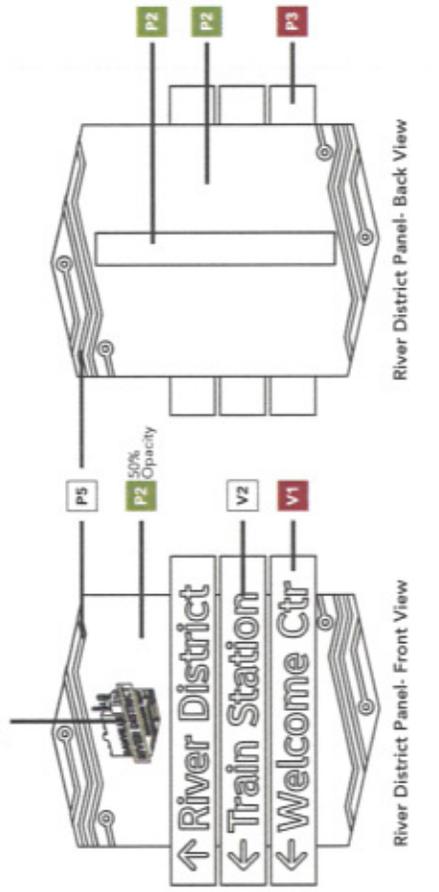


Oratite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

V1 VDOT Directional Sign - Colors  
Scale: 1/2" = 1'



City of Danville Panel - Back View



River District Panel - Back View

<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville <small>Project: Wayfinding City of Danville</small>	
Scale: 1/2" = 1' <small>Note: Drawing scale shown on plans is accurate for full size plots only. AECOM is not responsible for any discrepancies caused by reduced or enlarged site plans.</small>	
Description: VDOT Directional Sign Details	
Original Issue Date: 15.01.30	
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact: AECOM <small>Wayfinding Studio 10074 Oldfinger Avenue Suite 200 Orlando, FL 32801 407.643.6952</small>	
Project Team: SPC KMN AEO	
Drawn by: AEO	
<b>020</b>	

Wayfinding Design Intent Document  
for the City of Danville

Project: 63203303  
City of Danville Wayfinding

Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full-size plots only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plots.

Description: VDOT Directional Sign  
Details

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

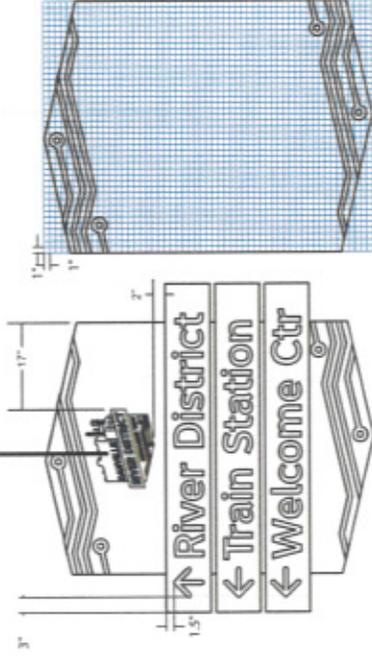
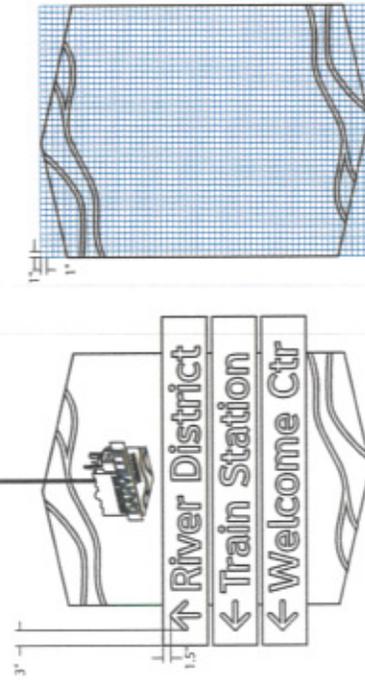
The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
AECOM Studio  
100 N. 10th Street  
Suite 200  
Orlando, FL 32801  
407.943.6552

Project Team: SPC  
KMN  
AED  
AED  
AED



Typestyle - Arial



Wayfinding Design Intent Document  
for the City of Danville

Project Location:  
City of Danville, Virginia

Scale: 1/2" = 1'  
Note: Drawing dimensions are shown in accordance to  
local jurisdiction. AECOM does not guarantee the  
accuracy of dimensions shown on this drawing or any  
other drawings.

Description: City Vehicular Sign  
Details

Original Issue Date: 15.01.30

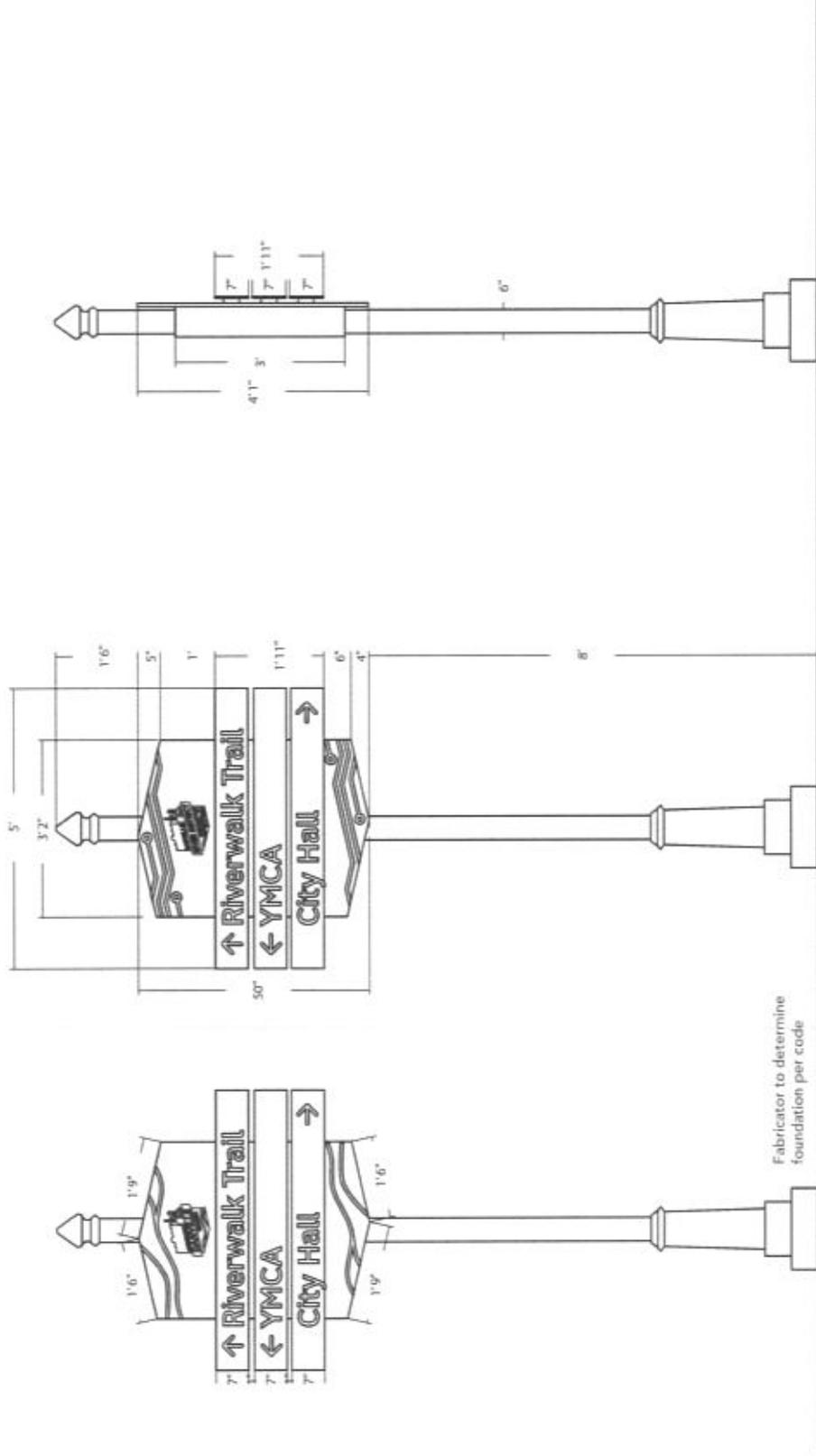
Revision:

These drawings express visual  
design intent only. Final engineering,  
materials, and fabrications shall  
remain the responsibility of the  
fabricator.

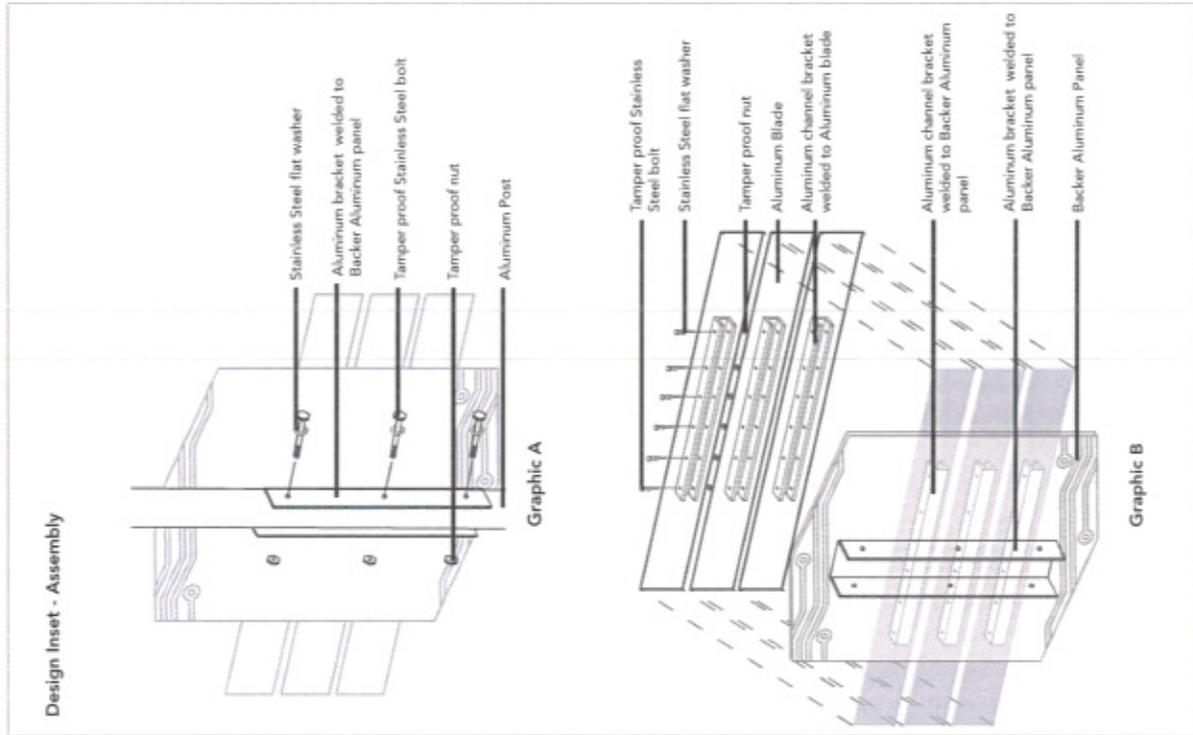
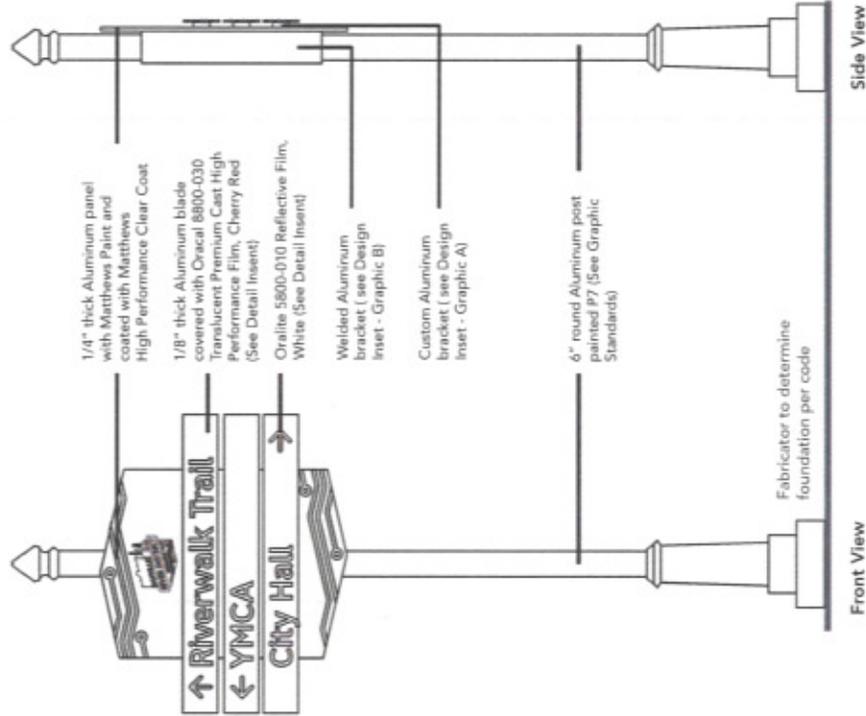
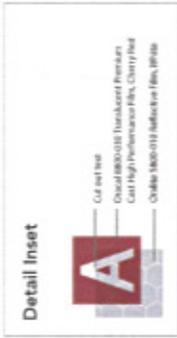
The content of this document  
is subject to the design intent  
requirements outlined in the  
Specifications.

Contact: AECOM  
150 N. 10th Street  
Suite 200  
Lexington, VA 22404  
A27963.0152

Project Team: SPC  
KMN  
AEO  
AEO



<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 6/25/2016 City of Danville - Wayfinding	
<b>Scale:</b>	NTS Note: Drawing scale shown on plans is accurate for full size panels only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.
<b>Description:</b>	City Vehicular Sign Details
<b>Original Issue Date:</b>	15.01.30
<b>Revision:</b>	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
<b>Contact:</b>	AECOM Wayfinding Studio 100 N. Orange Avenue Orlando, FL 32801 407.943.6522
<b>Project Team:</b>	SPC KMN AEO
<b>Drawn by:</b>	AEO
<b>023</b>	





Stone Veneer - Base  
Eldorado Stone  
6" x 12" average  
Thickness | Varies



Matthews Polyurethane Enamel Paint  
MPW 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPW 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Oralite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red



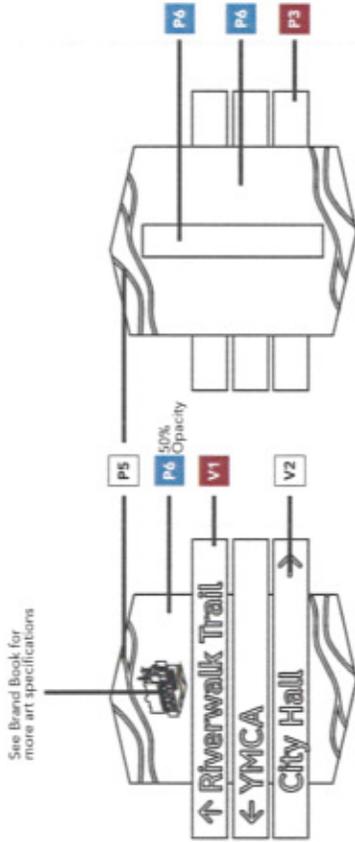
Oralite 5800-010  
Reflective Film, White



Oralite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

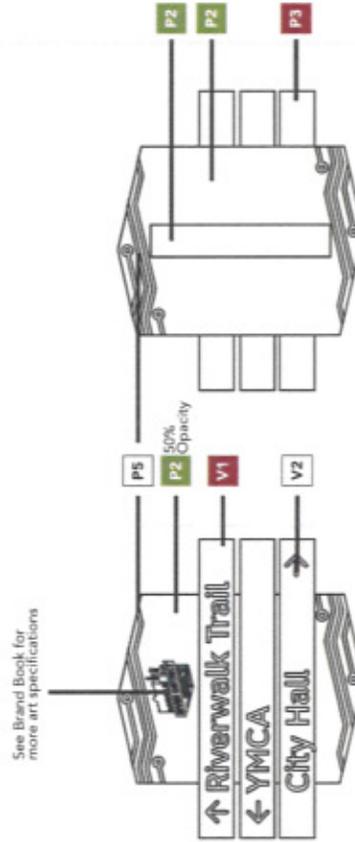
V2

City Vehicular Directional Sign - Colors  
Scale: 1/2" = 1'



City of Danville Panel - Front View

City of Danville Panel - Back View



River District Panel - Front View

River District Panel - Back View

Scale: 1/2" = 1'  
Note: Drawings shall be printed on paper in accordance with all size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: City Vehicular Sign  
Details

Original Issue Date: 15.01.20

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
150 N Orange Avenue  
Suite 205  
Gainesville, FL 32601  
407.863.6922

Project Team: SPC  
KMN  
AEO

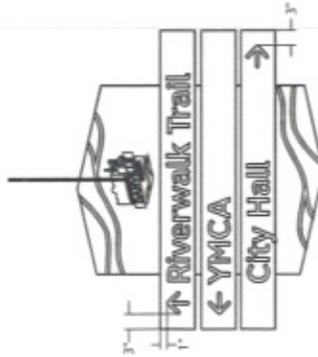
Drawn by: AEO

5"  
4" **Riverwalk Trail** 2"  
Scale: 1" = 1'

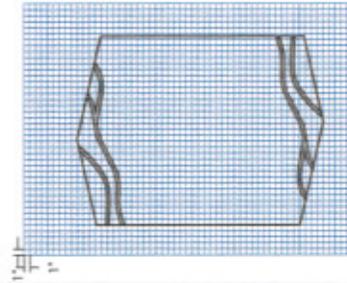
Typestyle - Arial



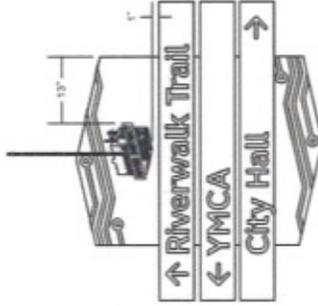
\*See Brand Book for more art specifications



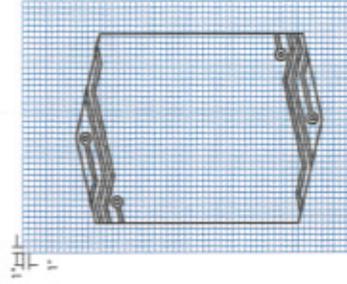
City of Danville Graphic



\*See Brand Book for more art specifications



River District Graphic



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plots.

Description: City Vehicular Sign  
Details

Original Issue Date: 15.01.30

Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
50 N Orange Avenue  
Suite 200  
Orlando, FL 32801  
407.843.6592

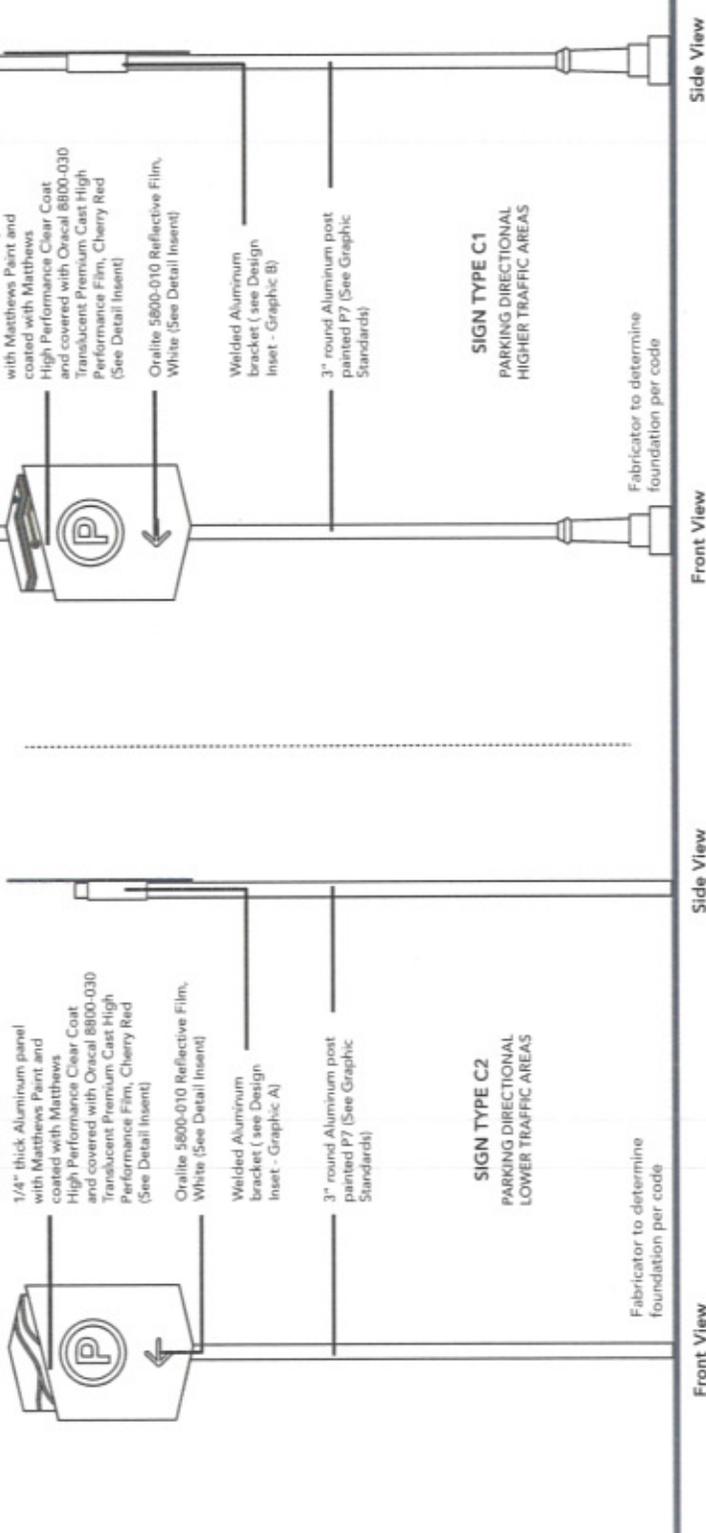
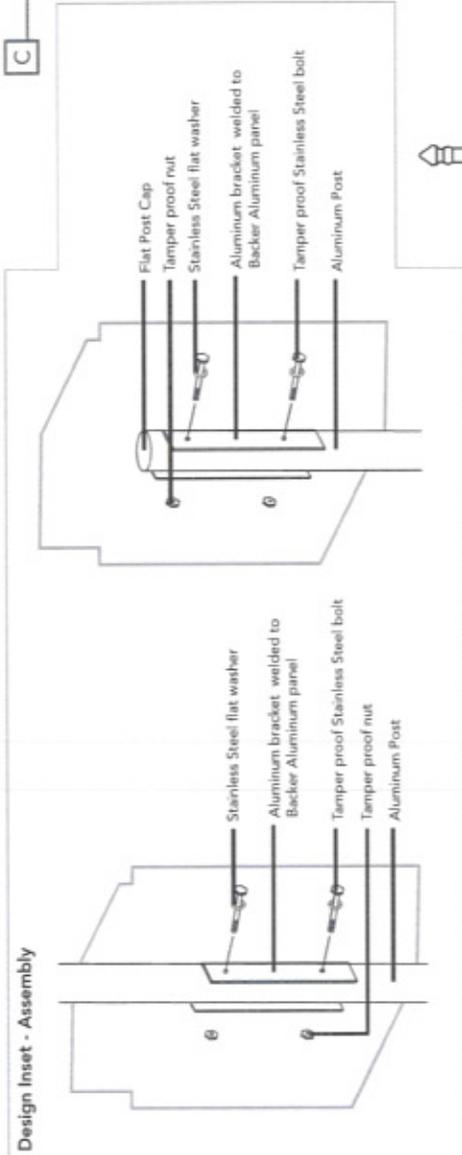
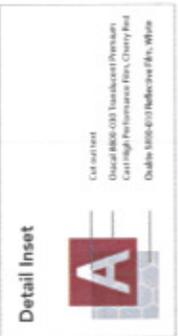
Project Team: SPC  
KMN  
AED  
Drawn by: AEO



**Design Inset - Assembly**

**C** Parking Directional Sign - Materials  
Scale: 1/2" = 1'

<p><b>AECOM</b></p> <p>Wayfinding Design Intent Document for the City of Danville</p> <p>Project: 60303960 Client: Office of Wayfinding</p>	
<p><b>Scale:</b> NTS</p> <p>Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.</p>	<p><b>Description:</b> Parking Directional Sign Details</p>
<p><b>Original Issue Date:</b> 15.01.30</p>	<p><b>Revision:</b></p> <p>These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.</p> <p>The content of this document is subject to the design intent requirements outlined in the Specifications.</p>
<p><b>Contact:</b> AECOM Wayfinding Studio 160 N. Orange Avenue Suite 200 Orlando, FL 32801 407.843.6552</p>	<p><b>Project Team:</b> SPC KMN AEO</p> <p><b>Drawn by:</b> AEO</p>
<p><b>027</b></p>	





**A**  
Stone Veneer - Base  
Eldorda Stone  
6" x 12" average  
Thickness (Varies)



**P1**  
Matthews Polyurethane Enamel Paint  
MP# 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P2**  
Matthews Polyurethane Enamel Paint  
MP# 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P3**  
Matthews Polyurethane Enamel Paint  
MP# 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P4**  
Matthews Polyurethane Enamel Paint  
MP# 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P5**  
Matthews Polyurethane Enamel Paint  
MP# 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P6**  
Matthews Polyurethane Enamel Paint  
MP# 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**P7**  
Matthews Polyurethane Enamel Paint  
MP# 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



**V1**  
Oralite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red

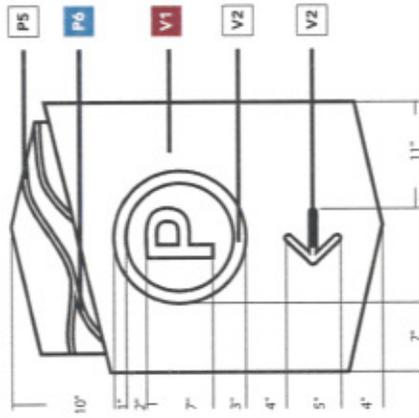


**V2**  
Oralite 5800-010  
Reflective Film, White

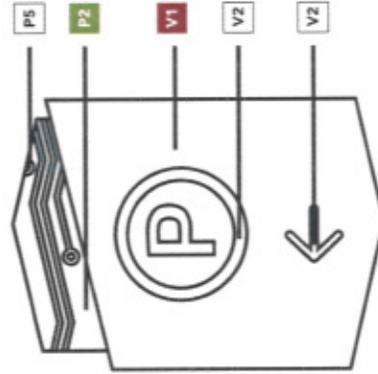


**V3**  
Oralite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

**C** Parking Directional Sign - Colors & Graphics  
Scale: 1" = 1'



Graphics for City of Danville



Graphics for River District



**P7** Back of Sign to match pole color



**P7** Back of Sign to match pole color

Scale: 1/2" = 1'  
Note: Drawing shall show details to illustrate how the sign panel may be fabricated for scale and fabrication shall be reduced or enlarged as needed.

Description: Pedestrian Directional Sign Details

Original Issue Date: 15.01.30

Revision:

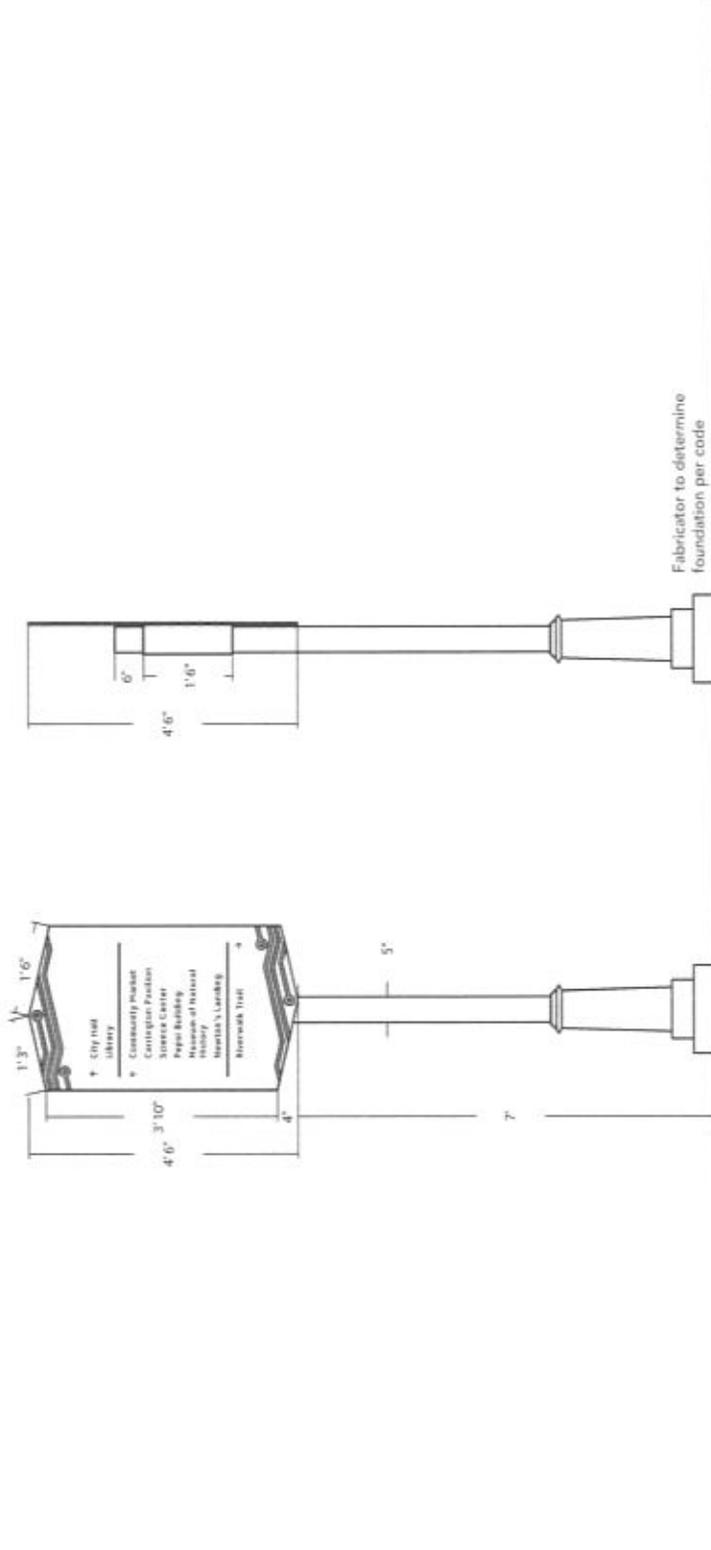
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

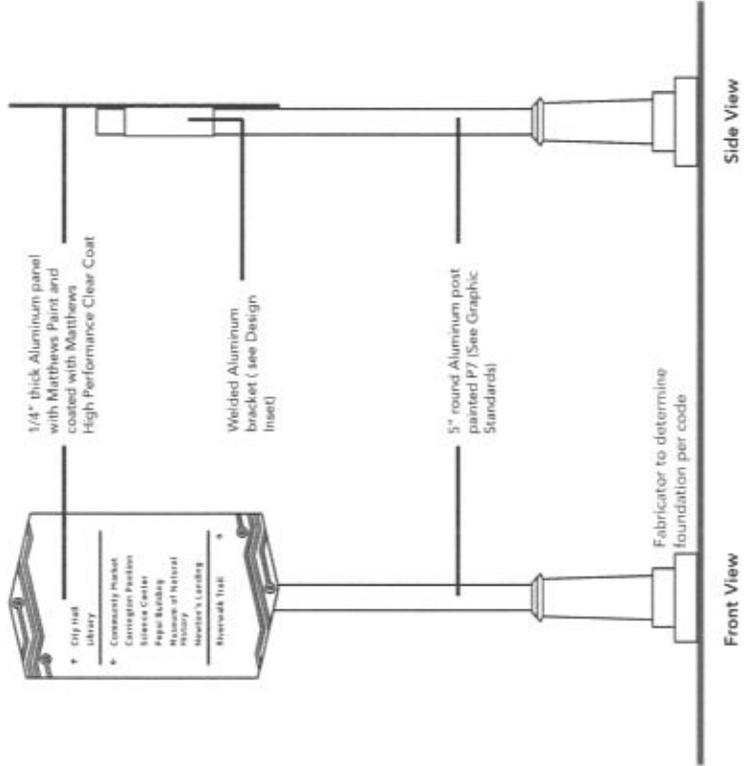
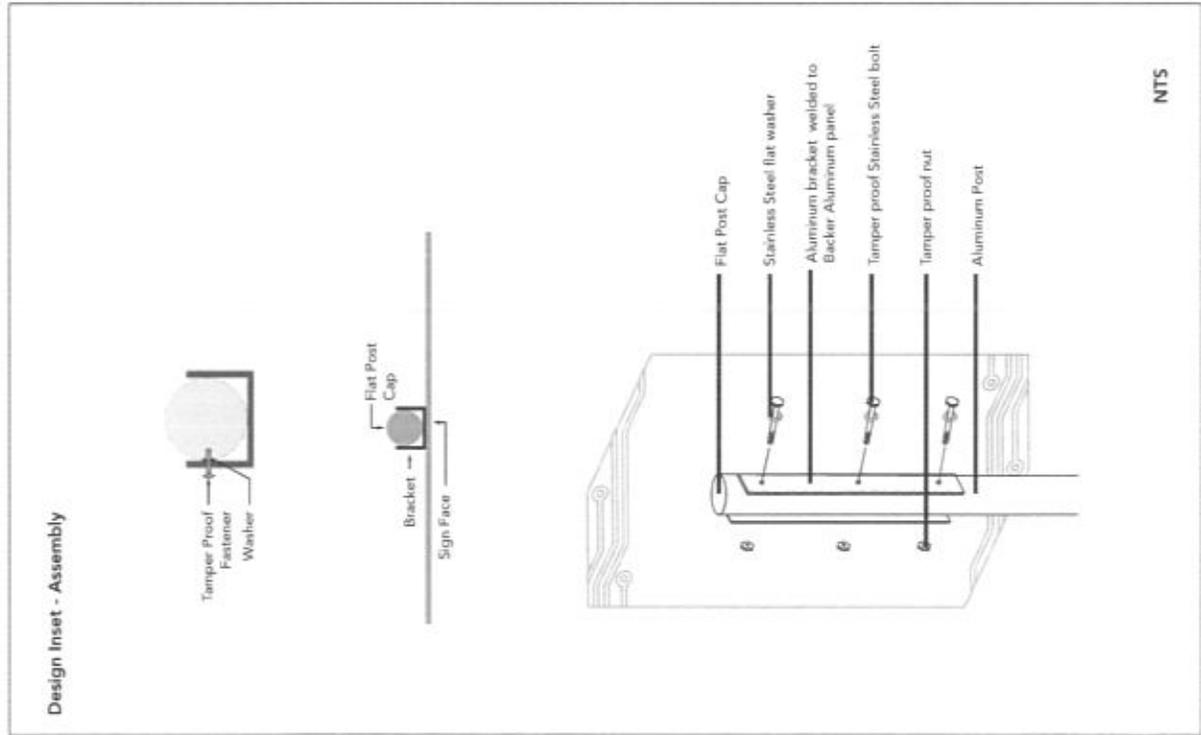
Contact: AECOM  
Wayfinding Studio  
100 N. College Avenue  
Danville, VA 22026  
Tel: 434.781.1386  
427843.0012

Project Team: SPC  
KMN  
AED

Drawn by: AED



<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project 0202036 City of Danville Wayfinding	
<b>Scale:</b>	NTS
Note: Dimensions shown on plans are required for fabrication of the panels only. AECOM is not responsible for such discrepancies caused by reduced or enlarged scale prints.	
<b>Description:</b>	Pedestrian Directional Sign Details
<b>Original Issue Date:</b>	15.01.30
<b>Revision:</b>	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
<b>Contact:</b>	AECOM Wayfinding Studio 100 N. College Avenue Suite 200 Danville, VA 23801 401.843.6522
<b>Project Team:</b>	SPC KMN AEO
<b>Drawn by:</b>	AEO
<b>030</b>	



Design Inset - Assembly

NTS

**P1** Pedestrian Directional - Colors & Graphics  
Scale: 1" = 1'

**A** Stone Veneer - Base  
Eldorado Stone  
6" x 12" average  
Thickness (Varies)

**P1** Matthews Polyurethane Enamel Paint  
MP# 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P2** Matthews Polyurethane Enamel Paint  
MP# 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P3** Matthews Polyurethane Enamel Paint  
MP# 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P4** Matthews Polyurethane Enamel Paint  
MP# 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P5** Matthews Polyurethane Enamel Paint  
MP# 20071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

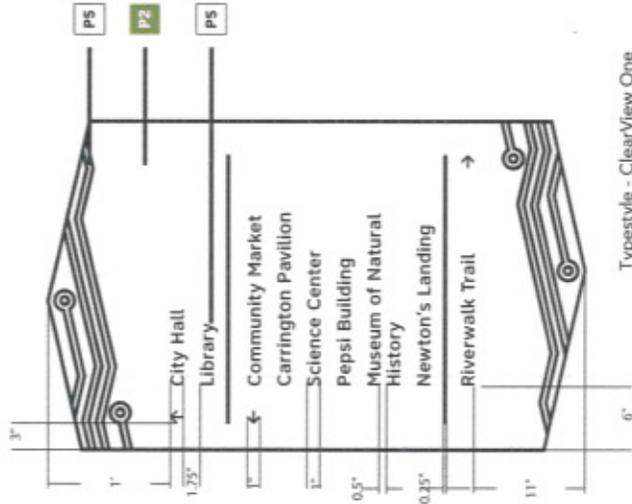
**P6** Matthews Polyurethane Enamel Paint  
MP# 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**P7** Matthews Polyurethane Enamel Paint  
MP# 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P

**V1** Orallite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red

**V2** Orallite 5600-010  
Reflective Film, White

**V3** Orallite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue



Wayfinding Design Intent Document  
for the City of Danville  
Project: 60207090  
City of Danville Wayfinding

Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for  
fabrication only. AECOM is not responsible for  
errors or omissions caused by redaction or untagged  
text boxes.

Description: Pedestrian Directional  
Sign Details

Original Issue Date: 15.01.30

Revision:

These drawings express visual  
design intent only. Final engineering,  
materials, and fabrication shall  
remain the responsibility of the  
fabricator.

The content of this document  
is subject to the design intent  
requirements outlined in the  
Specifications.

Contact: AECOM  
Wayfinding Studio  
150 N. Dwight Avenue  
Suite 200  
Orlando, FL 32801  
407.843.0502

Project Team: SPC  
KIMN  
AEO  
AED

Drawn by: AED

Wayfinding Design Intent Document  
for the City of Danville

Project: 0207036  
City of Danville - Wayfinding

Scale: 1/2" = 1'  
Note: Drawing scale shown on sheets is illustrative for  
reference only. AECOM is not responsible for  
errors or omissions caused by reduced or enlarged  
scale prints.

Description: Pedestrian Kiosk Sign  
Details

Original Issue Date: 15.01.30

Revision:

These drawings express visual  
design intent only. Final engineering,  
materials, and fabrication shall  
remain the responsibility of the  
fabricator.

The content of this document  
is subject to the design intent  
requirements outlined in the  
Specifications.

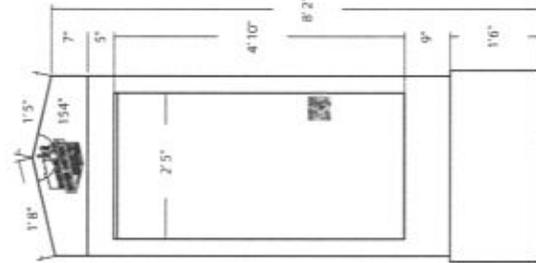
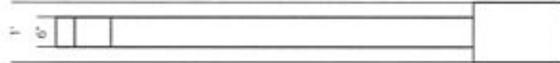
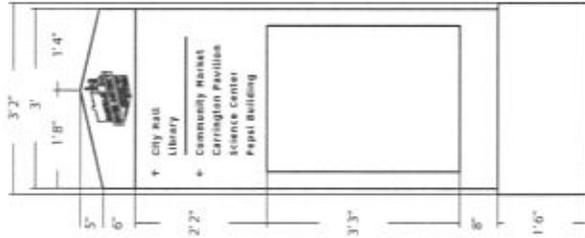
Contact: AECOM  
Wayfinding Studio  
100 North College Avenue  
Danville, VA 22026  
404.343.1361  
404.343.1352

Project Team: SPC  
KMN  
AEO

Drawn by: AEO



Top View



Wayfinding Design Intent Document for the City of Danville  
 Project: 40207000  
 City of Danville Wayfinding

Scale: MTS  
 Note: Drawing is a design document to illustrate the intent. AECOM is not responsible for any fabrication or installation of the sign.

Description: Pedestrian Kiosk Sign Details

Original Issue Date: 15.01.30

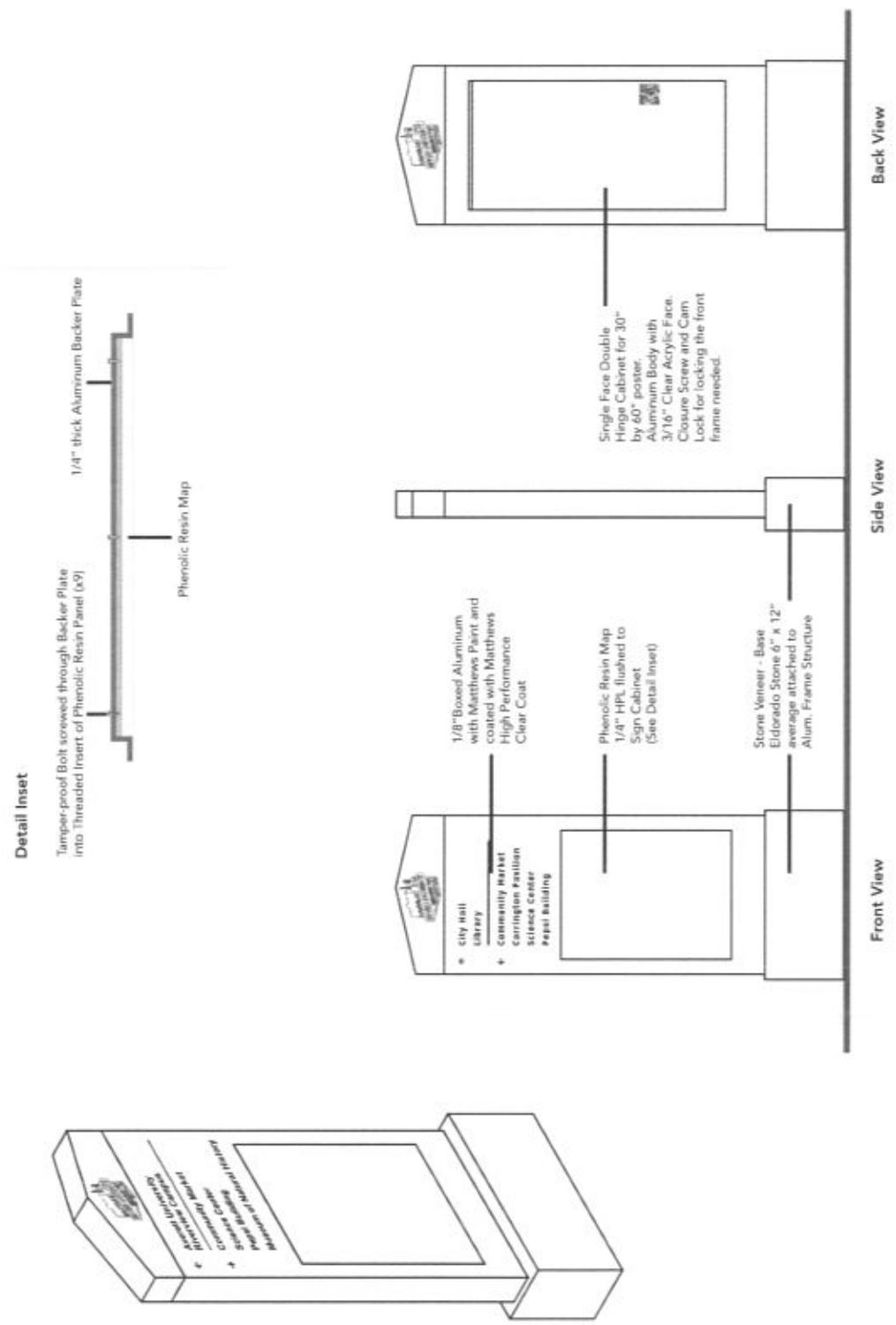
Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
 Washington Square  
 Suite 200  
 Danville, VA 22023  
 402943.0052

Project Team: SPC  
 KMN  
 AEO  
 AEO





Stone Veneer - Base  
Eldorado Stone  
6' x 12' average  
Thickness (Varies)



Matthews Polyurethane Enamel Paint  
MPH 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 32071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MPH 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Oratite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red

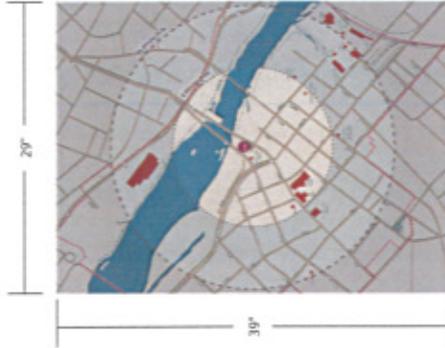


Oratite 8800-010  
Reflective Film, White

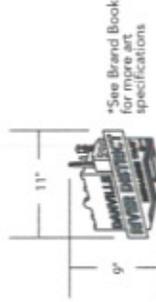


Oratite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

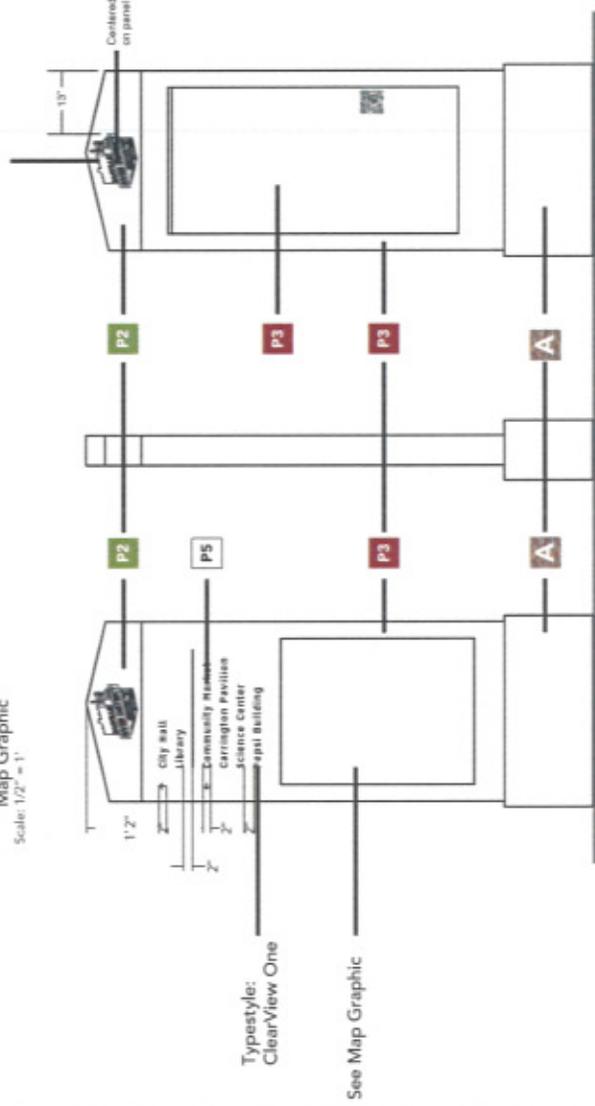
**P2** Pedestrian Kiosk Sign - Colors & Graphics Scale: 1/2" = 1'



Map Graphic  
Scale: 1/2" = 1'



Scale: 1" = 1'



Wayfinding Design Intent Document for the City of Danville Project: 60257030 Original Date: as wayfinding	
Scale: 1/2" = 1" Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.	Description: Pedestrian Kiosk Sign Details
Original Issue Date: 15.01.30	Revision:
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact: AECOM 10000 Littlepage Avenue Suite 200 Orlando, FL 32801 407.343.6762	Project Team: SPC KMN AED AED
Drawn by: AED	
<b>034</b>	



Stone Veneer - Base  
Colorado Stone  
6' x 12' average  
Thickness (Varies)



Matthews Polyurethane Enamel Paint  
MP# 00607 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 00817 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 16091 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 00492 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 30071 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 09133 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Matthews Polyurethane Enamel Paint  
MP# 25595 with UV inhibitor, finished  
with Matthews Super Satin Clear Coat,  
290-2285P



Oralite 8800-030  
Translucent Premium Cast High  
Performance Film, Dark Red



Oralite 5800-010  
Reflective Film, White



Oralite 8800-594  
Translucent Premium Cast High  
Performance Film, Pastel Blue

M Mile Marker - Details  
Scale: 1/2" = 1'

Graphics



2.75"  
2" 1/2"  
NTS

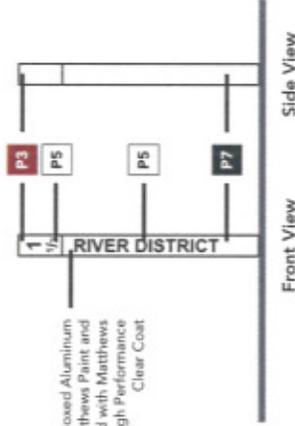
Typestyle - Arial

3" RIVER DISTRICT

NTS

Typestyle - Arial

Materials and Colors



1/4" Boxed Aluminum  
with Matthews Paint and  
coated with Matthews  
High Performance  
Clear Coat

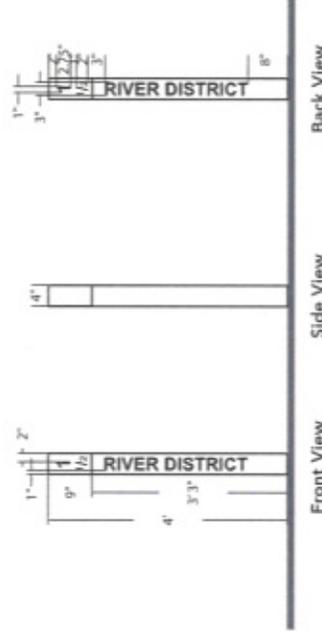
Front View

Side View

Dimensions



Top View



Front View

Side View

Back View

Scale: 1/2" = 1'  
Note: Drawings indicate dimensions are accurate for  
full size parts only. AECOM is not responsible for  
scale discrepancies caused by reduced or arranged  
size parts.

Description: Mile Marker Details

Original Issue Date: 15.01.30

Revision:

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design intent only. Final engineering,  
materials, and fabrication shall  
remain the responsibility of the  
fabricator.

The content of this document  
is subject to the design intent  
requirements outlined in the  
Specifications.

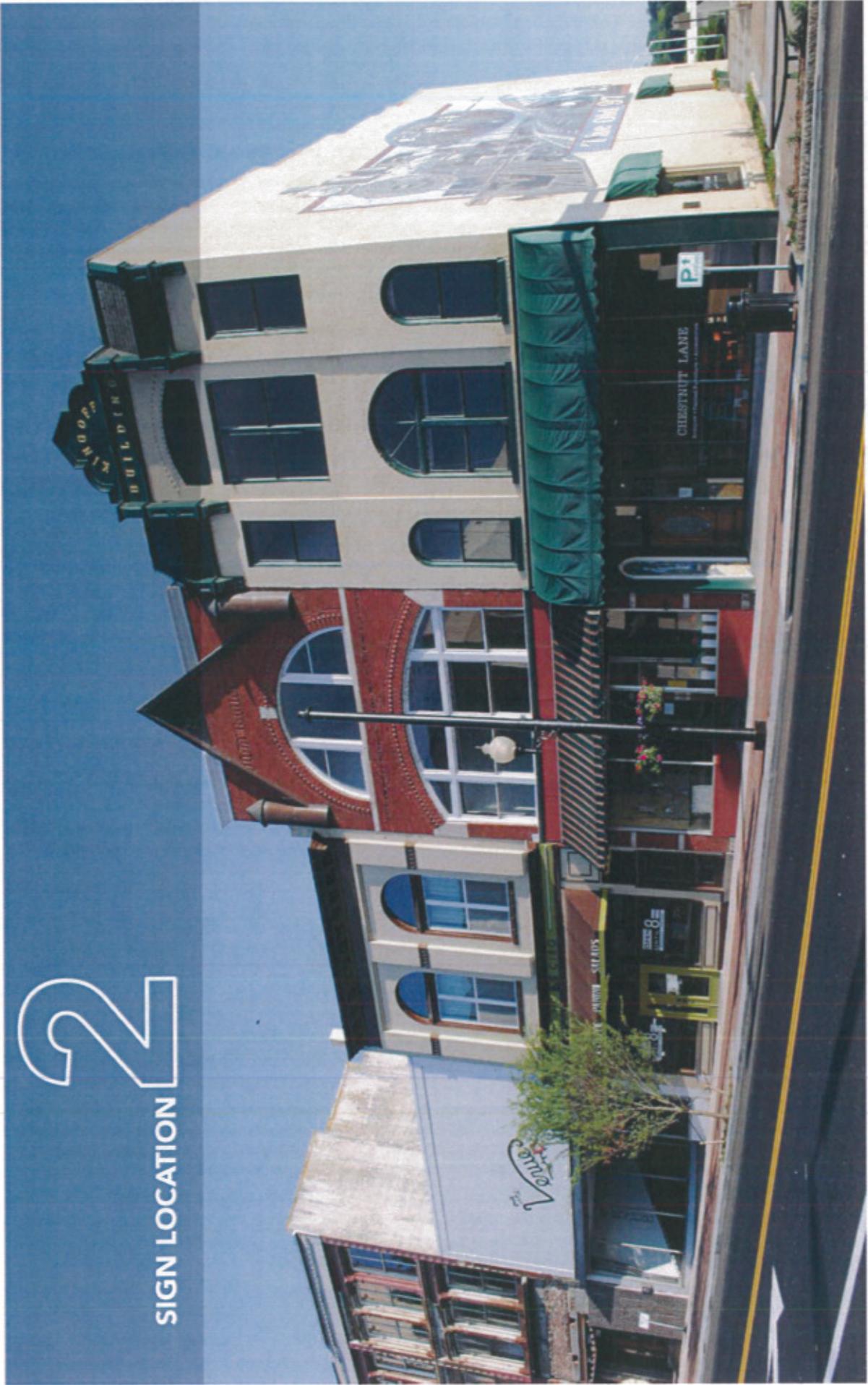
Contact: AECOM  
Wayfinding Studio  
150 N. Orange Avenue  
Suite 200  
Orlando, FL 32801  
407.943.0152

Project Team: SPC  
KMN  
AED  
AEO

Drawn by: AEO

# 2

SIGN LOCATION



**Scale:** NTS  
Note: Drawing area shown on plans is accurate for full-size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plots.

**Description:** City of Danville Sign Location Plan

**Original Issue Date:** 15.01.30

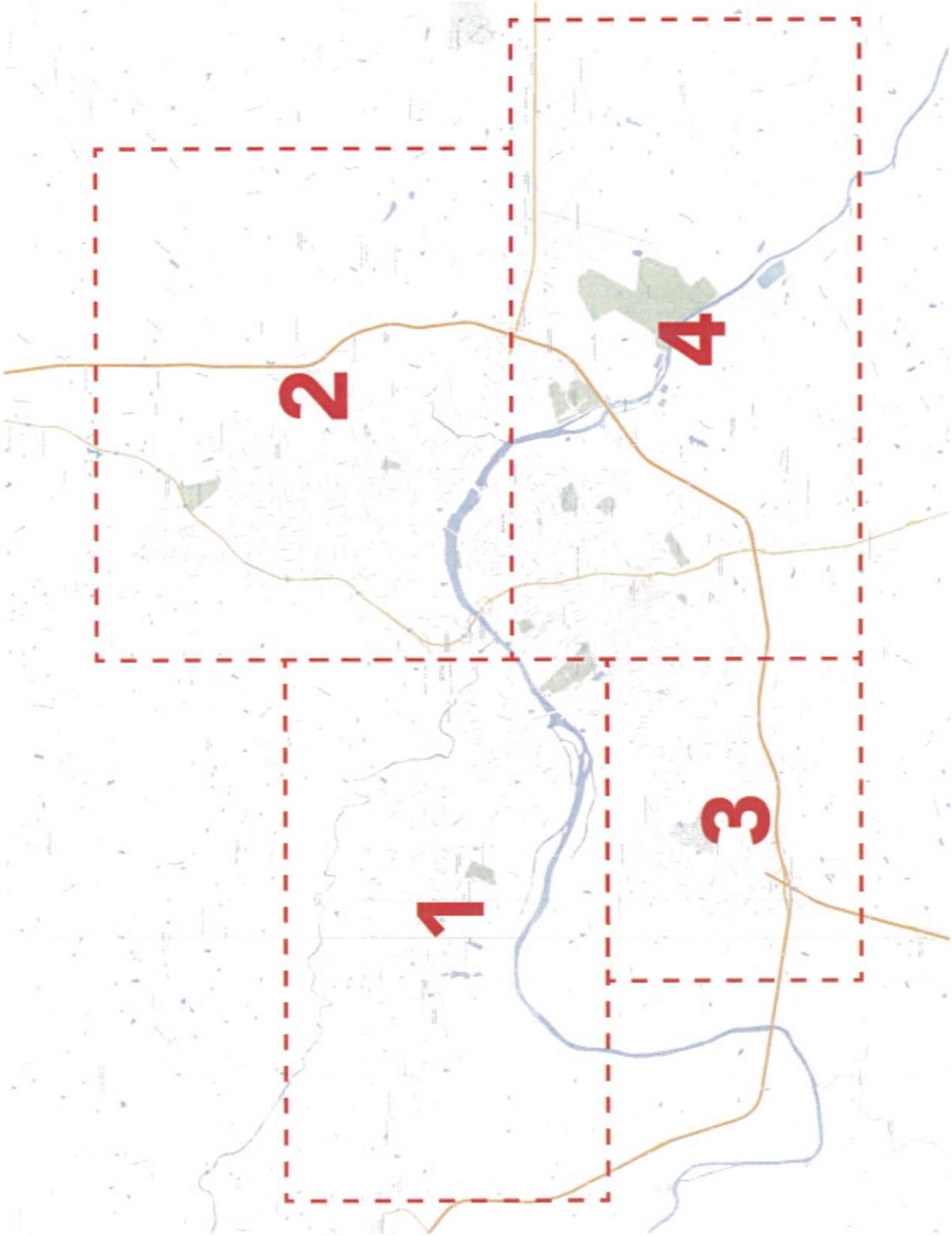
**Revision:**

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
Danville Studio  
10700 Orange Avenue  
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Orlando, FL 32821  
407.943.6752

**Project Team:** SPC  
KMN  
AEO  
AED



Scale: NTS  
AECOM is not responsible for scale discrepancies caused by reduced or enlarged size of items.

Description: City of Danville Sign Location Plan

Original Issue Date: 15.01.30

Revision:

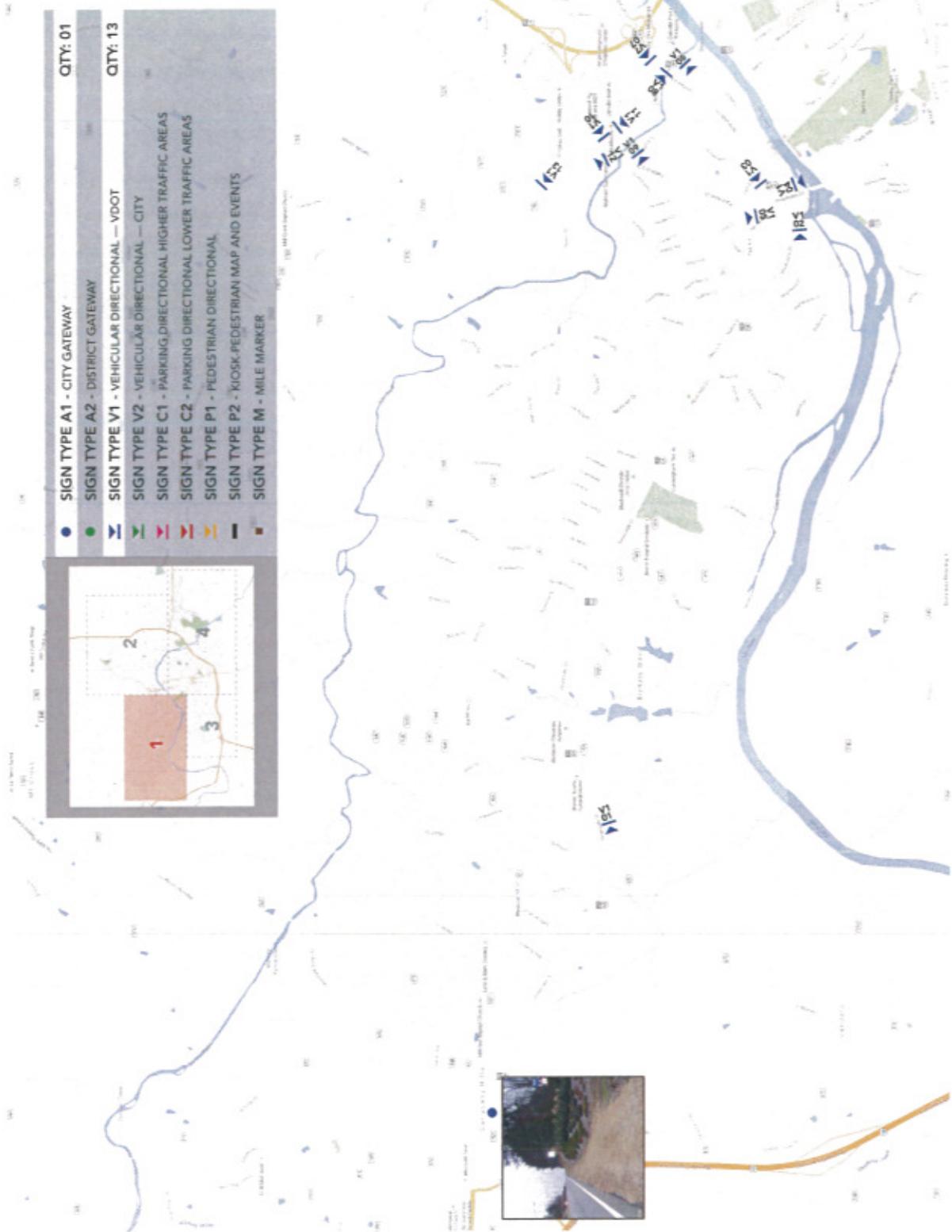
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
150 W. Orange Avenue  
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407.843.0702

Project Team: SPC  
KMN  
AED

Drawn by: AED



Project: 6323700  
City of Danville

**Scale:** NTS  
Drawing area shown on plans is accurate for full size plans only. AECOM is not responsible for some discrepancies caused by reduction in an enlarged plan.

**Description:** City of Danville Sign Location Plan

**Original Issue Date:** 15.01.30

**Revision:**

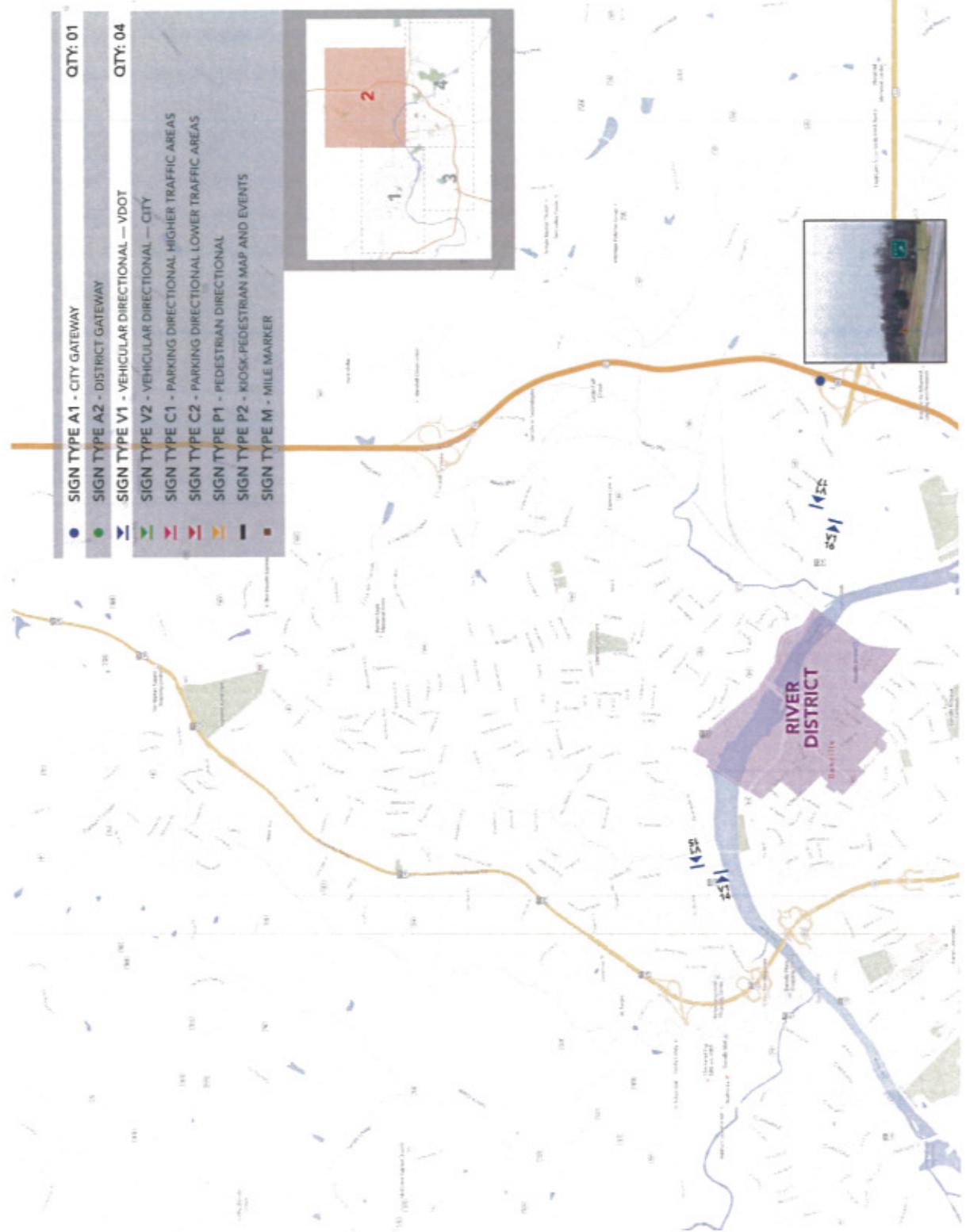
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
10000  
100 N. Orange Avenue  
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407.843.0552

**Project Team:** SPC  
KMN  
AED  
AED

**Drawn by:** AED



**Scale:** NTS  
Drawings shown on plans is accurate for this scale purpose only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

**Description:** City of Danville Sign Location Plan

**Original Issue Date:** 15.01.30

**Revision:**

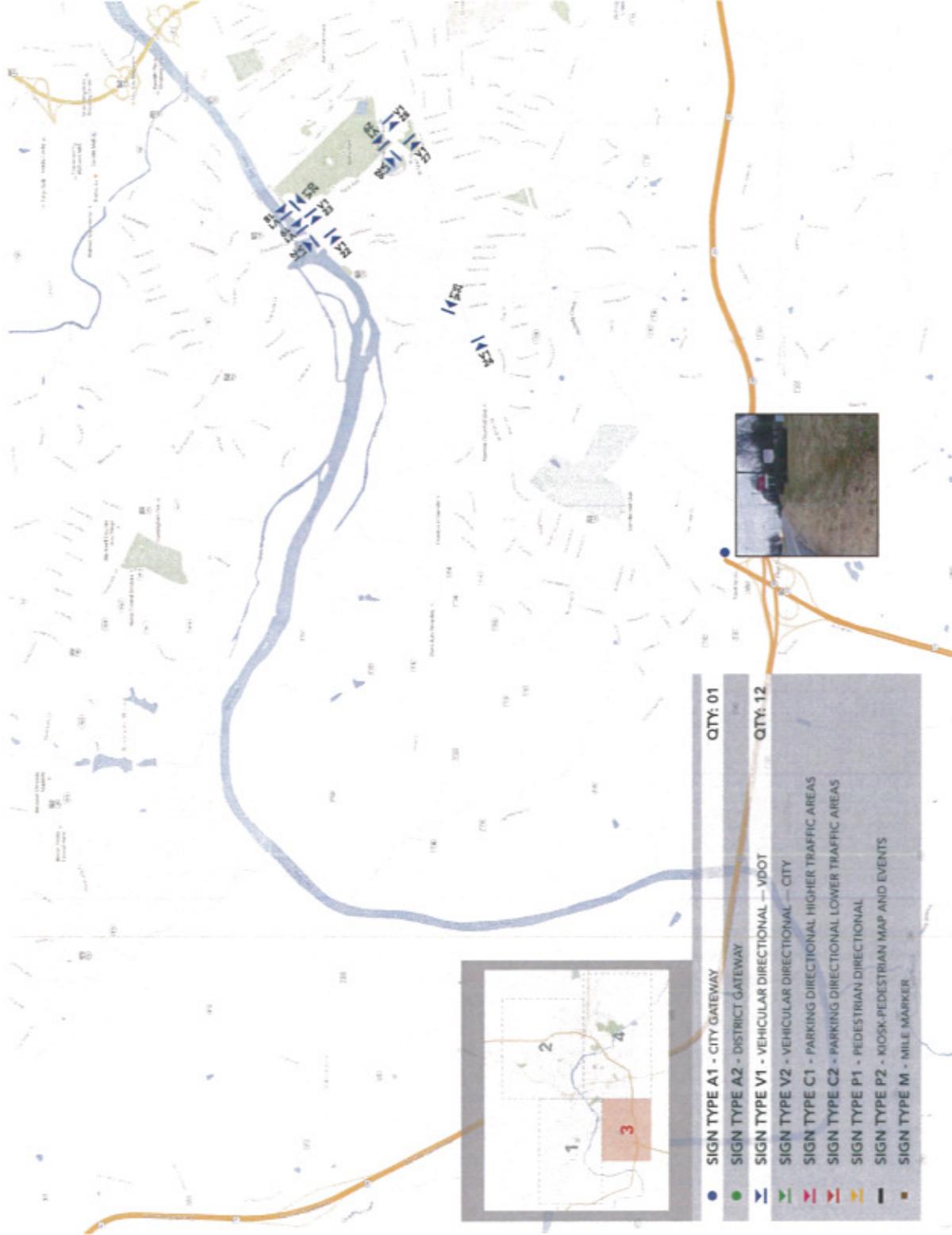
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
1500 King Street  
Suite 200  
Danville, VA 22021  
407.943.0552

**Project Team:** SPC  
KMN  
AED

**Drawn by:** AED



**Scale:** NTS  
Note: Drawing size shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

**Description:** City of Danville Sign Location Plan

**Original Issue Date:** 15.01.30

**Revision:**

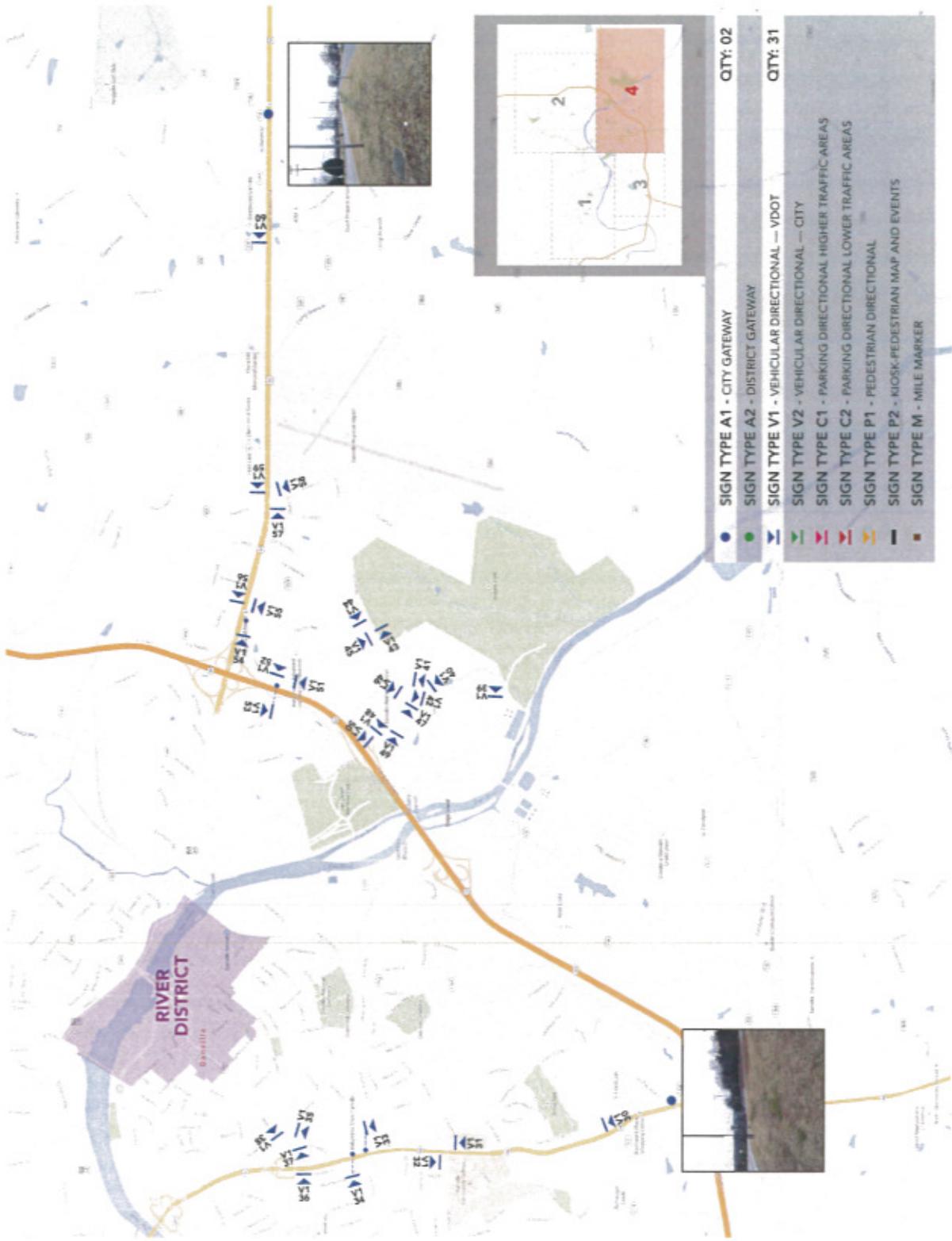
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
Wayfinding Studio  
150 Exchange Avenue  
Suite 209  
Danville, VA 22021  
407.743.6762

**Project Team:** SPC  
KMN  
AEO

**Drawn by:** AEO



**Scale:** NTS  
Note: Drawing scale information pertains to notes on the full-size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size prints.

**Description:** River District Sign Location Plan

**Original Issue Date:** 15.01.30

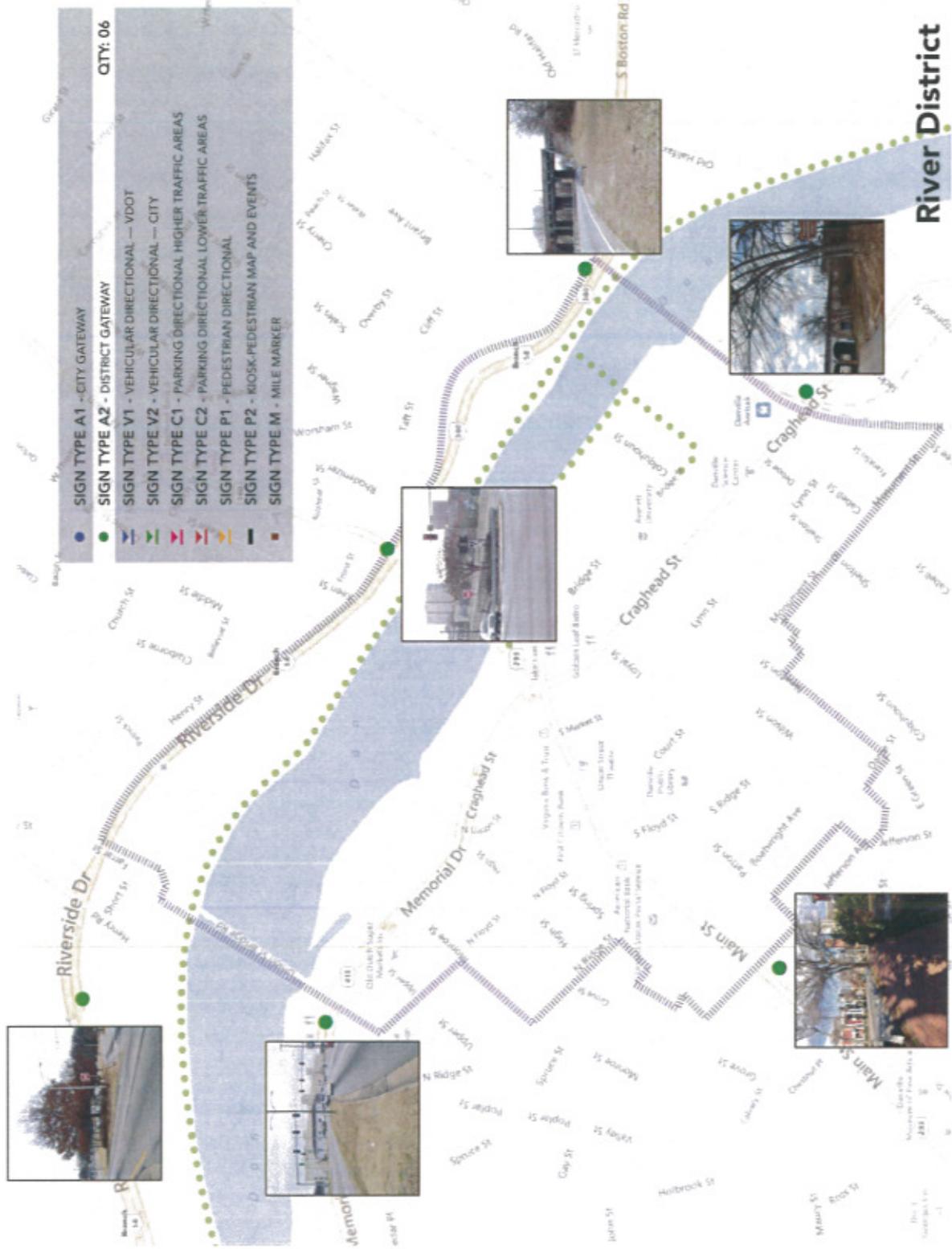
**Revision:**

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The content of this document is subject to the design intent requirements outlined in the Specifications.

**Contact:** AECOM  
Wayfinding Studio  
1508 Orange Avenue  
Danville, VA 22021  
403.764.6762

**Project Team:** SPC  
KMN  
AEO  
**Drawn by:** AEO



Scale: NTS  
Note: Drawing scale shown on plans is accurate for the site plan only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: River District Sign Location Plan

Original Issue Date: 15.01.30

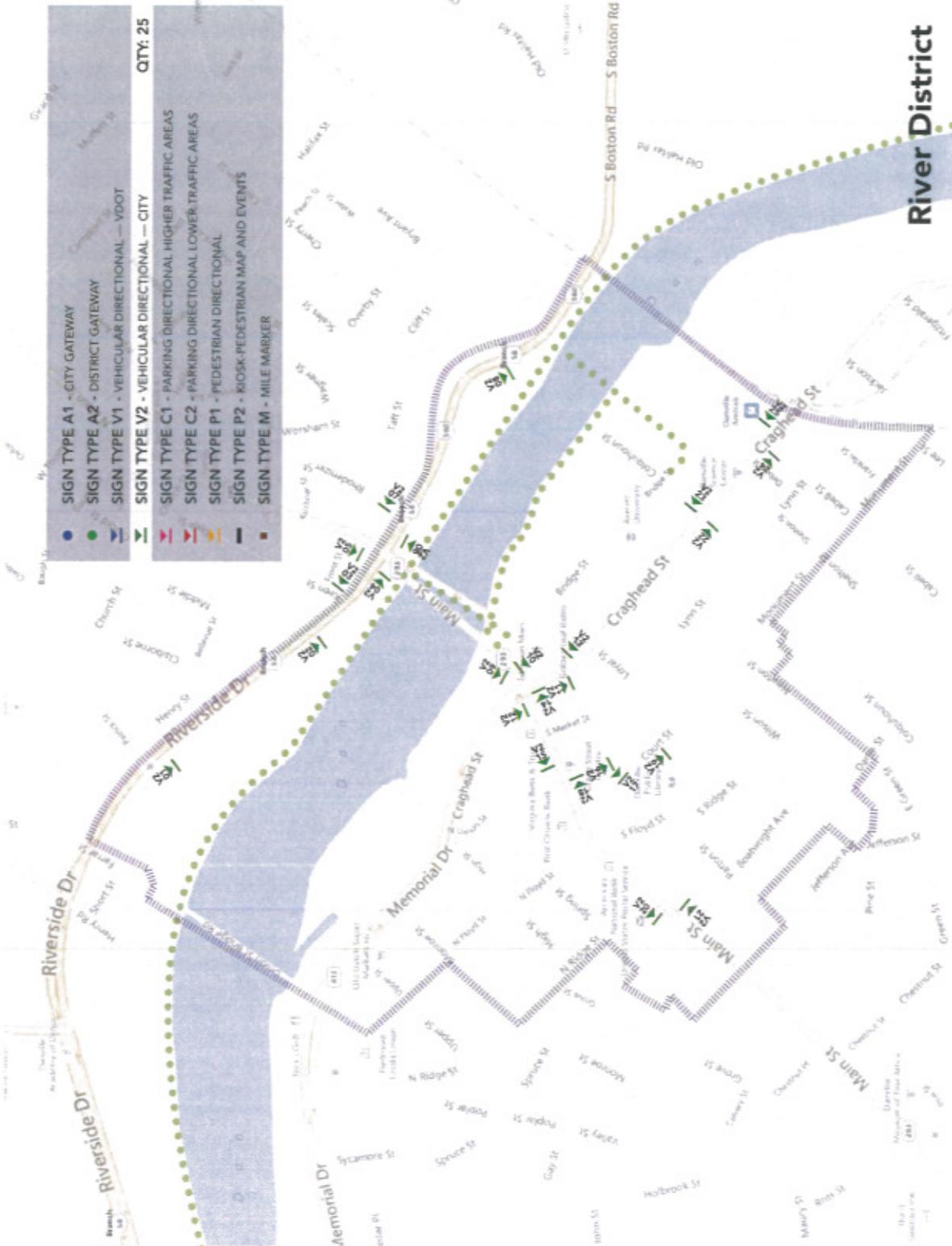
Revision:

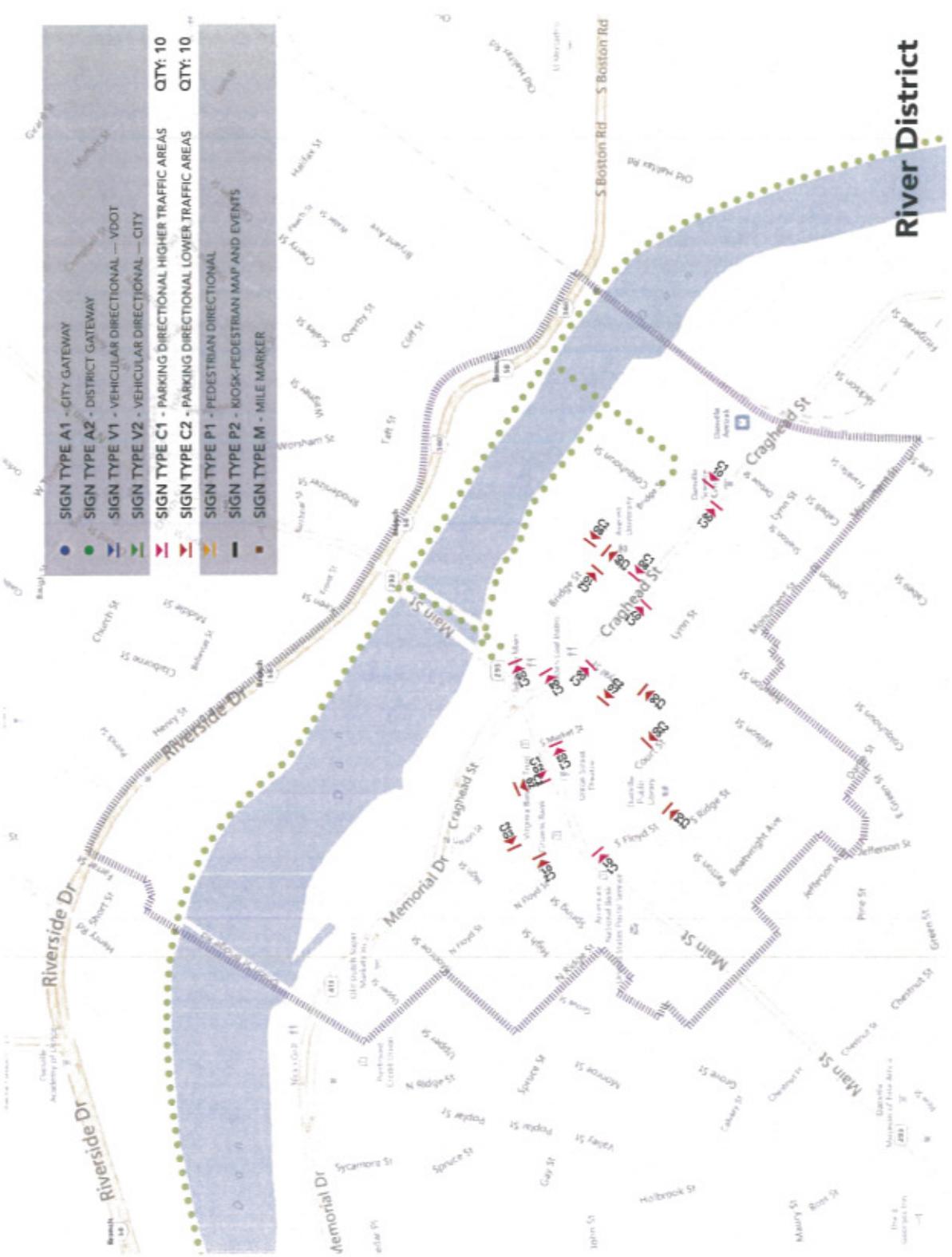
These drawings express visual design intent only. Final engineering materials, and fabrication shall remain the responsibility of the fabricator.

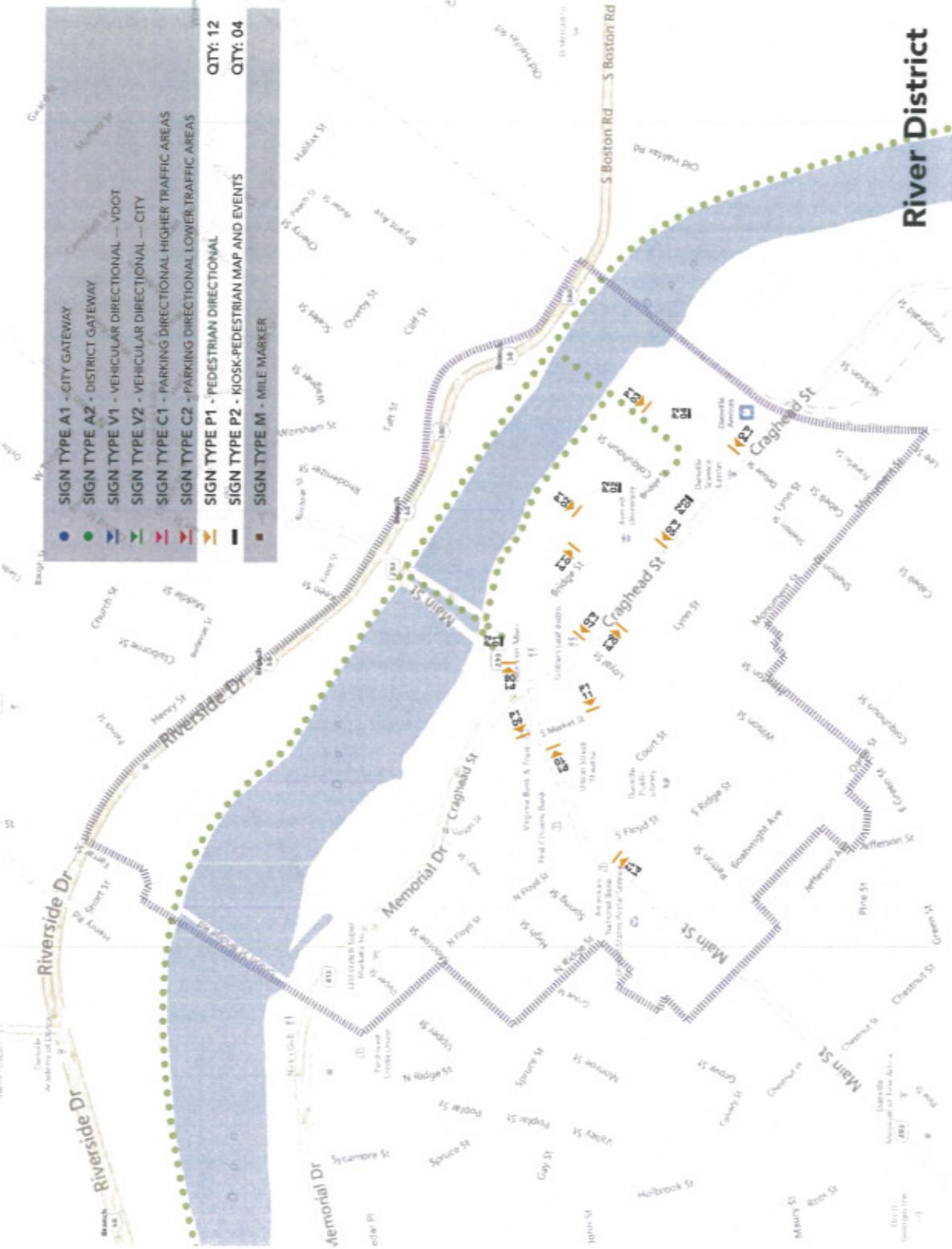
The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
150 N. College Avenue  
Suite 201  
Danville, VA 22026  
402.863.6722

Project Team: SPC  
KMN  
AEO  
AEO







<b>AECOM</b>	
Wayfinding Design Intent Document for the City of Danville	
Project: 60207890 City of Danville - Wayfinding	
Scale:	NTS Note: Drawing sizes shown on plans is accurate to the drawing only. AECOM and/or responsible parties are not responsible for any errors or omissions that may occur in the field or on-site.
Description:	River District Sign Location Plan
Original Issue Date:	15.01.30
Revision:	
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.	
The content of this document is subject to the design intent requirements outlined in the Specifications.	
Contact:	AECOM Washington Office 150 N Orange Avenue Suite 200 Orlando, FL 32801 4078631852
Project Team:	SPC KMIN AEO
Drawn by:	AEO
<b>045</b>	

Scale: NTS  
Note: Drawing scale information pertains to the drawing only. AECOM is not responsible for scale discrepancies caused by reduction or enlarged size prints.

Description:

Original Issue Date: 15.01.30

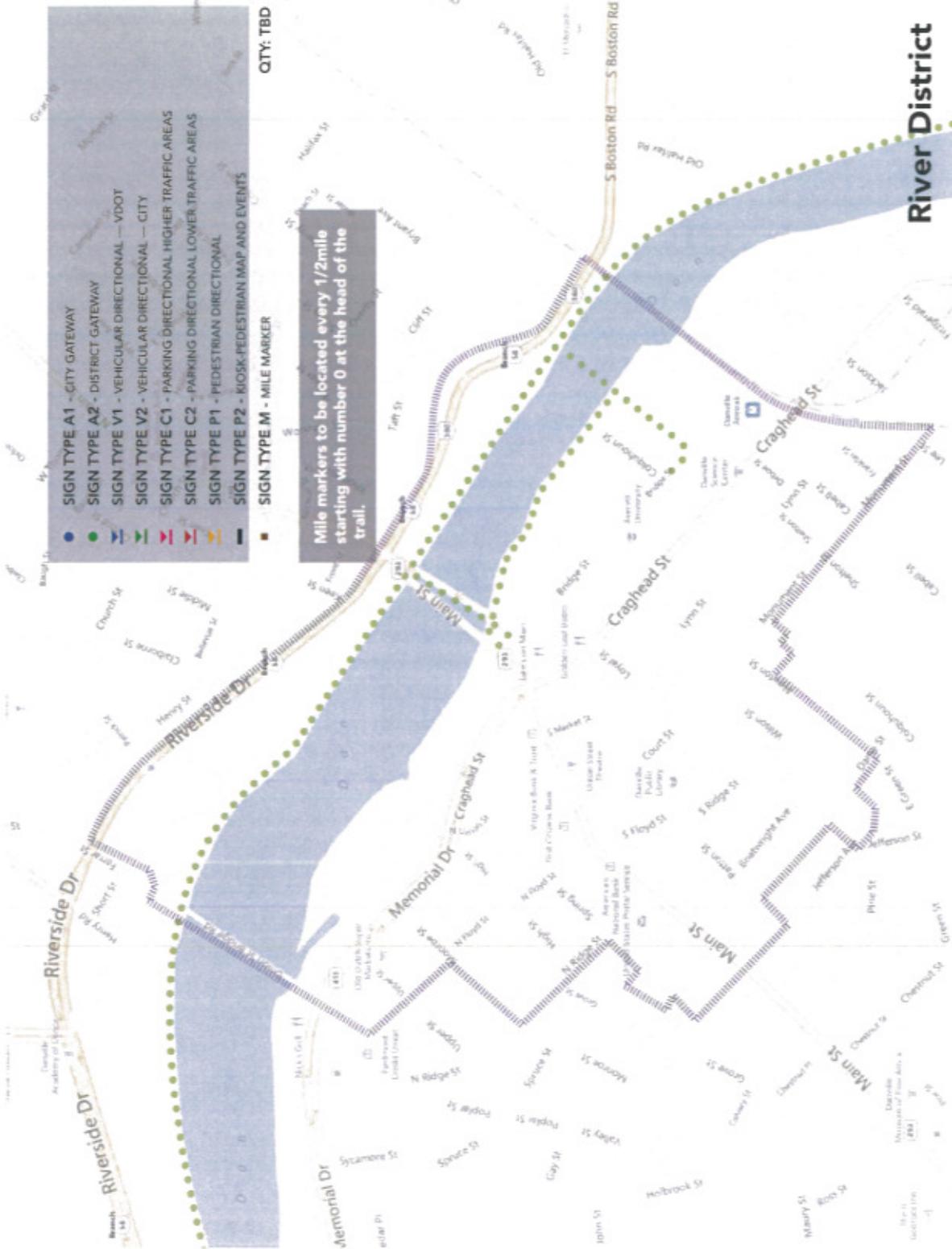
Revision:

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The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
10214 Danigo Avenue  
Suite 200  
Danville, VA 22021  
407.843.8522

Project Team: SPC  
KMN  
AEO  
AEO



# Messages

Scale: 1/2" = 1'  
Note: Drawing scale above on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged site plans.

Description:

Original Issue Date: 15.01.30

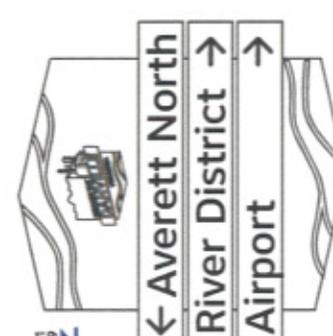
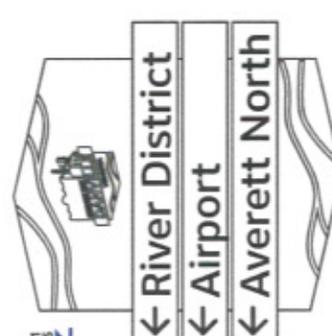
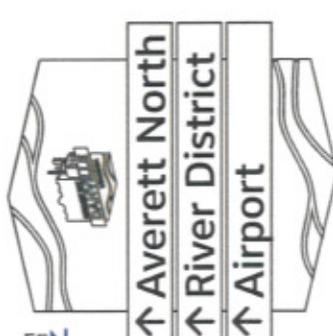
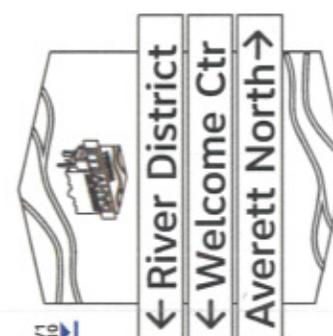
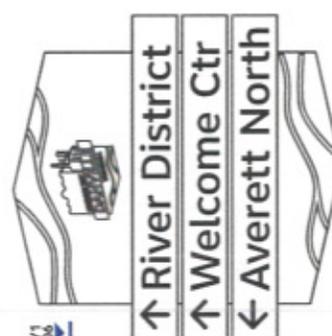
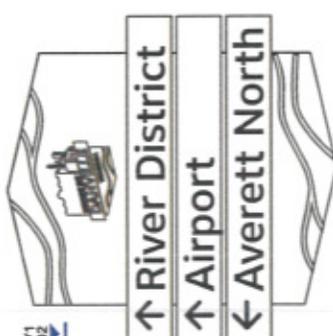
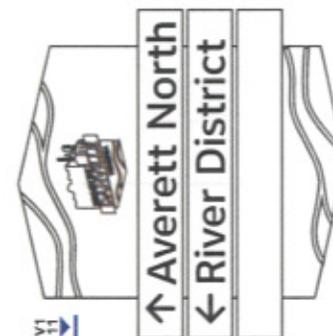
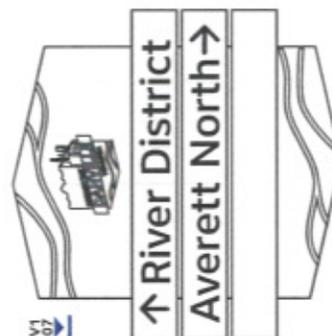
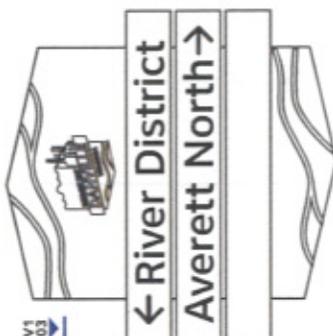
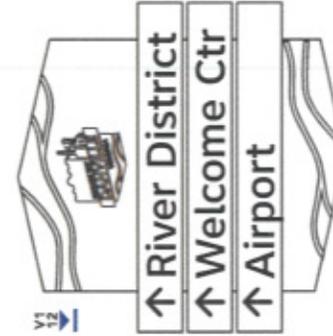
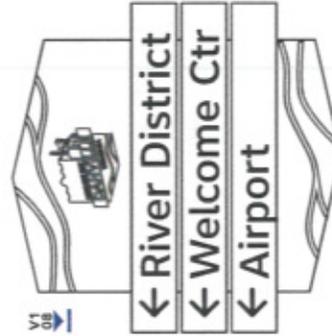
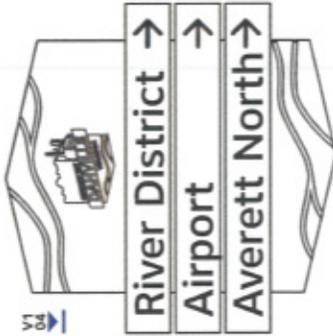
Revision:

These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Engineering Studio  
1000 College Avenue  
Suite 200  
Gainesville, FL 32601  
407.843.6552

Project Team: SPC  
KMN  
AEO  
AEO



Scale: 1/2" = 1'  
All drawings are shown at this scale unless otherwise noted. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size prints.

Description:

Original Issue Date: 15.01.30

Revision:

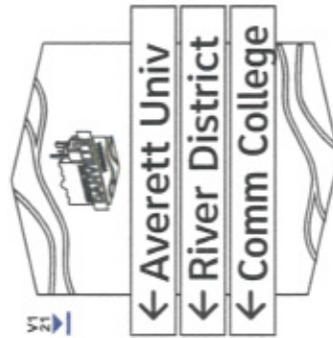
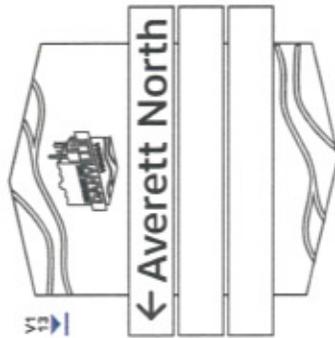
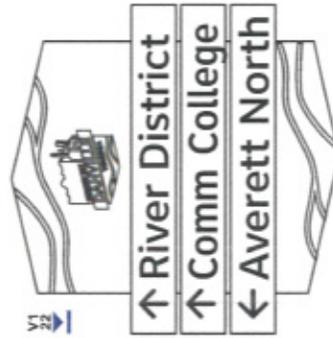
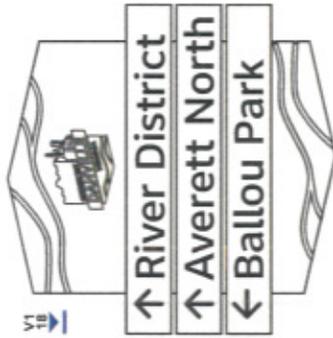
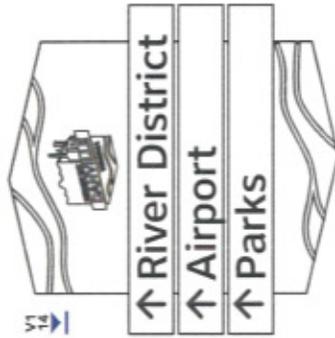
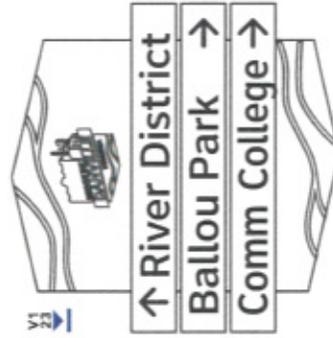
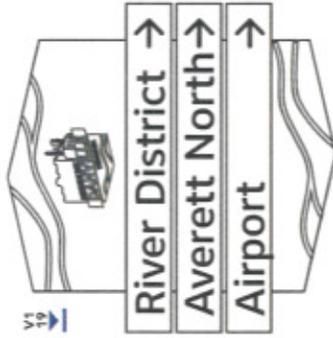
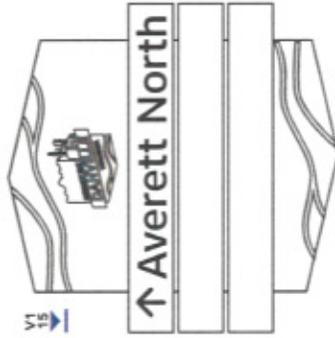
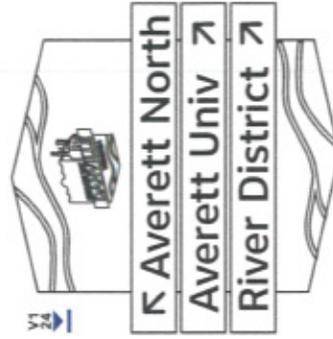
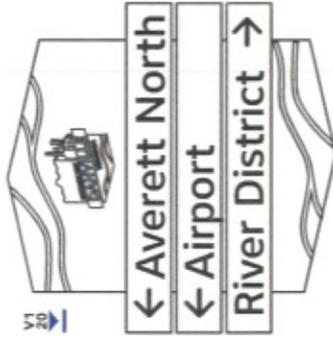
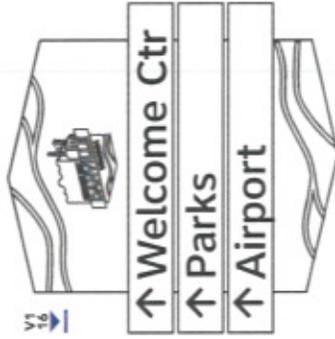
These drawings express visual design intent only. Final engineering, materials, and fabrication shall remain the responsibility of the fabricator.

The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
150 N Orange Avenue  
Suite 300  
Orlando, FL 32801  
407.843.0552

Project Team: SPC  
KMN  
AEO  
AEO

Drawn by:



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for field use only. AECOM is not responsible for scale discrepancies caused by redactor or enlarged site plans.

Description:

Original Issue Date: 15.01.30

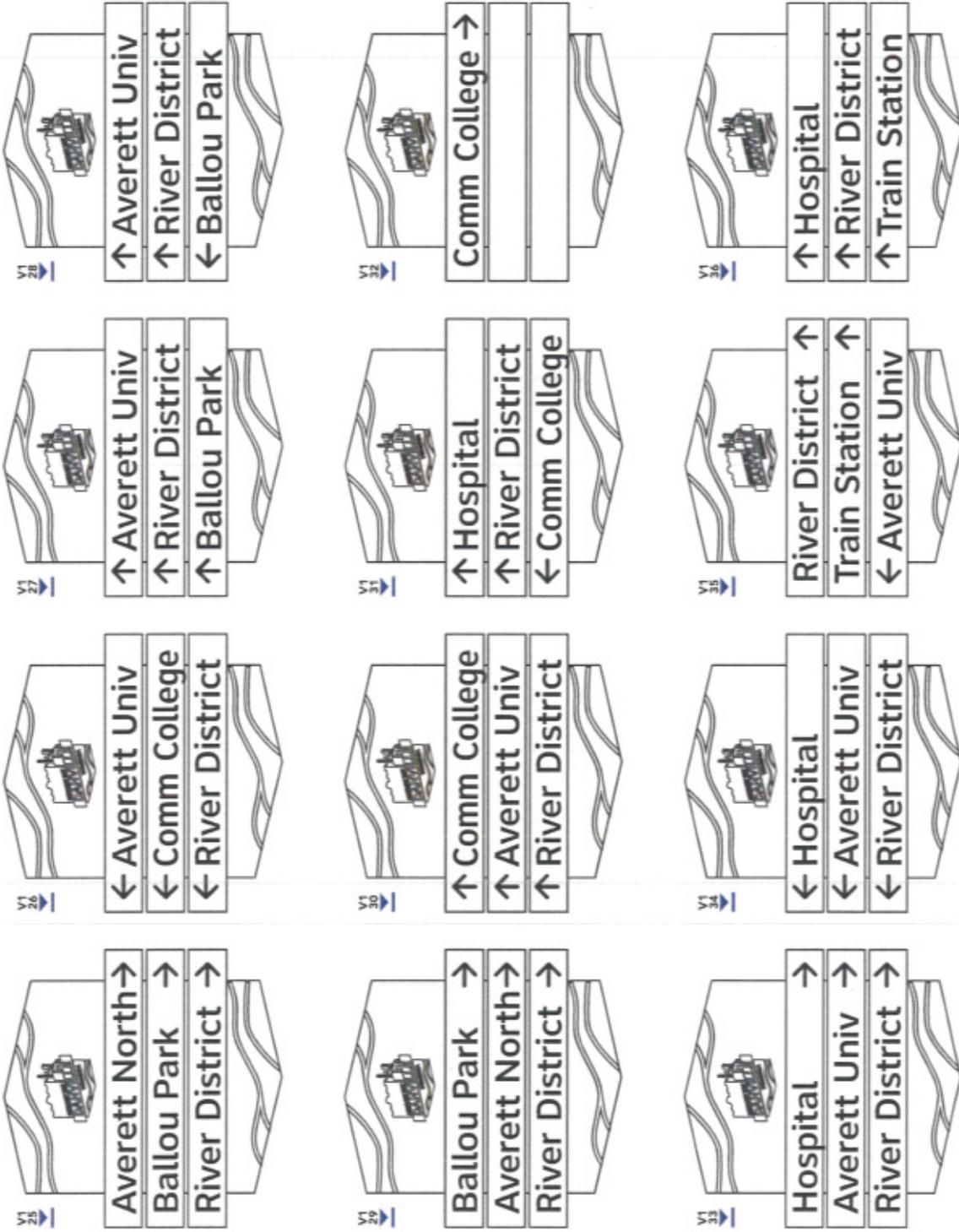
Revision:

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The content of this document is subject to the design intent requirements outlined in the Specifications.

Contact: AECOM  
Wayfinding Studio  
10000 Westchase Avenue  
Suite 200  
Orlando, FL 32801  
407.843.6952

Project Team: SPC  
KMIN  
AEO  
AEO



Scale: 1/2" = 1'

Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by redactor or enlarged the plans.

Description:

Original Issue Date: 15.01.30

Revision:

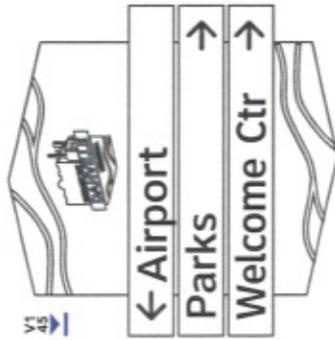
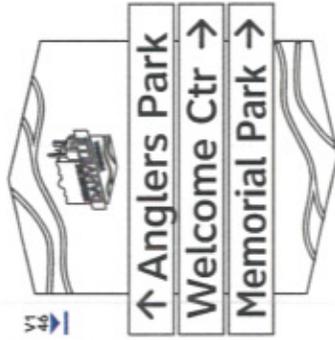
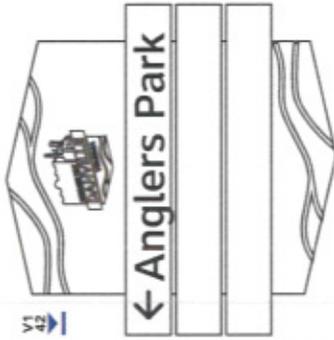
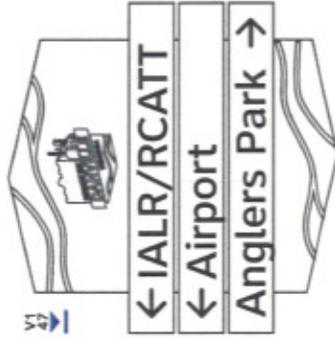
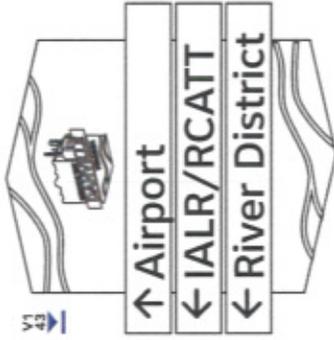
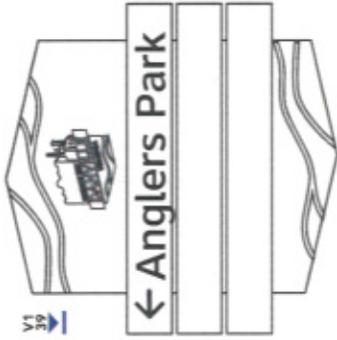
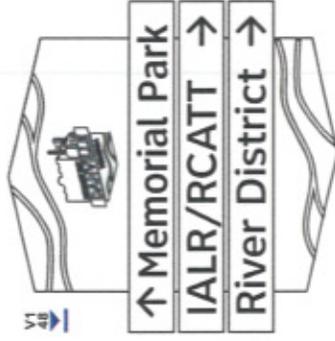
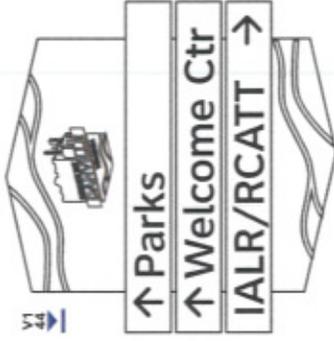
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407.943.6552

Project Team: SPC  
KMN  
AEO  
AEO

Drawn by: AEO



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for any discrepancies caused by reduced or enlarged size plans.

Description:

Original Issue Date: 15.01.30

Revision:

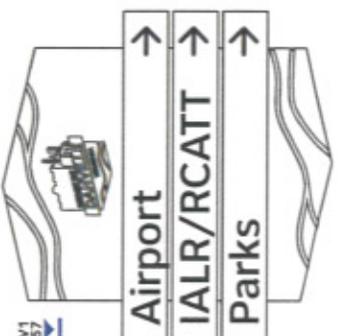
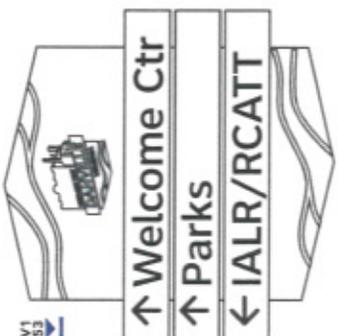
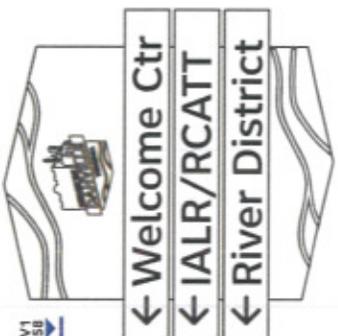
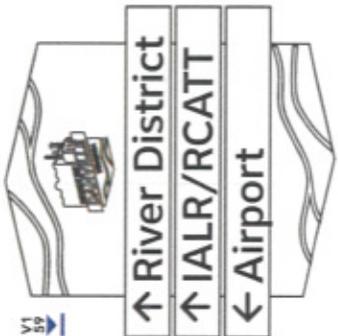
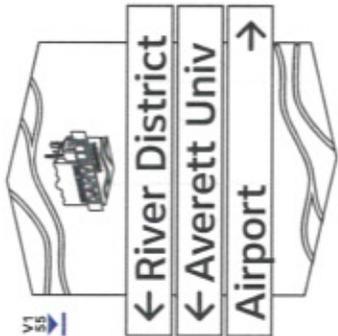
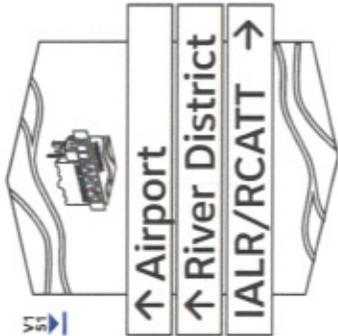
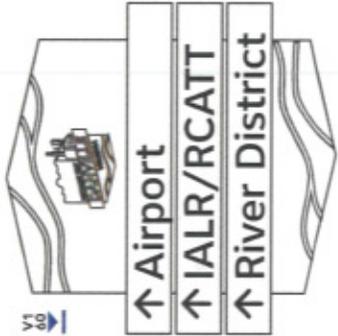
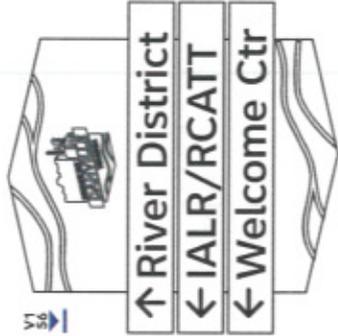
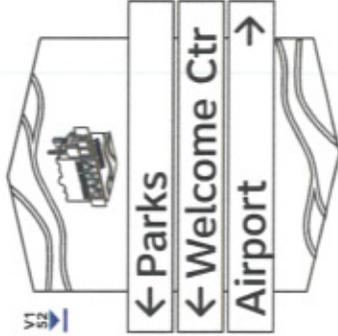
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The content of this document is subject to the design intent requirements outlined in the Specifications.

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AEO

Drawn by: AEO



Scale: 1/2" = 1'  
Note: Drawing scale is shown on plans to assure the  
viewer that the drawing is a true representation of the  
actual design. AECOM is not responsible for any  
size discrepancies caused by reduced or enlarged  
size plans.

Description: Sign Type V2  
Messages

Original Issue Date: 15.01.30

Revision:

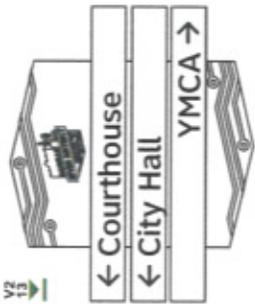
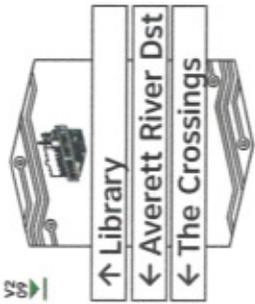
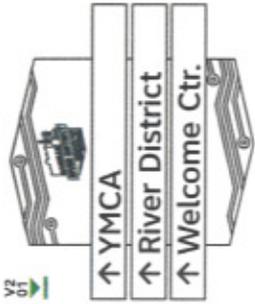
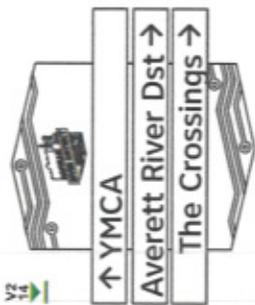
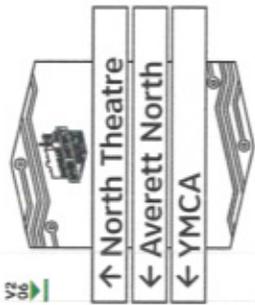
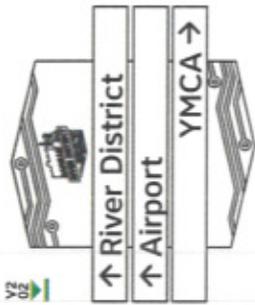
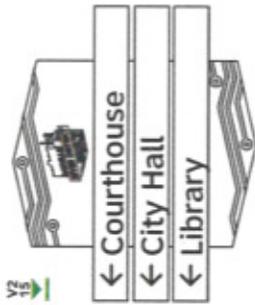
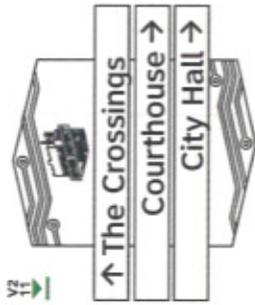
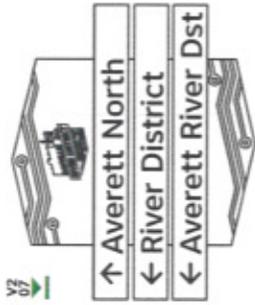
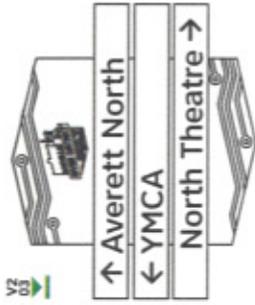
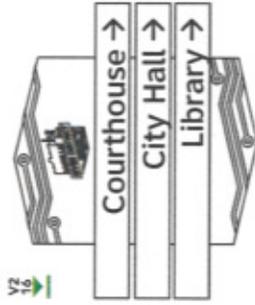
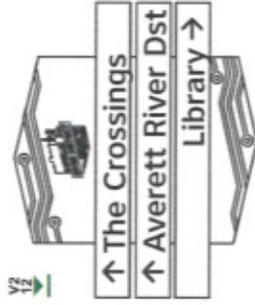
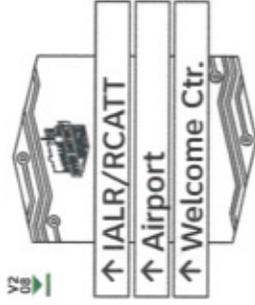
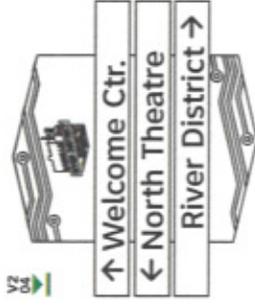
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Project Team: SPC  
KMN  
AEO

Drawn by: AEO



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is reference for  
A-1 size plans only. AECOM is not responsible for  
scale discrepancies caused by reduced or enlarged  
size plans.

Description: Sign Type V2  
Messages

Original Issue Date: 15.01.30

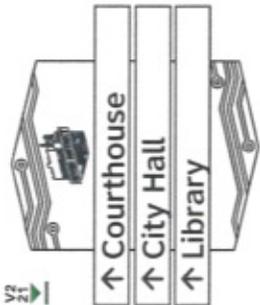
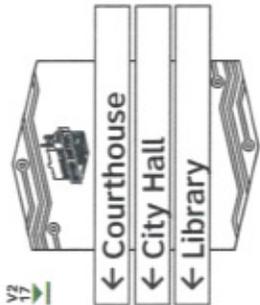
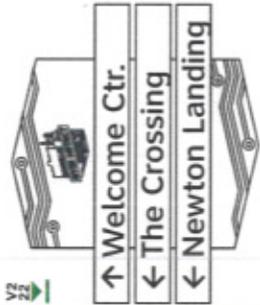
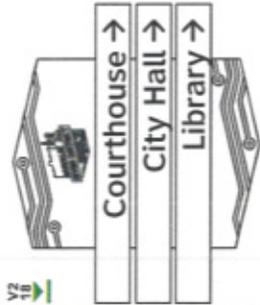
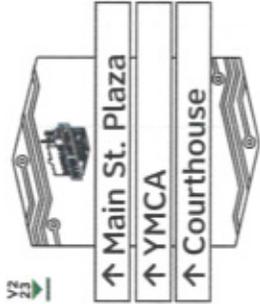
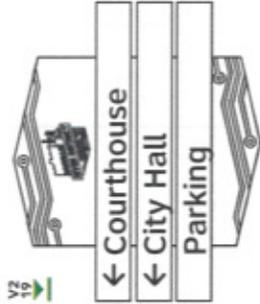
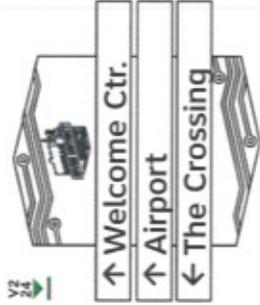
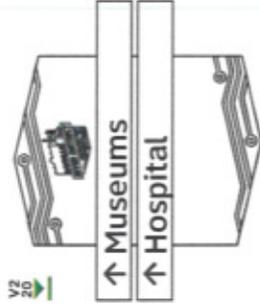
Revision:

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Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: Sign Type C1  
Messages

Original Issue Date: 15.01.20

Revision:

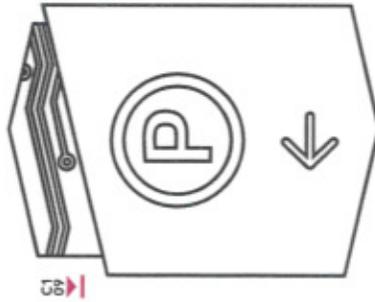
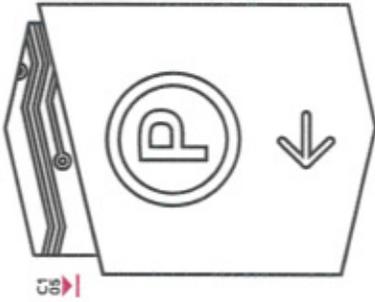
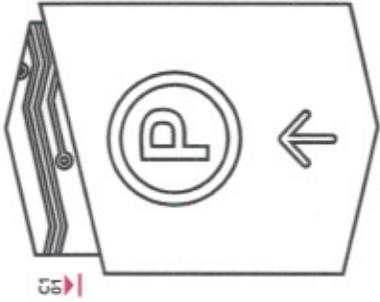
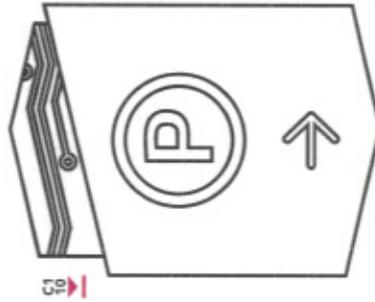
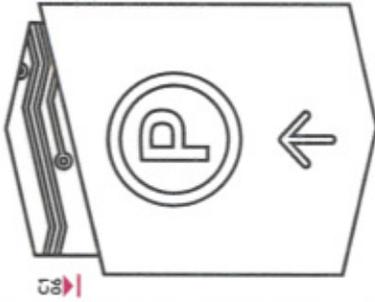
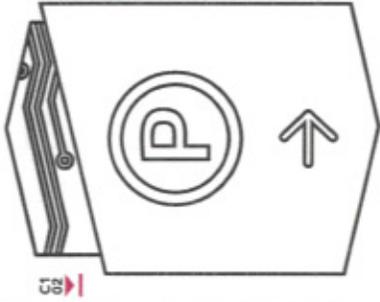
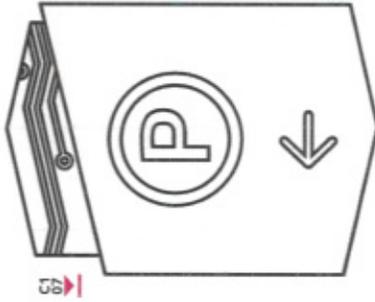
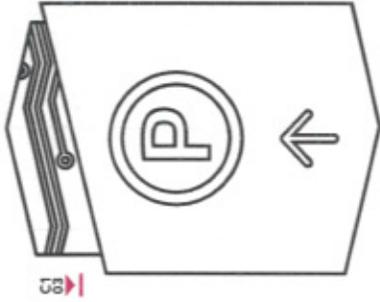
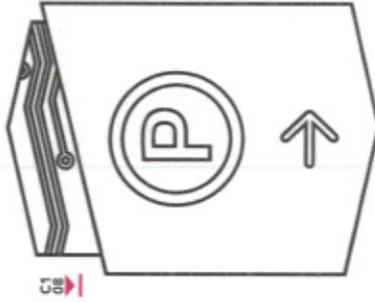
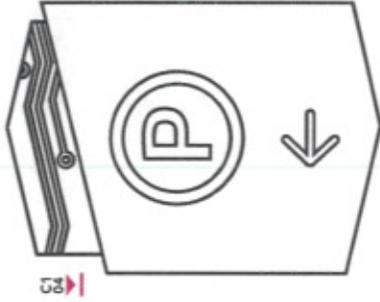
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Contact: AECOM  
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KMN  
AEO

Drawn by: AEO



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: Sign Type C2  
Messages

Original Issue Date: 15.01.30

Revision:

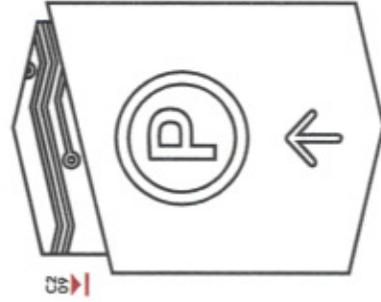
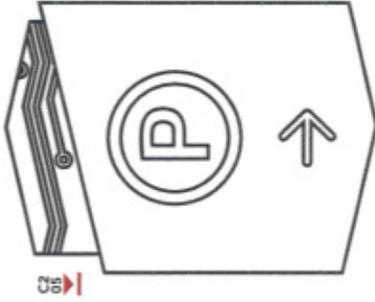
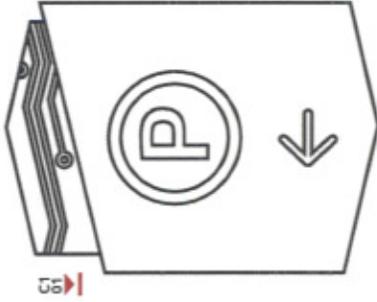
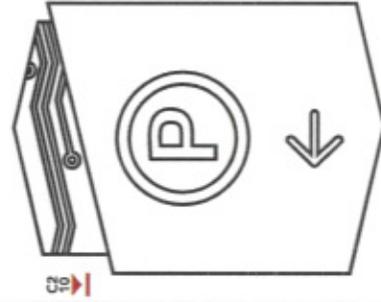
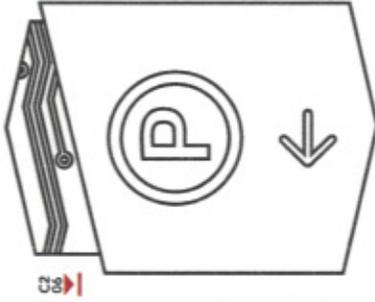
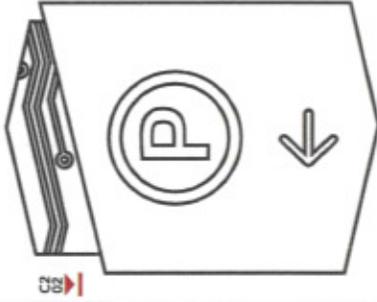
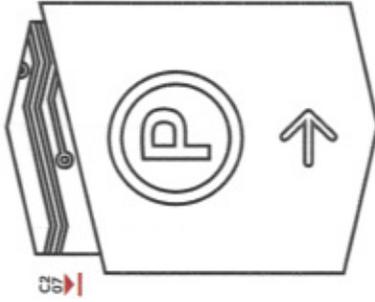
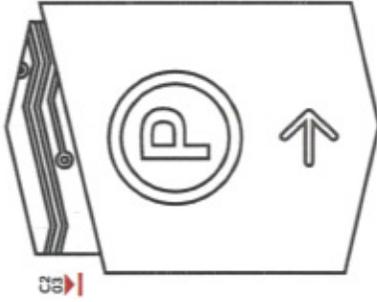
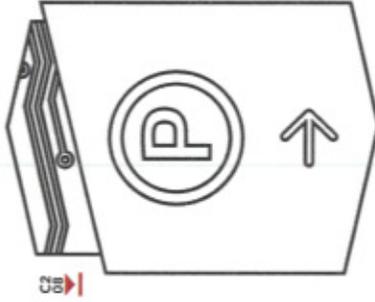
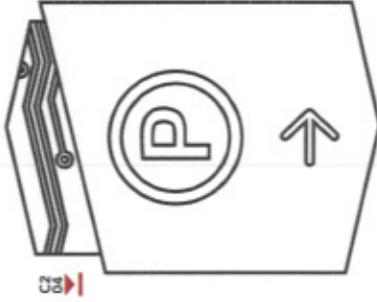
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AEO

Drawn by: AEO



Scale: 1/2" = 1'  
Note: Drawing scale when not plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: Sign Type P1 Messages

Original Issue Date: 15.01.30

Revision:

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Contact:

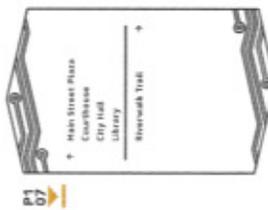
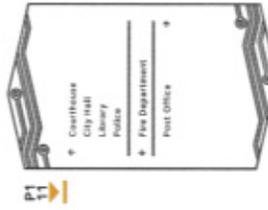
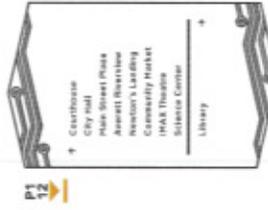
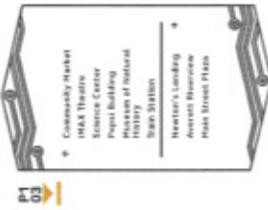
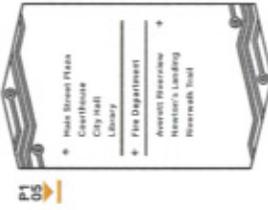
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Project Team:

SPC  
KMN  
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Drawn by:

AEO



Scale: 1/2" = 1'  
Note: Drawing scale shown on plans is accurate for full size plans only. AECOM is not responsible for scale discrepancies caused by reduced or enlarged size plans.

Description: Sign Type P2 Messages

Original Issue Date: 15.01.30

Revision:

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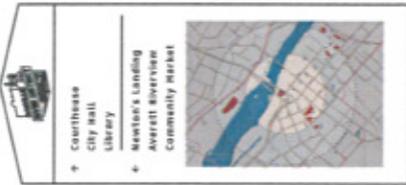
The content of this document is subject to the design intent requirements outlined in the Specifications.

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Project Team: SPC  
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Drawn by: AEO

**P2 01**



**P2 02**



**P2 03**



**P2 04**





3

DESIGN GUIDELINES

## Criteria Guidelines

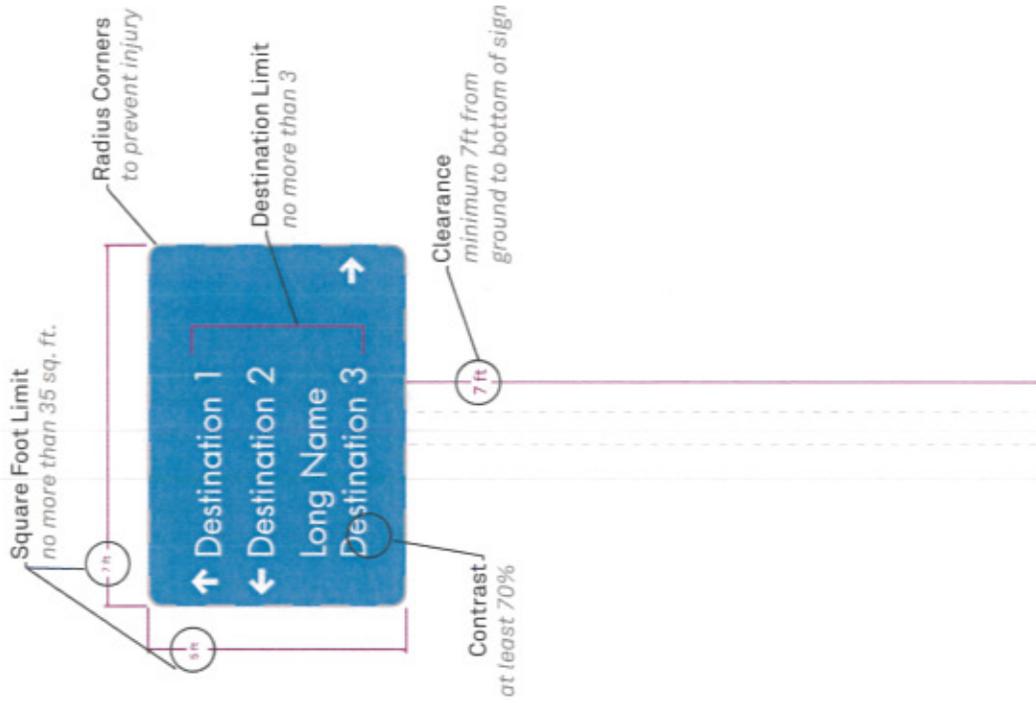


Because a wayfinding program cannot accommodate all businesses and destinations that would like to be part of the system, an objective set of destination inclusion criteria must be developed.

### Basic Destination Inclusion Criteria Building Blocks

1. Must be a public or governmental entity or building.
2. Must have sufficient parking.
3. Must maintain set days and hours of operation and open year round.
4. Recreational, historical, or cultural attractions funded by federal, state, or local governments are eligible for destination guide signing. Such attractions shall meet the following specific criteria in order to be eligible for signing:
  - a. Historical attractions shall be listed in the National Register of Historic Places.
  - b. Recreational attractions shall be operated on a non-profit basis and include multiple activities such as picnicking, camping, hiking, swimming, fishing, or boating.
  - c. All recreational, historical, or cultural attractions shall have multiple activities, restrooms, ADA access and paved handicapped parking facilities.
5. Districts may be included as long as they have defined boundaries that share a common physical, ethnic, cultural, or political character as approved by the governing municipality.
6. Parking Lots, Garages & Decks: A parking structure or lot which provides a minimum of # spaces for public parking. These include all Government or privately owned facilities.
7. Amusement Facility: A permanent facility, determined to be a landmark by the City, that may include structures and building, where there are multiple devices for entertainment, such as rides, booths for the conduct of games, or sale of items, buildings for shows and entertainment, and restaurants and souvenirs sales.

# Sign Design Guidelines



Destination Name  
including Spaces

1 2 3 4 5 6 7 8 9 0 1 2  
12-Character

Destination Order  
and Arrow Placement

↑ Ahead  
← Left  
Right →

Grouping  
within Destination Order

↑ Nearest  
to Farthest

Text Height

↑ Cap Height  
Greater than 25 MPH

↑ Cap Height 25 MPH or Less

## Placement Guidelines

Products installed inappropriately on the footway can cause barriers for pedestrians, particularly people with mobility and visual impairments.

### Requirement

- Sign location must take into account the following interrelated factors:
  - / Available footway and verge widths
  - / Vehicle Flows
  - / Parking and loading requirements
  - / Lands uses adjacent to the highway
  - / Security
  - / Vegetation
  - / Other furniture located in the furniture zone
- Any location selected must also consider the future cleaning and maintenance requirements.
- Follow the best practice guidelines to position sign efficiently, prevent any risk of creating unnecessary 'street clutter' or obstructions.

### Tolerance Zone

- The Tolerance Zone is the area in which the foundation can be moved from its original proposed location.
- When re-locating the foundation from obstruction the preferred option is to move the foundation either up or down on the same alignment as the original placement. If this is impossible then the foundation may be placed to the right/left.
- The final location should be as close as possible to the original, following the guidelines in this brief. The Tolerance Zone is calculated at 25.84 ft<sup>2</sup> - 78.75" x 47.25" (double the dimensions of the standard foundation size).
- Typical standard foundation necessitates that the largest area of the foundation be perpendicular to the sign face.

### Footway Zones Curb Zone

- The Curb Zone should be at least 17.75" wide to allow vehicles to overhang and avoid the potential conflict with the sign. The Curb Zone will be measured from the edge of the sign not to the base plate or physical foundation casting.

- The Curb Zone should be kept free of the street furniture to prevent it being damaged, from vehicles.
- Consideration may be given to placing signs in this Zone when:
  - / The footway Clear Zone is restricted
  - / The sign is proposed as a traffic calming tool
  - / Other structure prevents vehicles from proximity to curb

### Furniture Zone

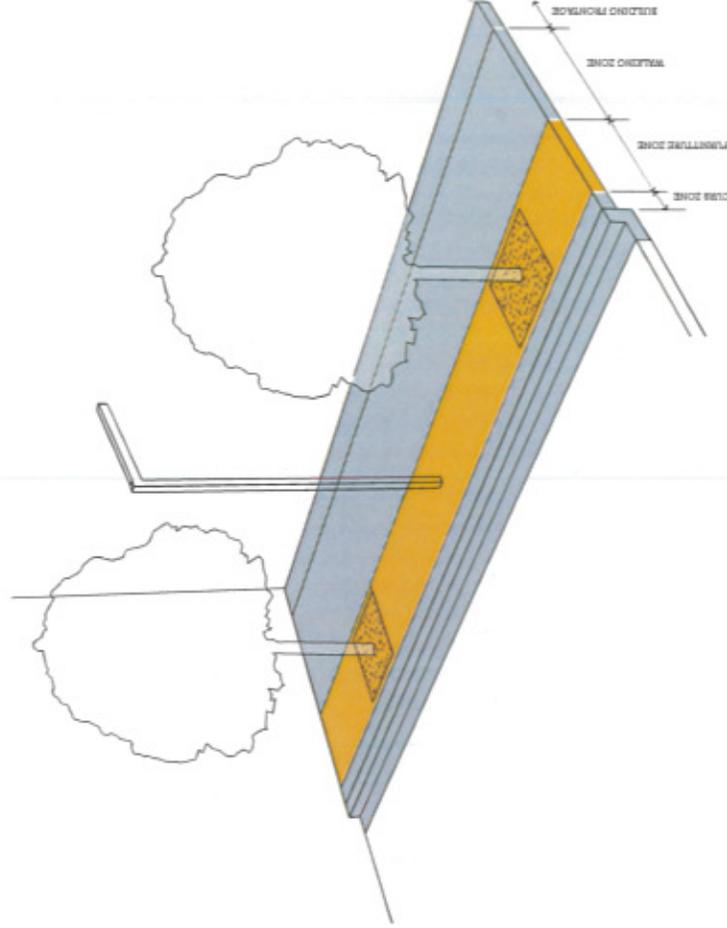
- The Furniture Zone is where the signs should be located.
- Consideration to the minimum and maximum widths for the Furniture Zone, should take into account other pressures on the footway such as the volume of pedestrians, vehicle loading provisions and land use adjacent to the highway.
- Signs must be sited clear and not be positioned any closer that 47.25" of inspection covers, pillar boxes, rubbish/salt bins, bus shelters/flags and other similar obstructions.

### Walkway Zone

- The Walking Clear Zone is intended for the unhindered movement of pedestrians; this zone should remain entirely free of sign products. Along these pedestrian routes, signs should generally be located to achieve particular clear widths.
- Building Frontage Zone
- The Frontage Clear Zone is the area between the Walkway Clear Zone and the building line.

### Recommendation

- Building Frontage Zone may have an interpretive elements although wayfinding elements should be kept clear of this zone if possible.
- Building Frontage Zone clearance make easier access to the visually impaired to use the building as a guideline.



# Placement Guidelines

## Vehicular Directional Signs

These signs are intended to direct vehicular traffic to a desired destination or activity. They direct to and provide ease of access to top destinations. Signs can direct to three destinations.

### Criteria

Signs must be placed a minimum of 100' in advance to an intersection where visitors will need to turn to reach facilities or parking.

Keep sign quantity to a minimum by using a multi-destination sign when possible.

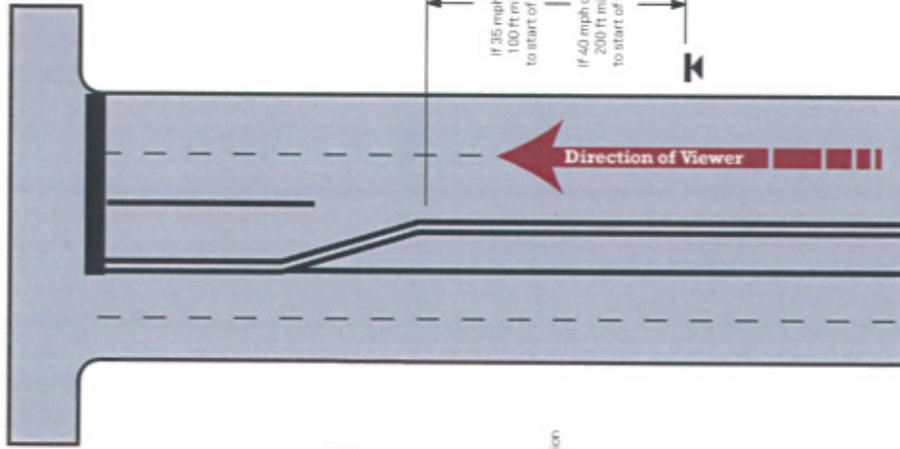
Use signs to direct to top destinations only, less popular activities may not require vehicular directionals.

Locate signs on the right side of the road 2' minimum from edge of pavement; facing travel lanes entering facility.

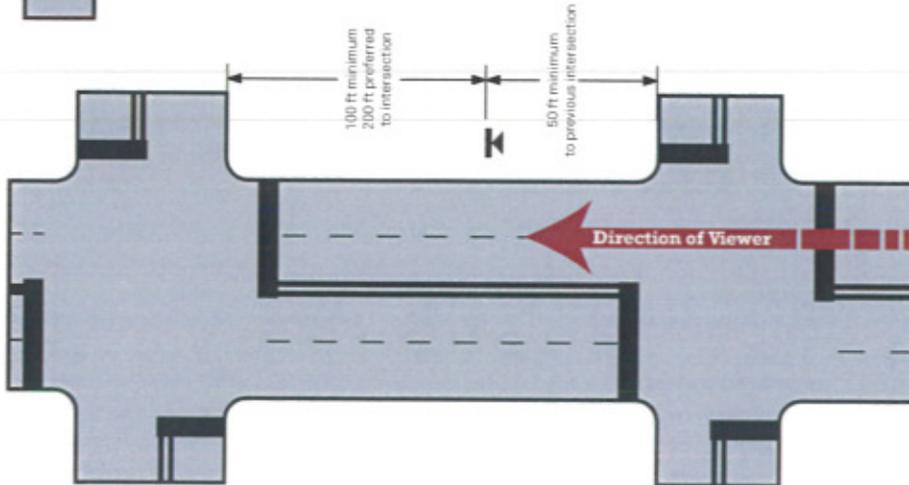
These signs shall be located adjacent to the right-of-way of major access routes within a facility.

Place sign in front of any obstructions to avoid blocking sign messages.

**Figure 2**  
Sign Type A and B  
Vehicular Directional with turn lane

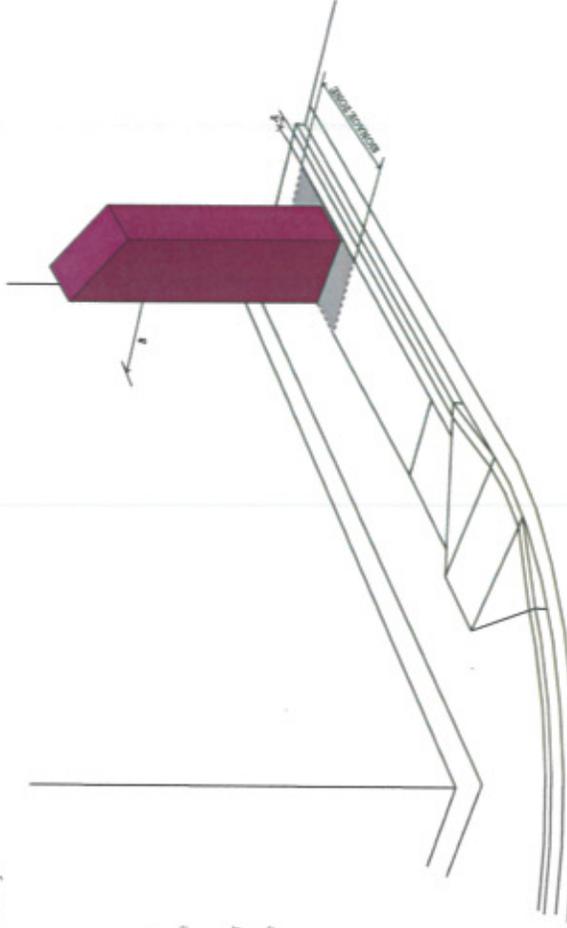


**Figure 1**  
Sign Type A and B  
Vehicular Directional

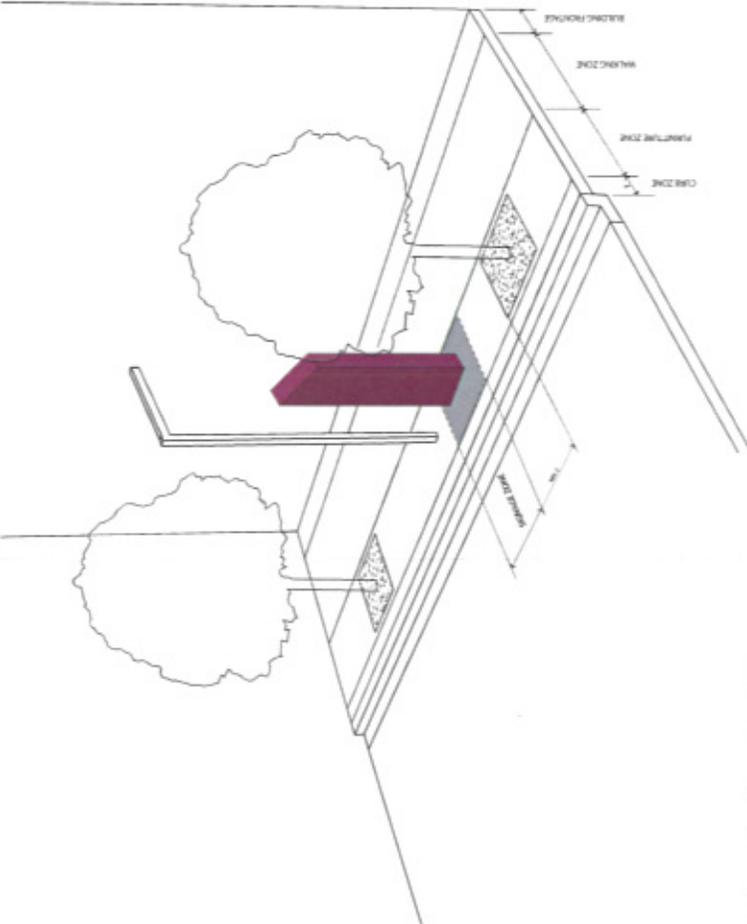


Note	Description	Distance Minimum
A	Distance from edge of sign panel to edge of curb	24 in
B	Distance from post to nearest obstruction	6 ft

Measurements and distances listed in the above figure serve as a guideline and shall not supersede state or municipal codes.



# Placement Guidelines



## Pedestrian Directional Signs

This sign is intended to direct pedestrians and cyclists on a trail or sidewalk towards adjacent facilities/amenities by communicating through graphic icons, text and arrows.

### Criteria

- These signs shall be located adjacent to the paths/sidewalks within the city
- Locate signs 2' minimum from edge of trail/sidewalk/pavement and 3' minimum from trees or

benches located on the furniture zone close to the sign location.

The sign can be placed parallel or perpendicular to the curb and next to the light fixture.

Signs should be placed at decision points as trail or sidewalk approaches facility/amenity.

Sign may be placed on either side of the trail or sidewalk, however placement must be consistent with other signs on the same location.

## Gateway Signs

Identity signs that can make a statement and welcome a visitor to a primary or secondary destination.

Gateway signage serves as a beacon which attracts visitors to top destinations through clear iconic identification of a place. The sign design grabs attention in the busiest context and simple bold text clearly identifies that you have arrived to the city of Danville or the River District.

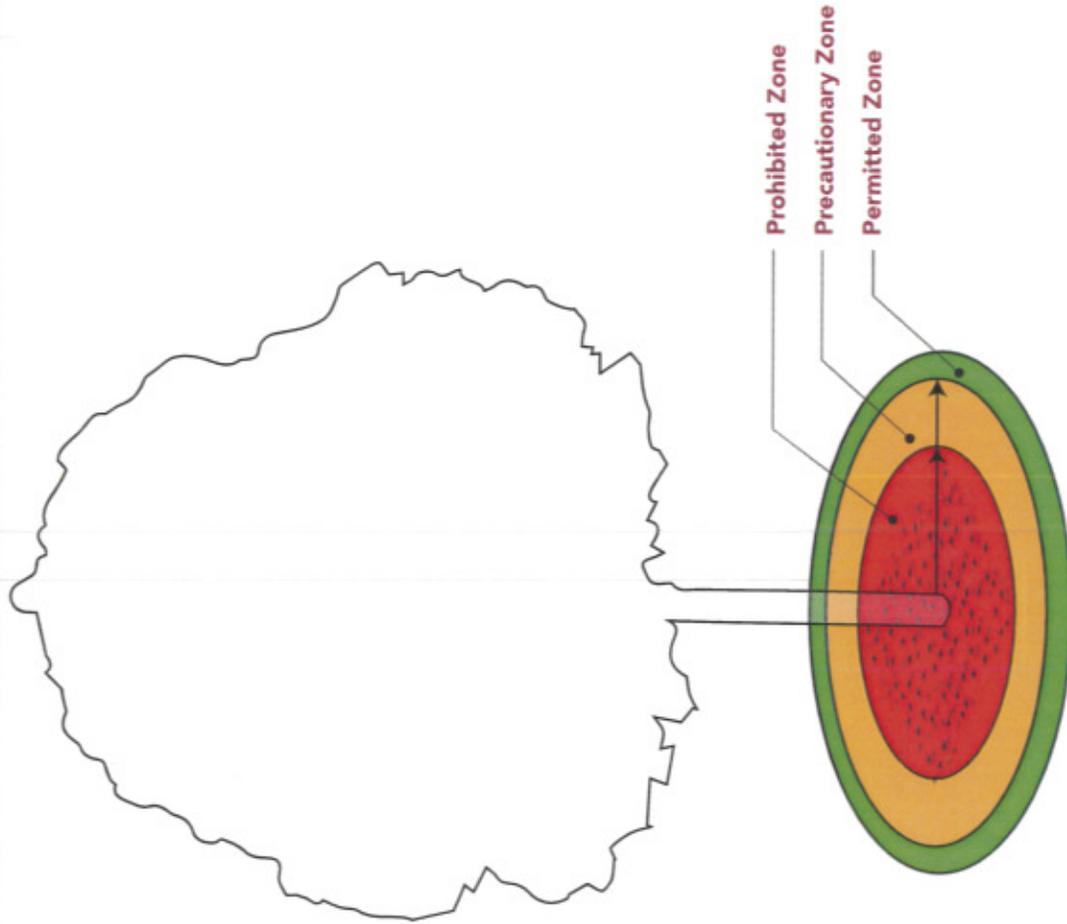
### Requirements

Signage shall be located within the zone outside of walking zone.

The sign shall be placed perpendicular to the walkway.

Signage may be located directly adjacent to sidewalk





## Vegetation and Tree Guidance

### Requirements

Caution shall be given to sign placement in proximity to existing trees. Tree roots are commonly found 10" beneath ground level. The placement of the signage elements should be located at least 6' from any tree trunk.

Every effort shall be made to move any roots to the side of excavation. Works should be no closer than 40" from the tree base.

Where excavations must be undertaken within four (4) times the tree circumference the use of mechanical excavations shall be prohibited within the precautionary zone.

RIVER DISTRICT DESIGN COMMISSION

MEETING OF

JUNE 11, 2015

Members Present

Justin Ferrell  
Courtney Nicholas  
Sheri Chaney  
John Ranson  
R.J. Lackey

Members Absent

Peyton Keesee  
George Davis

Staff

Renee Burton  
Shanta Hairston  
Scott Holtry  
Clarke Whitfield  
Corrie Teague

Secretary Chaney called the meeting to order at 4:00 p.m.

**ITEMS FOR PUBLIC HEARING**

- 1. A request has been filed for a Certificate of Appropriateness to replace the existing terra cotta cap at 522 Bridge Street. Work includes replacing the existing fourth level terra cotta cap with a .024 aluminum cap with the roof membrane folded beneath rather than cleated just below.*

Mrs. Chaney opened the Public Hearing.

Mrs. Nicholas entered the meeting at 4:03 pm.

Present on behalf of the request was Mr. Carl Manasco with Hawser Manasco Realty.

Mr. Manasco stated I'm Carl Monasco with Prudential Manasco Realty. I'm also the managing agent for Burton Condominium Homeowners Association. I think you all know me, but some of you I haven't met. I emailed Kenny a package yesterday. Did he supply it to you? Do you all have a copy of that?

Mrs. Chaney stated we do not.

Mr. Manasco stated I have a few extra. May I bring them up?

Mrs. Chaney stated yes.

Mr. Manasco passed out packets.

Mr. Manasco stated the Burton Condominium was completed in 2007 and almost from day one we've had problems with the roof on both levels. The units have two roof levels. One is above the fourth floor level and then about eight of the units are beneath the

second floor level. Our major problem right now is with the fourth floor level. We've started the process of taking bids to replace the entire fourth level with a new roof and we've run into a problem. To be honest with you- and I don't know if it's been pointed out to you by Kenny- we have on the fourth floor level, the building was built in 1889 and it has the original terra cotta on the top level. Actually here's an extra photo that shows that. That first photo you see is an aerial view of the roof. It shows what we're talking about doing initially. The building faces Bridge Street; and if you look in the group of photos I've given you, the Burton Condominium has 27 units in it then there's one detached to the left hand side. The second photo I put in there was this. Initially in 2007 when the building was renovated, they allowed us to put the aluminum coping on that building. For those of you who don't understand what coping is, it's the finish over the top of the aluminum metal on this piece.

Mr. Lackey asked is that on the stand alone building or the main building

Mr. Manasco stated this is on the stand alone building. It was completed like that in 2007. If you look at the next page, that's a view of the top front of the Burton Condominium. It shows the terra cotta and you can see the terra cotta coping from the street. Historically, that's the way it was done but it's really difficult to tear off and replace that in the same way with today's construction techniques. What we're running into if you flip to the next page, there's a view of the roof from the backside and the way the coping is capping off the roof. This is an old rolled roof here and it looks like what you saw 30 years ago. The roofing material they put on most buildings now is on the Pemberton Lofts and the aluminum building across the street. I guess the best way to explain it is it looks like a vinyl swimming pool cover. They put down hard board insulation and then on top of that they added vinyl roofing to it. What we're asking for is that when they do that and roll the roofing up the wall, this terra cotta coping is in such bad shape that it's got to be taken off even if we were forced to replace it with something like what was originally there. It's pieced into four foot sections and if we tear it off and do that then we'll still face the same problem we're running into. The mortar deteriorates and has to be sealed and resealed. What we would like to do is tear that terra cotta off and roll that vinyl up and then put the aluminum coping on top of that. Of course we'd use dark brown. If you flip to the next page, it's basically showing another view of the roof. Some of the pieces are missing; they're broken. Frankly it's hard to find replacement parts that would just fit in to what we have now. On the next page, this is on the stairwell on the fourth level. When they renovated the building, they used the metal coping like I talked about. That's what coping would look like. It would be darker than that- a dark brown. On the next page what we're asking for is what they put on the Pemberton Lofts when they finished those out. I went ahead and mentioned in my letter that we were talking about doing the second and the fourth level. We're not going to do

the second right away, but I thought I'd kill two birds with one stone. I'll be glad to answer any questions.

Mr. Lackey stated I have a question. I understand the desire to run that up the wall, but why wouldn't you go back with terra cotta?

Mr. Manasco stated number one, terra cotta is extremely more expensive; and if you can look at it, you can see that it's pieced in sections that are four feet. Every one of these would be a potential leak at some point,

Mr. Lackey asked but if you ran the vinyl up over it would it still leak?

Mr. Manasco stated we're talking about tearing that completely off, rolling the roof up, and putting the new coping down on top of it.

Mr. Lackey stated if you did that could you not put the terra cotta back on top?

Mr. Manasco stated well we could. I guess what I'm asking there is that we not have something that has a seam in it of four feet.

Mr. Ranson stated we've talked about taking the old vinyl out over the coping so then it has a seamless barrier.

Mrs. Nicholas stated the terra cotta would be purely aesthetic.

Mr. Manasco stated I understand it would maintain the aesthetic but as manager here, I've spent half my time on that roof. When you get up there- and I've been up there with six different companies- there's no way to find where the leak is. It could be coming in 20 feet over there and running down. We've got four units now this past week from where it rained so hard they've had leaks. This is something we need to address in the very near future, but in my opinion if we were to go back to the terra cotta we'd be back to the same point that when we're looking for a leak it could be under that four foot section or that one or the next. I have learned that no matter how long a roofing company has been in business or no matter how experienced they are, you don't just walk up on the roof and find the leak. It's like somewhere in this 40 foot area. It's really frustrating.

Mr. Ferrell stated we're having that same issue so I understand. Are there any historic precedence that says it doesn't meet regulations with what he's trying to do?

Mr. Manasco stated the building's code our historic tax credits have expired; we're past that. I guess my only question would be if you had a problem forcing us to maintain the terra cotta, then what about the Pemberton Lofts across the street? What about our carriage house? It was approved in 2007. It's got what we're asking for.

Mr. Ranson stated we did not exist in '07 so we did not approve it. I don't know that anybody did.

Mrs. Nicholas stated there were no guidelines then.

Mrs. Burton stated right but in 2007 they took advantage of the rehabilitation tax credits.

Mr. Manasco stated some of those I can tell you about. We had 112 year old windows and the wind blows through and the blinds fly off the wall, but that's what we were forced to use. I probably would be back soon asking for permission to change the windows to something that's modern and insulated.

Mr. Ranson stated well that's another day. What about the idea of two birds with one stone? You're saying that they're just going to redo part of it, but in the future you want to redo the rest of it and you want to do the same thing?

Mr. Manasco stated right when we do the second floor level.

Mr. Ranson asked is that going to be next year or so?

Mr. Manasco stated it's going to be within the next year I'm sure because we don't have as many problems on that level, but we had one this past week when it rained really heavy. Hopefully he's gotten that repaired within the last couple of days. The only real area at the Burton that shows from the public area would be the front of the building. If you were standing on Bridge Street, the fourth floor level you can see the front and you can see left side of the front. The rest of it really is not visible at all from any public area and that would include the whole second level we plan to address in the future.

Mr. Whitfield stated I think what he's saying is they can kill two birds with one stone as long as they do the second level within a year when it runs out. If they don't get it done within a year then the Certificate of Appropriateness runs out.

Mr. Lackey stated I apologize for being dense, but I'm still not understanding why the terra cotta with the membrane over it would be any different in terms of leaks as opposed to the metal with the lining under it.

Mr. Manasco stated well the metal is modern construction. You can put that metal there as a 20 year roof and the metal will be there 20 years from now with no problem.

Mr. Ranson stated the metal roofing has also got joints.

Mr. Manasco stated it's got joints but not joints that high with concrete in them. It's still silicone. The terra cotta would have to be sealed with cement and it would have to be painted over like we've been doing four or five years from now. You still look confused.

Mr. Lackey stated but it's still sitting on an impermeable membrane. I know that there's a difference in its permeability and the metal, but once it gets through that it's an impermeable membrane. I guess it provides you some kind of protection, but the real protection is under- the copings.

Mr. Manasco stated that's true but the membrane would have to be sealed. When you roll it over the top, you've got to seal it and penetrate that membrane when you do that with screws.

Mr. Lackey stated ok that's what I was trying to figure out is why you found one to be more leak preventive than the other.

Mr. Manasco stated I've been involved with commercial roofs since I bought my building on Main Street and I've spent many hours on a roof with experts. It's not a simple matter just painting over. It doesn't go away.

Mr. Lackey stated I do understand it needs to be fixed I'm just trying to understand the difference in effectiveness of each fix and why one that is not historically accurate should be approved versus the one that is historically accurate. Along those lines, has any consideration been giving to doing the terra cotta where there's public visibility?

Mr. Manasco stated no there has not been. I recently found out that we needed to come to you all. Plan B we would not be enthusiastic about that, but rather than doing the parameters of the back and sides, if we got to do just the front it would alleviate that.

Mrs. Chaney Closed the Public Hearing.

**Mr. Ranson made a motion to approve the request as submitted. Mr. Ferrell seconded the motion. The motion was approved by a 5-0 vote.**

2. *A request has been filed for a Certificate of Appropriateness to install new wall signage at 341 Main Street. The signage "River District Plaza" will be displayed on 3 sides of the building (Market Street side, Old Glenmore Clothing side, and Patton side). The signs will be placed above the first floor level façade.*

Mrs. Chaney opened the Public Hearing.

No one was present to speak on behalf of the request.

Mr. Whitfield stated we may have a late notice problem. I got late word that they may not know this hearing was occurring today.

Mrs. Chaney closed the Public Hearing.

Mrs. Chaney asked no questions? Does anyone want to make a motion?

Mrs. Nicholas asked we don't have a picture to look at do we?

Mrs. Chaney stated yes.

Mrs. Nicholas stated we see the location, but it's not supposed to look like that.

Mrs. Chaney stated actually it's pretty close to it.

Mrs. Nicholas stated okay. I follow.

Mr. Ferrell asked my I ask a question? This is the school board building.

Mr. Whitfield stated it is the building in which the school board has its offices; it is not owned by the school system. It's owned by a private developer that leases to the school system.

Mr. Ferrell stated that answers my question. I knew the school board didn't own the building, but I knew they had their sign up.

**Mr. Lackey made a motion to approve the request as submitted. Mrs. Nicholas seconded the motion. Mr. Lackey read a statement acknowledging that he abstained from voting due to conflict of interest. The motion was approved by a 4-0-1 vote.**

3. *A request has been filed for a Certificate of Appropriateness to construct wooden steps at Newton's Landing. Work includes the construction of 10 wooden steps 6" high and 10' wide with 3 hand railings.*

Mrs. Chaney opened the Public Hearing.

No one was present on behalf of the request.

Mrs. Chaney closed the Public Hearing.

Mr. Lackey asked I would like to ask staff are there wooden steps in other places in the River District?

Mrs. Burton stated I don't know of any other locations.

Ms. Teague stated just think of this as a phase 1 to a larger project. There needs to be some kind of connection between Newton's Landing and Bridge Street without having to walk around buildings, so this is what would be an immediate resolution until larger plans can be arranged and drawn out.

Mrs. Chaney asked so basically they're temporary until they can be changed out into something more appropriate?

Mr. Lackey asked may be or will be?

Mrs. Burton stated the plan is to be. Could be.

Mr. Lackey stated that's one of my concerns, and I may have the wrong vision for what wooden steps look like. I have this construction vision in my head. The City has applied these guidelines and put them in place for private citizens I tend to think the City should go overboard in trying to comply with the guidelines; and I don't think wooden steps fit the character of the River District. My question was where are these other wooden steps? I may be wrong, I just can't think of any.

Mrs. Nicholas asked would the steps be stained? Would they be made to look nice?

Mrs. Burton stated these will be treated lumber so they will have to be stained or painted, but I suspect stained.

Mr. Lackey stated you should say may be stained.

Mrs. Nicholas stated what I hesitate to vote on is something that may be three years from now there had been no motion on it and then they'll start to deteriorate and rotten.

Ms. Teague stated and there are wooden steps in front of Pemberton.

Mrs. Chaney stated which are painted.

Mr. Lackey stated if there was a plan in place that was a temporary fix then that would make more sense to me or they could be permanent.

Mrs. Chaney stated we could make the stipulation that they be stained or painted.

Mr. Whitfield stated I think you could as part of the Certificate of Appropriateness require that they be stained or painted.

**Mrs. Nicholas made a motion to approve the request with the condition that the wooden steps must be stained. Mr. Ranson seconded the motion.**

Mr. Lackey asked is it within our purview possible to ask that they not be a permanent fixture?

Mr. Whitfield stated I don't think you have that within your purview.

Mr. Lackey asked so we could not say this is for a one year thing then they have to replace?

Mr. Whitfield stated I don't think so. It's a little bit different than a wheelchair ramp or something like that. It clearly is temporary but once you approve them, they're there until the City comes before the board and asks to replace them.

Mr. Ferrell asked the steps that are in front of the Pemberton, do the steps fall under historical contents?

Ms. Teague stated they are original to the building.

Mr. Ferrell stated so we're dealing with the direction the River District is going and the history of the Pemberton being compared. When it's time to move, and it may not be moved for another ten years but it still has to be maintained. I just question the direction of the River District and putting wooden steps in front instead of something that's more historical.

Mrs. Nicholas stated maybe they don't have the funding to do something else, but in the meantime want to do something convenient to connect the two.

Mr. Ferrell stated my next question is there enough traffic that this is required?

Mrs. Nicholas stated with new restaurants opening downtown they need access to that downtown parking lot.

Mr. Lackey stated I could see if this plan was for a one year fix. Whether it's maintained or not, what's in my mind are construction steps. I may be wrong but I have a hard time seeing that there for a long period of time.

Mr. Ferrell stated it's kind of tough to predict what's going to happen, and we have to prepare ourselves for those things.

Mrs. Chaney stated I believe we had a motion and a second on that.

**The motion to approve the request with the condition that the steps must be stained was approved by a 3-2 vote.**

4. *A request has been filed for a Certificate of Appropriateness to install new wall signage at 610 Craghead Street. The signage "Brewed Awakening" and the company logo will be approximately 27 square feet and displayed along Craghead Street.*

Mrs. Chaney opened the Public Hearing.

Present on behalf of the request was Mr. John Hale with Brewed Awakening.

Mr. Hale stated good afternoon I'm John Hale, owner of Binding Time which will now be Brewed Awakening. I'm just here basically to address any questions you might have.

Mr. Ranson asked is this going to be painted on the building?

Mr. Hale stated it's being done by Power Signs.

Mr. Ranson asked so it's going to be a sign that's going to be made and attached?

Mr. Hale stated right but it will be flat.

Mrs. Nicholas asked he wanted to know why you put a flat sign instead of one that came out so passing traffic would be able to see.

Mr. Hale stated we were under the understanding that it might be inappropriate for the neighborhood. We were trying to basically be as conscientious as all the other signage in the neighborhood and did as best as we could.

Mr. Ranson asked will it be lighted?

Mr. Hale stated it will not be lighted.

Mrs. Chaney closed the Public Hearing.

**Mr. Lackey made a motion to approve the request as submitted. Mr. Ferrell seconded the motion. The motion was approved by a 5-0 vote.**

5. *A request has been filed for a Certificate of Appropriateness to replace existing store front windows, reface an existing sign, and to paint the store front at 531 Main Street. Work includes replacing the store front windows with a full length wood window, reface the existing sign with the same style and size lettering, and changing the store front color scheme to turquoise, black, and white.*

Mrs. Chaney opened the Public Hearing.

No one was present to speak on behalf of the request.

Mrs. Chaney closed the Public Hearing.

Mr. Ranson asked to whom do I ask my questions?

Mrs. Burton stated we will do our best.

Mr. Ranson stated this picture is the building, but these are divided windows. This may sound odd coming from me but all the other windows along there are just solid sheets of plate glass. That seems to be more appropriate. I assume there was a certain aesthetic there. I would prefer that it be just a big piece of plate glass like all the other storefronts around there. I don't say that lightly.

Mrs. Chaney stated from the Certificate of Appropriateness, it says a full length wood window.

Mr. Ranson stated these look like infilled windows and I didn't know if she was going to fill out the space with tread.

Mr. Holtry stated when I spoke to her she wanted to go with the whole thing. She wanted to make it like the pictures that you have there.

Mr. Ranson stated it appears that was the original situation like all the other storefronts. I just feel like it should be a large sheet of plate glass like all the others are.

**Mr. Ferrell made a motion to approve the request as submitted. Mrs. Nicholas seconded the motion. Mr. Lackey read a statement acknowledging that he abstained from voting due to conflict of interest. The motion was approved by a 4-0-1 vote.**

**Mr. Lackey made a motion to add items six and seven to the agenda. Mr. Ranson seconded the motion. The motion was approved by a 5-0 vote.**

6. *A request has been filed for a Certificate of Appropriateness to install a new projecting sign at 601 Main Street. The signage for Commonwealth Silver & Goldsmiths will be two-sided and approximately 30" x 48" and will hang on the storefront near the Floyd Street intersection. The sign itself will be made from a composite material to eliminate maintenance but mimic wood. There will be two external gooseneck lights that will hang from the iron brackets to illuminate the sign at night.*

Mrs. Chaney opened the Public Hearing.

No one was present to speak on behalf of the request.

Mrs. Chaney Closed the Public Hearing.

**Mr. Ranson made a motion to approve the request as submitted. Mr. Lackey seconded the motion. The motion was approved by a 5-0 vote.**

7. *A request has been filed for a Certificate of Appropriateness to install new wall signage at 554 Craghead Street. The signage "Supply Resources" will be displayed on the front façade above the first floor. The material used will be a thin metal plate with solid lettering.*

Mrs. Chaney opened the Public Hearing.

Present on behalf of the request was Mr. Rick Barker with Supply Resources.

Mr. Barker stated I'm Rick Barker with Supply Resources. When we filed this we thought it might have been too late to be included in your docket, so thank you for making this official. You're probably aware this is a recent tax credit project and interestingly the Department of Historic Resources actually called out in our tax credit application that they must approve the exterior signage on the façade. So we completed the building, we've been occupying the building, and now we're just following up to consider the signage on the façade. I think you were copied to the email on the reply from the Virginia Department of Historic Resources where they suggested that they did not have a problem with the existing sign. The existing design concept, if you look at the photo that shows the original banner in 1897, we're essentially going to leave that there; that will be there to describe the history of the building. So we thought we would drop to the lower cornice and add our brand along with the street number which is not on the building. This is material and color of the signage if anyone wants to see that. If you were on site and saw the cornice is metal. It's over 100 years old and it's a very uneven surface, so it has been recommended to put the sign there and rather than do some aluminum, paint this and attach to the cornice. In addition to the letters and the numbers, you'll see details of some little stars there. That's just a graphic enhancement that sort of echoes the stars that are on the tension rod caps on both sides of the building.

Mr. Ranson asked it's going to be individual letters cut out or would they be attached as one?

Mr. Barker stated it would be one big piece of metal.

Mr. Ranson asked so it will be a long piece of black metal with this written on it?

Mr. Barker stated yes.

Mrs. Chaney closed the Public Hearing.

**Mr. Lackey made a motion to approve the request as submitted. Mrs. Nicholas seconded the motion. Mr. Ferrell made a statement acknowledging that he abstained from voting due to conflict of interest. The motion was approved by a 4-0-1 vote.**

#### **APPROVAL OF MINUTES**

**The May 14, 2015 minutes were approved with one correction by a unanimous vote.**

#### **OTHER BUSINESS**

With no further business the meeting adjourned at 4:45 p.m.

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Approved By: