



City of Danville

427 Patton Street, Suite 208

Danville VA, 24541

Phone: (434) 799-5260

River District Design Commission

SEPTEMBER 10, 2020

4:00 P.M.

FOURTH FLOOR CONFERENCE ROOM

AGENDA

- I. WELCOME AND CALL TO ORDER
- II. ROLL CALL
- III. NEW BUSINESS
 1. *Request a Certificate of Appropriateness at 214 N Union Street to paint a mural onto the rear of the building.*
 2. *Request a Certificate of Appropriateness at 401 Bridge Street to add decorative lighting to the bridge that crosses Bridge Street.*
 3. *Request a Certificate of Appropriateness at 703 Wilson Street to build a 20' X 24' metal storage building 16 feet high and move the existing 8' x10' storage building.*
 4. *Request a Certificate of Appropriateness at 512 Lynn Street, Suite 104, to install a sign that will be 4' wide by 4.5' tall, plus 18" x 18" vinyl decals on one glass door visible from the sidewalk that will simply be "River City Fitness Center" and hours. The applicant would also like to install lights over the sign to match those already on site.*
 5. *Request a Certificate of Appropriateness at 412 & 412 Lynn Street to remove the existing aluminum sided façade and renovate the storefront. (This removal has been partially completed). The work will include repair of brick, replace the existing metal garage door with a glass type door (similar to Garage Restaurant), repaint windows and doors a dark brown, open side window that had been bricked over.*
- IV. APPROVAL OF MINUTES FOR AUGUST 13, 2020
- V. OTHER BUSINESS
- VII. ADJOURNMENT



City of Danville
427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

MEETING OF SEPTEMBER 10, 2020

SUBJECT

Request a Certificate of Appropriateness at 214 N. Union Street to paint a mural onto the rear of the building.

EXCERPT FROM DESIGN GUIDELINES

7: Sign Guidelines

7.2 Commercial Signs

7.2.2

I. Murals and Murals Signs: There are two very attractive murals that have been created in the River District, and more of these are encouraged. South murals should be placed on a blank (or mostly blank) side or back walls of commercial or industrial buildings, not on primary facades. Size will depend on placement. If artistic murals are to be created by private entities, the design must be approved in advance by the DDA and the RDDC. Murals that advertise the business of the building are considered to be signs. They must meet the overall limits on sign square footage and applicable codes. See also the Ghost Sign Ordinance No. 2011-12.02. Care should be taken when renewing ghost signs to avoid gaudy colors, since part of the charm of such signs is their faded appearance. If the mural sign includes more than simply advertising copy, the RDDC may allow additional total square feet of signage on the primary façade of the building.

STAFF RECOMMENDATION

Staff is highly supportive of the mural concept and location. Being located on the back wall of the facility complies with the guidelines.

Staff requests that an actual color rendering of the final mural design be provided. The schematic drawings provided at this point do not give sufficient detail for staff to recommend the Issuance of a Certificate of Appropriateness at this time.



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

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INFORMATION TO BE PROVIDED BY APPLICANT

Important-Please read before completing application

- All questions on this application must be fully answered
- The application must be signed by the property owners or representative with written authorization by the owner
- A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 214 N. UNION STREET

Name of Applicant: BARRY M. KOPLIN

Applicant's Address: 214 N. Union Street

Applicant's Phone Number: 203-293-5088 Email Address: poetsry@yahoo.com

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign

Joined by the NAACP, I propose that RDDC
Allow a mural concerning Danville's Civil Rights
Era movement. That mural will be
PAINTED on the back of my building at
214 N. Union Street.

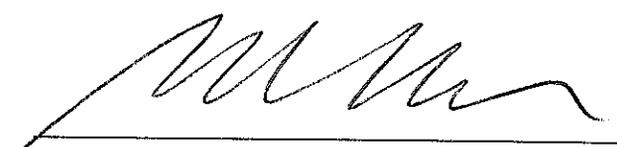
Type of material(s) to be used: A MURAL TO BE PAINTED
By Wes HARDIN, from mid September to
mid November.

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? yes

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? N/A

Would you like more information about these programs? N/A

Which one(s)? N/A


Signature of Property Owner (if not applicant)


Signature of Applicant

NOTE: PLEASE SEE ATTACHED STATEMENT REGARDING DESIGN.

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

All buildings, structures or improvements located in the River District and visible from a public right-of-way shall not be located, constructed, reconstructed, altered, or repaired unless a Certificate of Appropriateness has been issued by the River District Design Commission. The Commission meets once a month on the second Thursday of the month at 4:00P.M. in the fourth floor City Council Conference Room located in the Municipal Building. All questions or applications should be submitted to the Planning Division, located on the second floor of the Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541; (434)-799-5260.

Article 3:R.C.6 Application Submission Requirements: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - 1) Existing property boundaries, building placement and site configuration;
 - 2) Existing topography and proposed grading;
 - 3) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - 4) Relationship to adjacent land uses;
 - 5) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - 6) Proposed building color and materials;
 - 7) Relationship of building and site elements to existing and planned corridor development;
 - 8) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - 9) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.

A mural story... “It was the right thing to do,” my Dad had said when I’d asked him why he had decided to integrate his sales staff prior to the other downtown merchants. Although Rippe’s had done the same thing, no other merchants chose to integrate. They were embargoed by Danville’s black community.

Likewise, Danville’s Dr. Samuel Newman was the first, if not the only M. D., to integrate his waiting area. He was Danville’s first pediatrician. Dr. Newman was also Jewish, like my Dad and Mr. Rippe.

All three were at work during and after Danville’s infamous Bloody Monday. Although my Dad had offered to provide bail for those arrested during that protest, Dad was told by Duke Bennett that Duke had already taken care of that. Nonetheless, some of those who were arrested were not freed immediately. As one of them told me yesterday, Jesse Townes, Sr., “I was in jail for three months. Martin Luther King had told us to fill up the prison.”

Committed as they were, many of the marchers risked their lives and sacrificed their freedom to reform an unjust system. When I asked Jesse, a man I have known for decades, to give me names of others who were incarcerated following Bloody Monday, he told me he only recalled their nicknames.

Many of us are trying to retrieve a list of leaders and participants of that Civil Rights era. By doing that and by creating a mural to memorialize their efforts, we think that our city will be taking a positive step toward a more inclusive, racially equal future.

In conversations with Wes Hardin, a painter who has created other murals in Danville, I have found that he is excited about painting our mural. He is already preparing sketches. If the RDDC approves our design, work on the mural will begin in mid-September.

To that end, our mural will feature, in the upper right-hand corner, a view of High Street Baptist Church. On the mural, Dr. Martin Luther King, Jr. will be seen either walking to or from that church.

On the top left will be the Temple Beth Sholom to represent Danville’s Jewish support for integration. In the middle upper will be the Municipal Building. On its top steps, leaders of the Civil Rights movement will be pictured, standing. On the landing just below, participants, like Mr. Townes, who bravely fought for change will be drawn.

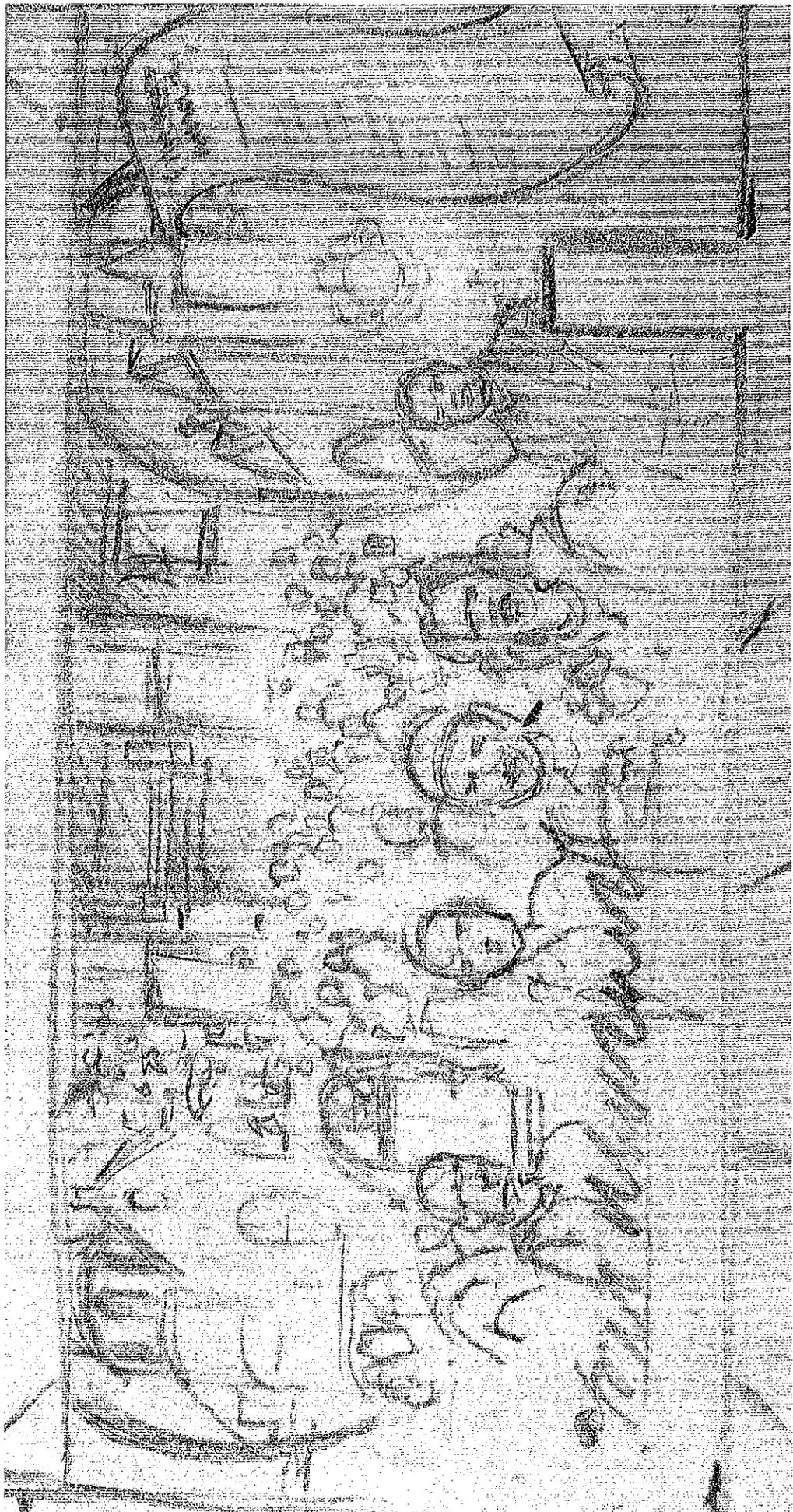
Our sponsor, History United/Virginia Humanities (<https://virginiahumanities.org/grants/>), will fund this mural.

Thanks to their help, as I’ve mentioned, we hope to begin the actual painting on the back of the Abe Koplen Clothing building in mid-September. As the owner of that building, I have offered that site for the location of that mural.

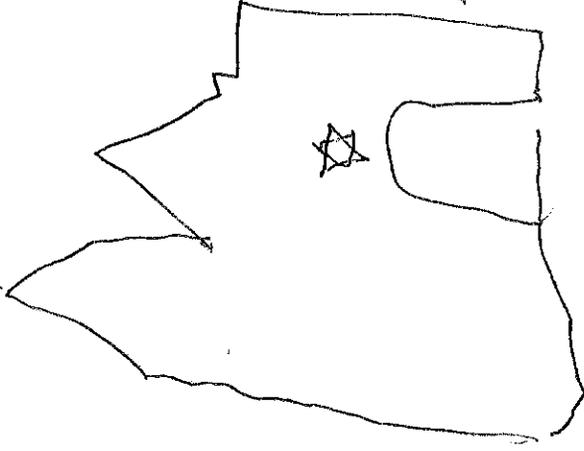
My hope is that we can be on the agenda for your August 19, 2020 meeting. If you need more information, please contact me at 203-293-5088.

Barry M. Koplen

To that end, our mural will feature, in the upper right corner, a view of High Street Baptist Church.



Foude Beth
Stolan

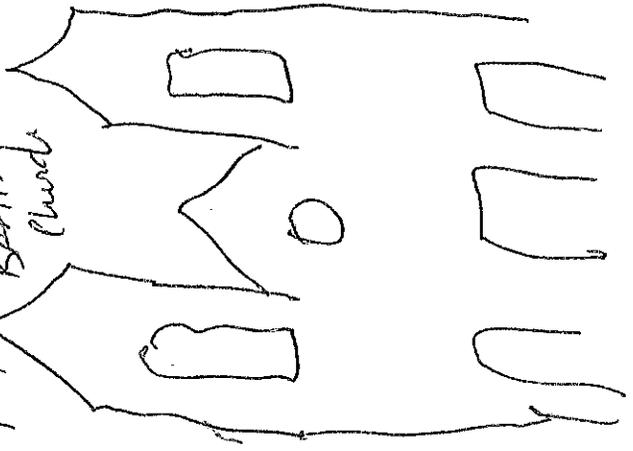


Municipal Buildings



1963-2020

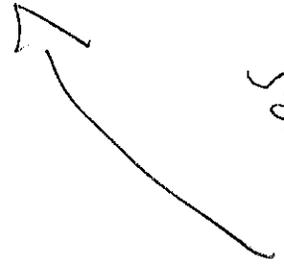
High Street
Baptist
Church



Honora
Roll



LIST OF NAMES
OF CIVIL RIGHTS
ACTIVISTS FOR
WHOM WE MADE
NO PICTURE





City of Danville
427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

MEETING OF SEPTEMBER 12, 2020

SUBJECT

Request a Certificate of Appropriateness at 401 Bridge Street to add decorative lighting to the bridge that crosses Bridge Street.

EXCERPT FROM DESIGN GUIDELINES

8: Streetscape and Open Space Guidelines

8.1. Streetscape Guidelines

8.1.1. Overall Design Considerations

Solar-powered, LED, and induction lamps are all more expensive to purchase, but use less energy over time. The globes are recommended to be glass rather than synthetic, because they last longer and do not become cloudy over time.

Landscape Lighting and Electrical connections should also be considered in design. Up-lighting on Trees, buildings and artwork can add a different dimension to the streetscape.

8.1.2. Streetscape Types

Bridge Street and Craghead Streets are the main pedestrian routes through the tobacco Warehouse section of the River District, and these are shown on the plan as red dashed lines. These streets should have their own distinctive character, which has been established with the improvements already completed on Bridge Street.

8.1.3. Gateways

Gateways could vary from simple signage to elaborate sculpture and landscaping. This is one area where the solutions should be creative. One of the most dramatic gateway feature the City could implement would be to light the dual bridges near the 100% corner.

At a minimum, gateway areas should have signage and other items such as special banners, special planting areas and/or artwork that makes motorists aware they are entering the River District. Gateways in areas with more available land, such as along Memorial or Riverside Drives, could have monument-type signs as well. Incorporation of sculpture can also make such locations memorable. At the railroad underpass on Craghead Street, there is the possibility of creating some type of mural on the underpass itself.

8.2. Streetscape Recommendations

Gateways into the District should be specially designed to welcome visitors and announce entry.

STAFF RECOMMENDATION

This type of request is not specifically addressed in the guidelines, but there is a reference to lighting the dual bridges to create a dramatic gateway feature and to creating some type of mural on the Craghead Street underpass, therefore the concept of having unique, special features at these entryway locations is supported. Staff recommends the River District Design Commission issue a Certificate of Appropriateness for the Bridge Street bridge over the street to create an art installation that consists of multi-colored LED lights for a beautiful entry/exit to the River District. The multi-colored LED lights in the art installation may not blink, strobe, move, or change in such a manner that creates a safety hazard for passing pedestrian or vehicular traffic.



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INFORMATION TO BE PROVIDED BY APPLICANT
Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 401 Bridge Street

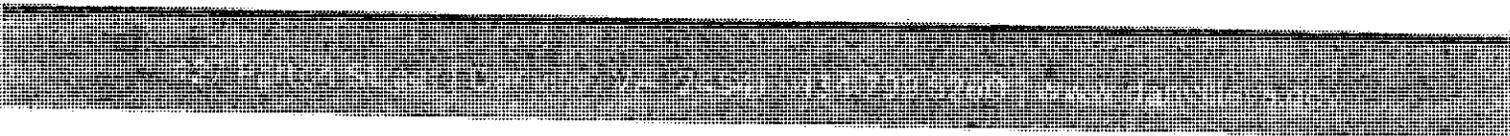
Name of Applicant: Garrett Shifflett

Applicant's Address: 3210 Chamberlayne Ave. Richmond VA 23227

Applicant's Phone Number: 804.399.9921 Email Address: garrettshifflette@gmail.com

Work Proposed (please circle one) Alteration/addition/rehabilitation/new construction/sign

Adding decorative lighting to the bridge that crosses
Bridge street. - see attached



Type of material(s) to be used: LED Lighting - See Attached

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? YES

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? YES

Would you like more information about these programs? NO

Which one(s)? - N/A -



Signature of Property Owner (if not applicant)



Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

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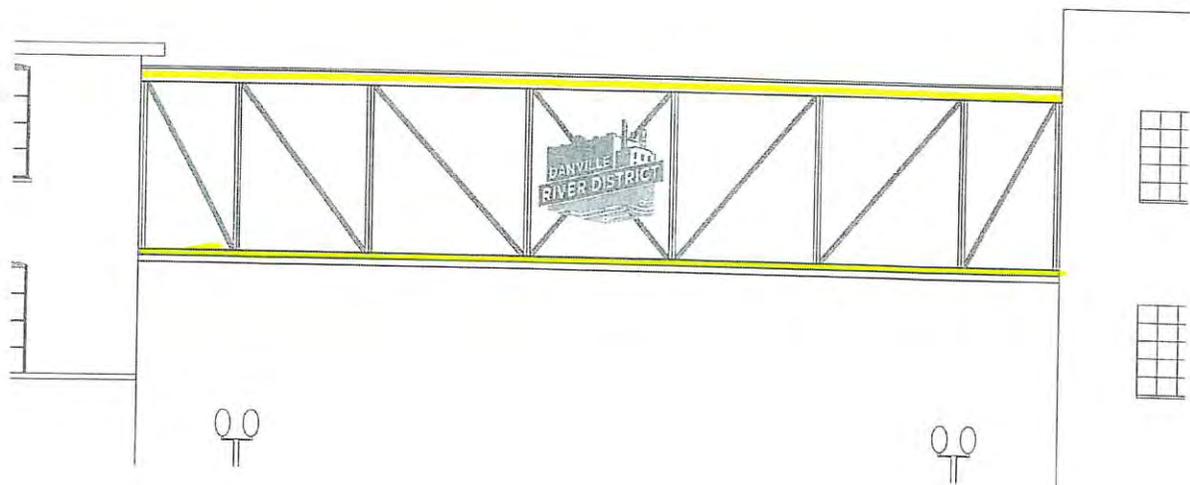
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Work Proposed:

Install LED lighting. Lighting to be installed on the top and bottom of each side running the distance across Bridge Street. The lighting is a thin LED strip and will be installed in a manner that will not be seen from the street. *Please see attached plan showing the location of the LED light strips (highlighted in yellow)*

Type of Material to be Used:

LED lighting Strip Lighting. *See attached specifications.*





CALL 888-880-1880 | 7AM-5PM M-F (PT)

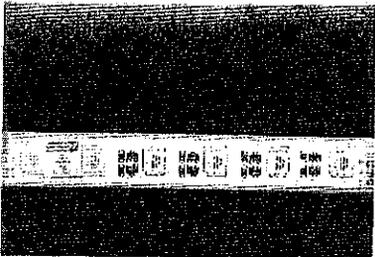


Waterproof MaxRun RGB + 3,000K 4-in-1 5050 LED Strip Light - 60/m - 10m reel

Product No.: wp-RGB3000K-4in1-CC5050-60-12-10m

SHIPS IN: 1 day, typically

View the [Product Description Page](#) for required parts, accessories, photos and videos.



Product Features

Sold by the 10 meter reel, foot and sample kit.

The Waterproof MaxRun RGB + 3,000K 4-in-1 5050 LED Strip Light is designed to enable amazing color runs of up to 10 meters. It utilizes four LEDs packaged on one node allowing for tones and hues that were previously impossible to achieve with a single RGB strip. In addition to containing an RGB diode, this strip also features a 3,000K warm white diode that allows you to create bolder and more vibrant colors than with RGB alone. The expanded color options of 4-in-1 solve the creative challenges of scenic, stage and retail environments.

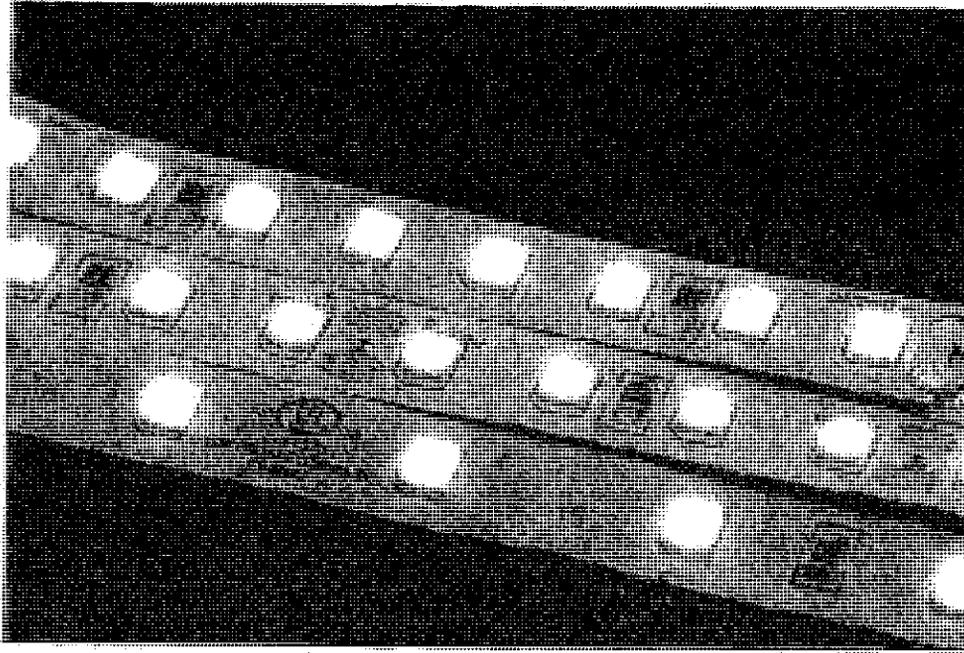
Features List:

- 10-meter run lengths
- Four colors per node
- IP65 waterproof
- Expanded color options
- UL-Listed and RoHS certified
- DMX controllable
- Seamless blending of RGB and 3,000K
- 90 watts per reel | 9 watts per meter
- Cuttable every 3.94 in | 100 mm

Specifications

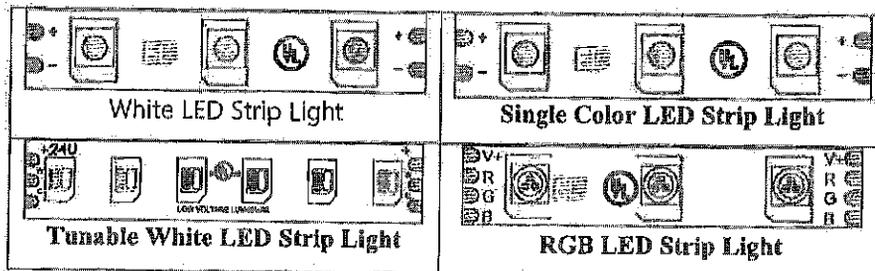
Ambient Temperature	-20°C to 40°C
Average Lifetime	50,000 hours
Beam Angle	120°
Brightness	65/235/50/215 lumens/meter
Brightness 2	300/500/700/700 mW/meter
Circuit Type	CurrentControl
Height (English)	0.26 in
Height (Metric)	6.5 mm
IP Rating	IP65
Input Current	3750 mA
Input Voltage	24 DC
LED Density	60 LEDs/meter
LED Node Size	5050
LED Spacing (English)	0.66 in
LED Spacing (Metric)	16.7 mm
Length (English)	32.8 ft
Length (Metric)	10 m
Light Color	RGB + White
Light Color Detail	Red, Green, Blue, 3,000K White
Manufacturer	EnvironmentalLights
Min. Cutting Increment (English)	3.94 in
Min. Cutting Increment (Metric)	100 mm
Power (Watts)	90
Power (Watts/ft)	2.70
Power (Watts/m)	9.00
Rating	UL, RoHS
Strip Width	12 mm
Warranty	3 years limited
Wavelength	630/520/463
Width (English)	0.63 in
Width (Metric)	16 mm

LED Strip Light Manual



LED strip light, also known as LED tape light, is highly flexible and customizable making it perfectly suited for many different types of lighting applications. Unlike traditional lighting sources LED strip light can bend, flex and adapt to fit any installation's needs. LED strip light is also cuttable making it the perfect solution for any custom installation. With Environmental Lights' hundreds of LED strip light options, including a wide selection of colors and configurations, we are confident we can provide a solution to meet your lighting needs.

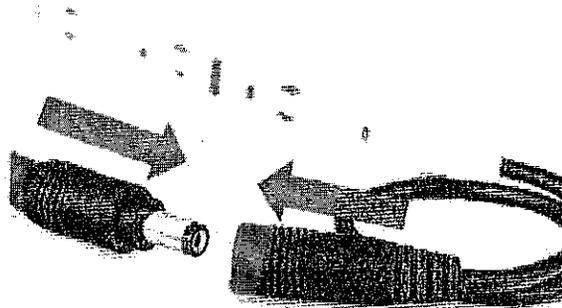
LED strip light can be generally categorized as single color or multi-color. Single color LED strip light, has a positive cathode and a negative anode and can be powered by connecting each electrode to the respective positive and negative output of an LED driver. Multi-color LED strip light, including tunable white, RGB, and RGB+, can be used with a controller to create a variety colors and color changing patterns. Multi-color LED strip light has a single positive cathode and a separate negative anode for each color. Controllers change the relative brightness of each channel to produce different colors and effects.



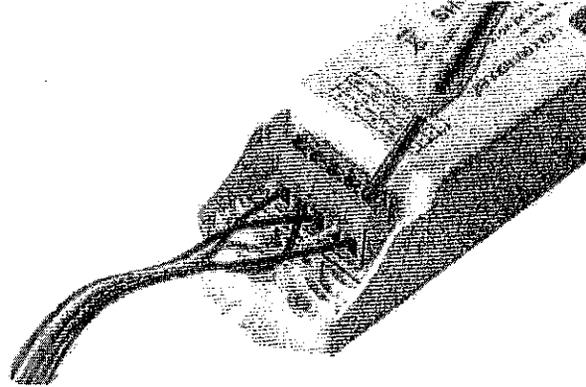
LED Strip Light Technology

There are three main components of LED strip light: flexible printed circuit board (PCB), light emitting diodes (LEDs), and resistors or current control IC's. The PCB serves as the flexible mounting surface and conductor. LED strip light PCB also has solder pads on every cutting increment that allow for secure electrical connections. The LEDs are the light emitting devices transforming electrical energy into light energy. Resistors or CurrentControl IC's act to limit the amount of current being distributed to each LED to ensure consistent output along the entire run of LED strip light. We carefully control the quality of our components to ensure our products will perform reliably and optimally.

A typical LED lighting system requires LED strip light, an LED driver and an optional controller. Most of our LED strip light requires a 12 Volt or 24 Volt DC power input. An LED power supply (also referred to as an adapter or driver) needs to be connected to an AC input, typically 120VAC in the USA. It will output a low voltage DC output compatible with our LED strip light. It is very important to make sure that you are purchasing the proper voltage LED driver for your lighting system. Supplying the incorrect voltage to your LED strip light will cause the LED strip light to overheat and fail. Additionally, we carry a multitude of options to control your lighting system including high voltage and low voltage options.



Most of our white and single color LED strip light comes installed with a female barrel connector on one end of the reel. To power our white and single color LED strip light, simply connect the female barrel plug to a male barrel plug from an LED power supply. Alternatively, some drivers come with bare wire leads and can be connected by using wire nuts or many of the connectors listed on our website.



Multi-color strip requires a controller to fully utilize all the color options. Most of our multi-color LED strip light reels come installed with a bare wire lead. While we offer several varieties of controllers, the majority of our controllers feature screw terminal blocks that allow for quick and secure connections. To install into a screw terminal block, first insert the bare wire leads into the controller output and screw down the terminals to secure. Insert the outputs of one of our LED drivers into the controller inputs to supply power to both the controller and the lights. For further instructions on how to use or wire any of our controllers, check the associated manuals and videos on our product pages.

If using an adapter style LED driver with preinstalled 2- or 3-prong plugs, simply plug the LED strip into the adapter and then plug the adapter directly into a 120VAC outlet. For LED drivers without preinstalled plugs, a qualified installer should be consulted. Wiring to 120VAC is dangerous and should only be done by experienced professionals.

LED Strip Light Customization

Flexibility is the name of the game when it comes to LED strip light. That applies to more than the physically bendable product and nearly infinite applications. LED strip light can be customized in a variety of ways right out of the box. This allows you to tailor a 'stock' product for your specific application. This section will focus on post-manufacturing customization, which can be done at the job site or by our in-house customization team in San Diego. Environmental Lights also offers complete product customization and large-scale manufacturing for big projects. Contact us for more information.

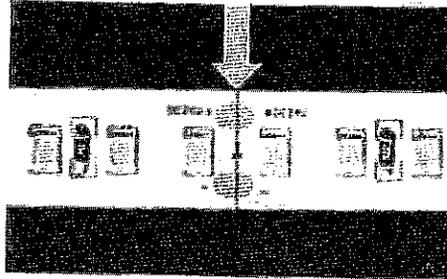
Length

One of the easiest and most common ways that LED strip light is customized is by modifying the length. All LED strip light offered by Environmental Lights can be cut at designated points to more precisely fit your specific application. The distance between cutting points, or cutting increment, varies by strip model due to the specific characteristics of that strip. Be sure to pay attention to this specification when selecting a product because some models may fit your application better than others. Higher LED density and lower voltage will generally result in shorter cutting increments. The cutting increment can be found in the features and/or specifications section of the product page. The measurement in millimeters is exact.

- Fully Dimmable
- UL Listed
- 50.0 watts per reel | 10.0 watts per meter
- 6,875 lumens per reel | 1,365 lumens per meter
- **Cuttable every 2.5 in | 62.5 mm**

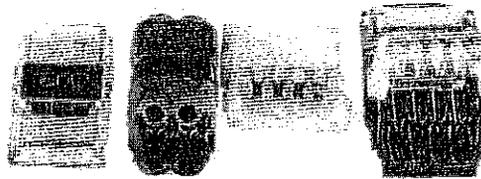
Manufacturer	EnvironmentalLights
Min. Cutting Increment (English)	2.46 in
Min. Cutting Increment (Metric)	62.5 mm
Power (Watts)	50

Cutting to length is straightforward. The most important thing is to make sure that the power is off before any cutting is done. Then, simply measure out the desired length of LED strip light and cut at the closest cutting line. You will be cutting through the copper layers within the strip, which can dull standard scissors. Wire cutters or heavy-duty scissors are recommended to ensure consistent, clean cuts.



Waterproof LED strip light can be cut in the same way as non-waterproof LED strip. The difference is that it needs to be re-sealed at the cut end to maintain the waterproof rating. The waterproofing process is fairly simple, but it is very important to follow all of the steps to ensure a good seal. Improper waterproofing can cause LED strip failures in the field. Please view our video on waterproofing strip light for more details.

Connectors

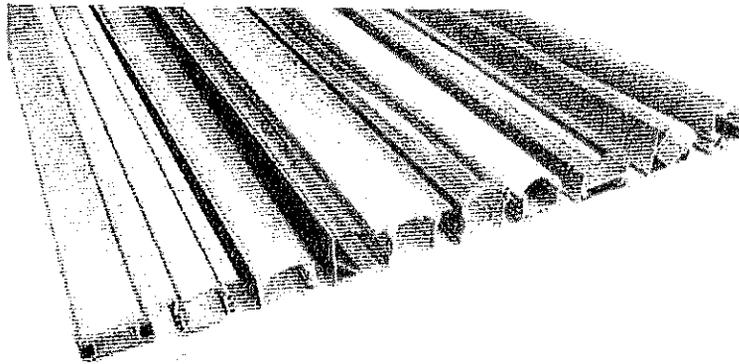


After cutting your LED strip light, you are going to need a way to connect it to a power supply or controller. The best way to do this is with soldering, which provides the smallest and most secure connection, both mechanically and electrically. Please refer to our online videos and documentation about soldering for more information.

Sometimes it may not be practical or feasible to solder the connections needed for your project. Environmental Lights offers a selection of connectors for these kinds of situations. Different options are available depending on the specific LED strip product. The best way to navigate to compatible connectors is to look through the accessories tab for the desired product(s). Key things to keep in mind when selecting a connector are whether it is permanent or removable, the amperage rating and the physical size of the connector.



LED Channel



Many LED strip light projects use its small size and flexibility to seamlessly integrate with the built environment. No light fixture needed. For those other applications, there is LED channel. An LED channel system consists of a base, often aluminum, and a top, often plastic. The desired LED strip light is installed into a channel system to create a custom fixture that is not only visually appealing, but also protects the LEDs and helps them run cooler to extend their lifetime. This mix-and-match approach means there are nearly endless combinations. Channel systems can also be cut to length, giving you the perfect fit with the exact lighting and look to suit your project.

Selecting the ideal channel system can be intimidating given the wide array of options, but a few simple steps can help narrow down the choices. Once you have selected the LED strip that meets your requirements, consult the LED Channel Systems page where you will find the LED Channel Compatibility chart as well as navigation facets. These facets give a quick way to filter channel systems that are the right size and application for your LEDs. Select the inside width options that are greater than or equal to the width of the desired LED strip. From there you can browse the online images to find the look you want.

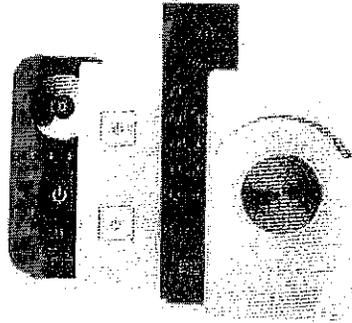
SHOP BY

INSIDE WIDTH

- 8 mm (3)
- 10 mm (5)
- 10.5 mm (7)
- 11 mm (8)
- 11.5 mm (4)
- 12 mm (2)
- 12.5 mm (2)
- 13 mm (10)
- 13.5 mm (1)
- > 14.4 mm (10)

There are a few other important things to note when selecting a channel system for your LEDs. One of the most common reasons for using an LED channel system is to create a diffused look that eliminates the appearance of individual dots of light from the LEDs. The best way to achieve this look is to use a combination of higher density LEDs strip and taller channel systems. Another important aspect of the channel system is the accessories. Some channel systems are available with alternative mounting methods like magnets or different kinds of clips. If you need something that isn't available on our website or just want a little guidance, please reach out to us for help.

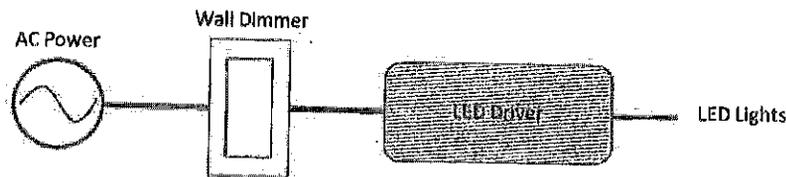
Controls



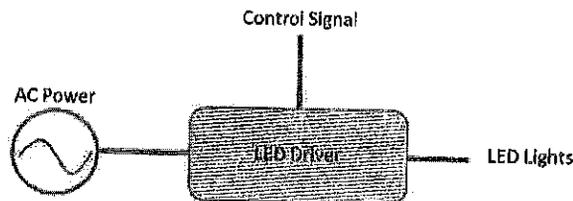
The final piece of the LED lighting system is the controller. While not a required component in a lighting system, controllers allow for extra customization and controllability after the lights have been installed. There are a variety of ways to control an installation of LED strip ranging from classic in-wall dimmers to more advanced app or software-based controls. Controllers can generally be broken down into two categories: integrated into the LED power supply or located between the LED power supply and the LEDs. Only one type of controller should be used on a given LED load. Using multiple controllers can cause improper operation or even damage to the products. There are numerous videos and documents on the Environmental Lights website that delve more deeply into the topics of dimming and controllers. As always, feel free to reach out if you need any assistance selecting the right products.

The most common LED power supplies with integrated control are dimming drivers intended for white or single-color LED products. This style of control has the benefit of simplicity because there are fewer components and wiring connections. It is also generally easier for situations where an existing lighting installation is being retrofitted with LEDs. Dimming LED drivers can be further broken down into two categories: phase dimming and dimming signal. Phase dimming drivers utilize a traditional style wall dimmer that reduces the amount of AC power going from the wall into the driver. This dimming, in turn, causes the driver to reduce the output power to the LEDs. It is very important to use a compatible wall dimmer for this kind of driver, otherwise, you may get poor performance or even damage the driver. Wall dimmers can ONLY be used with compatible dimming power supplies. Using a wall dimmer on a non-dimming LED power supply can be dangerous and damage the products. On the other hand, dimming drivers that use a dimming signal, like 0-10V or a built-in knob, reduce the output power to the LEDs without modifying the incoming AC power. This generally results in better low-end dimming performance because the power input to the driver is not interrupted.

Phase Dimming



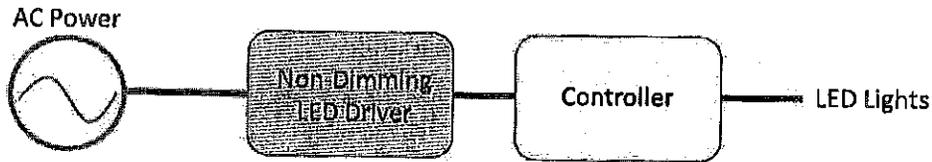
Control Signal Dimming





Separate controllers, that sit between the power supply and LED lighting, come in a huge variety of configurations. These kinds of controllers are ideal for multi-color strip light or where programming and other software controls are desired. The controllers are sorted by the number of output channels. Note that the same controller can appear in multiple categories if it can be configured to operate with different numbers of output channels. For example, some 4-channel controllers can be set to operate in either 1, 2, 3 or 4-channel modes. When selecting a controller, other things to keep in mind include power handling, number of zones, saved scenes, app control and remote control.

Separate Control

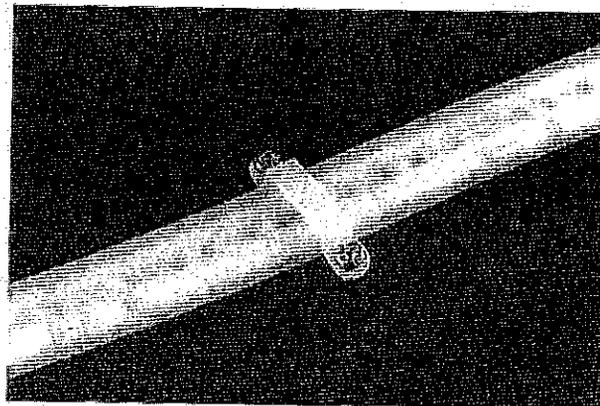


DMX is a subset of this group, where the controller is separate from the power supply. DMX is a professional standard that allows a wide variety of controllers and devices to interact seamlessly. It is commonly used in concerts, nightclubs and live theater applications as well as many others. These systems tend to be more complicated but provide a huge amount of control and scalability. Features and price vary widely depending on the capabilities that a given application requires. Check out our online resources or reach out to one of our sales engineers today for more information.

LED Strip Light Installation

All LED strip light comes installed with adhesive tape on the back. Ensure that the mounting surface is clean and free of any dust before applying. Once ready, simply peel back the tape liner and press the LED strip light onto the surface ensuring the strip light is lying flat and making full contact with the mounting surface. Adhesive tape is intended to be permanent and should not be reused.

Waterproof LED strip light also comes with tie-downs for more secure connections. Secure the tie downs every half meter for best results.





Safety Precautions

Please take the following precautions:

1. This equipment, like all electrical equipment, should be installed by a qualified person.
2. Do not expose these LEDs, dimmers or power supplies to intense electro-magnetic fields, including lightning.
3. The controllers and power supplies are not waterproof. Keep them dry.
4. Always observe proper polarity.

When installing LED lighting, it is a good idea to follow this "dry-run" procedure:

1. Be sure you have everything you need before you start.
2. Lay out your lights and power supply on the floor or table.
3. There is some resistance in the LED lighting. If you see any color fading or dimming at the end of a long run, you may have too many LEDs for your power supply and you might need a bigger supply or shorter runs. Call if you need assistance with larger projects.
4. Connect everything and test it to be sure it works and you have it connected properly. It is unlikely, but possible, that some part of your system is defective or was damaged during shipment. If that is the case, it will be very helpful to you to know that before you do all the work involved in installing custom LED lighting systems. You will also know if you damage anything during installation, which is really helpful in trouble-shooting because manufacturing defects and installation damage typically have very different solutions.

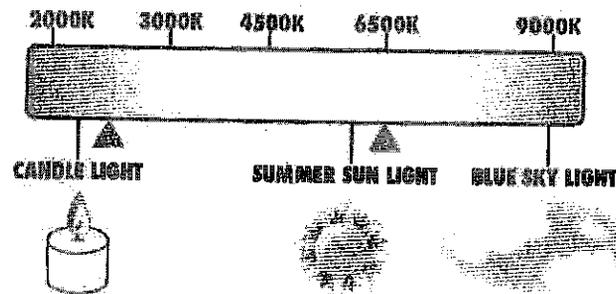
Once you have tested the system successfully, you are ready to install it. We recommend you install LEDs, electronic controls and dimmers in such a way that you have access to them in case they fail. All electrical components can fail.



Technical Directory

Brightness: Brightness, measured in lumens, is the measurement of the luminous flux from a light source. Brightness tells us how much light is being radiated by a light source. LED strip light is often characterized by the lumens per meter length.

CCT: The correlated color temperature, or CCT, refers to the degree of warmth or coolness of a white light, measured in Kelvins (K). Warm white is typically 2700K and Daylight white is typically around 6500K. The standard CCT's offered are 2400K, 2700K, 3000K, 4000K, 5000K and 6500K.



CRI: Color Rendering Index (CRI) is the measurement of how faithfully a light source reveals the colors of objects. The index range is from 0 to 100. The higher the CRI, the better the color accuracy. CRI is an important lighting feature for skin tones, decorating, merchandising and more.

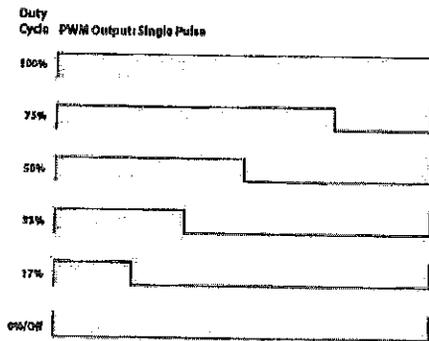
CurrentControl: CurrentControl LED strip light uses current regulating ICs instead of resistors to control how much current is provided to the LEDs. These ICs ensure a steady amount of current is provided to the LEDs even when the voltage slightly falls. CurrentControl is recommended for long run length LED strip light products as it ensures even color even with the voltage drop that occurs along the reel.

Density: The density of an LED Strip light is the number of LEDs for a given length. A higher density LED strip light will have a lower likelihood of showing hot spots when installed, while a lower density LED strip light will tend to be lower in cost due to the few components needed. The standard units for density are LEDs per meter.

LED Package Size: The most common differentiator of LED types, the LED package size refers to the actual dimensions of the LED package. The dimensions are provided in length by width in mm. For example, a 2835 package size refers to an overall size of 2.8mm by 3.5mm. Common package sizes including 3528, 2835, 5050, and 2216. Different package sizes tend to have different performance characteristics, such as heat dissipation, reliability and durability.

Phase Dimming: Method of dimming where the dimmer is situated between the power supply and AC source. The dimmer blocks a portion of the AC voltage sine wave which reduces the amount of power entering the power supply and thereby reduces the output power to dim the load.

Pulse Width Modulation (PWM): PWM is a very common method of dimming LED lights that works by very rapidly turning them on and off (pulsing) for periods that visually appear as a steady dimmed light. The brightness level is adjusted by altering the percentage of the time the lights are on (100%) to the time they are off (0%).



Voltage Drop: Voltage drop is the dip in voltage at the end of a conductor such as wire or LED strip. The drop in voltage tends to be greater with thinner conductors and long lengths. This dip in voltage can result in a visible difference between two ends of an LED reel and can be mitigated by purchased products with CurrentControl. Use the voltage drop calculator on our website located in the Resources tab to avoid this problem.

OUR LED PRODUCTS • SOLUTIONS • GALLERY • VIDEOS • DOCUMENTS • **RESOURCES** • ABOUT • CONTACT US

FAQ
LIGHTING TERMS
GLOSSARY

CALCULATORS

Wire Gauge and Voltage Drop Calculators

For 12 or 24 volt DC systems, the requirement of using wire thick enough to maintain at least 19 or 22 volts, respectively, throughout the system. But, in those potentials, you may see some dimming in single color systems, and you may see incorrect colors in RGB systems because the red, green and blue diodes do not dim at the same rate. If you use long LED linear lights such as tape or flexible bars, you will have additional voltage drop within the lighting itself. In order to address points in the lighting line, if necessary.

Wire Gauge Calculator		Voltage Drop Calculator	
Material	Copper	Material	Copper
Voltage (VDC or 1-phase AC)	24	Gauge (AWG)	18
Voltage Drop (%)	43	Voltage (VDC or 1-phase AC)	24
Current (amps)	30	Current (amps)	20
Length (feet)	200	Length (feet)	200
Result: Gauge (AWG)	8	Result: Drop (VDC)	16.2



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

MEETING OF SEPTEMBER 12, 2020

SUBJECT

Request a Certificate of Appropriateness at 703 Wilson Street to build a 20' X 24' metal storage building 16 feet high and move the existing 8' x10' storage building.

EXCERPT FROM DESIGN GUIDELINES

4.5 Architectural and Site Guidelines for Small Buildings

4.5.4 Materials

Construction Materials:

- Brick in approved range of colors (for the predominant exterior material). Brick used in new construction shall not be painted.
- Stone, cast stone or architectural concrete
- Split-face block used in conjunction with brick
- Light stucco finish

Trim or accent materials:

- Ceramic tile in appropriate colors
- Wood (e.g. accent material such as paneled storefronts and entries)
- Metal framing (Note: aluminum storefront framing systems must be designed with careful consideration of proper proportions of the framing members in order to be successful)
- Cast or wrought iron
- Sheet metal (parapet wall copings, etc.)
- Fabricated millwork (Fiberglass or structural foam)

Roofing Materials:

- Standing-seam metal roofs
- Slate or synthetic slate
- Composition shingles (Standard 3-tab shingles and shingles that are imitations of wood shingles or shakes are inappropriate. Heavy weight shingles such as "Slateline" by GAF, "Grand Manor" or "Carriage House" by Certainteed are appropriate.)
- Membrane roofing at low-slope areas (built-up roofing, single-ply roofing, etc.) but only in areas hidden by parapets or other building elements.

Prohibited materials include:

- “Mirrored” or opaque glass
- Colored glass
- Wood shakes or shingles
- Heavily textured stucco
- Imitation stone texturing (formstone)
- Clapboard sidings, whether wood or alternative materials at the ground level or except with review and approval
- Backlit canopies or awnings

STAFF RECOMMENDATION

Staff recommends approval of a Certificate of Appropriateness at 703 Wilson Street to build a 20' X 24' metal storage building 16 feet high and to move the existing 8' x10' storage building.



City of Danville
 427 Patton Street, Suite 208
 Danville VA, 24541
 Phone: (434) 799-5260

River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council. This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

INFORMATION TO BE PROVIDED BY APPLICANT
Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 703 Wilson Street

Name of Applicant: Darrell Evans Wyatt

Applicant's Address: 1936 Allen Place Danville, Va. 24540

Applicant's Phone Number: (434) 797-5848 Email Address: wyattelectrictmotors@gmail

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign

Build 20'x24' metal Storage
Building 16 Feet High. Move
existing 8x10 Storage Building

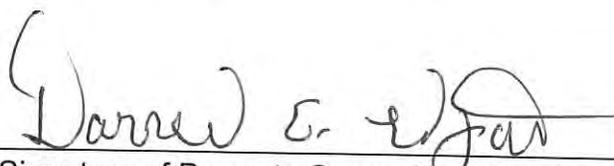
Type of material(s) to be used: metal

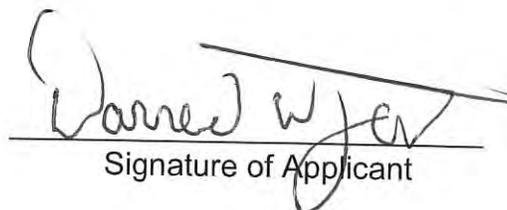
Have you read and understand the Design Guidelines for the River District of Danville, Virginia? Yes

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? Yes

Would you like more information about these programs? NO

Which one(s)? _____


Signature of Property Owner (if not applicant)


Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

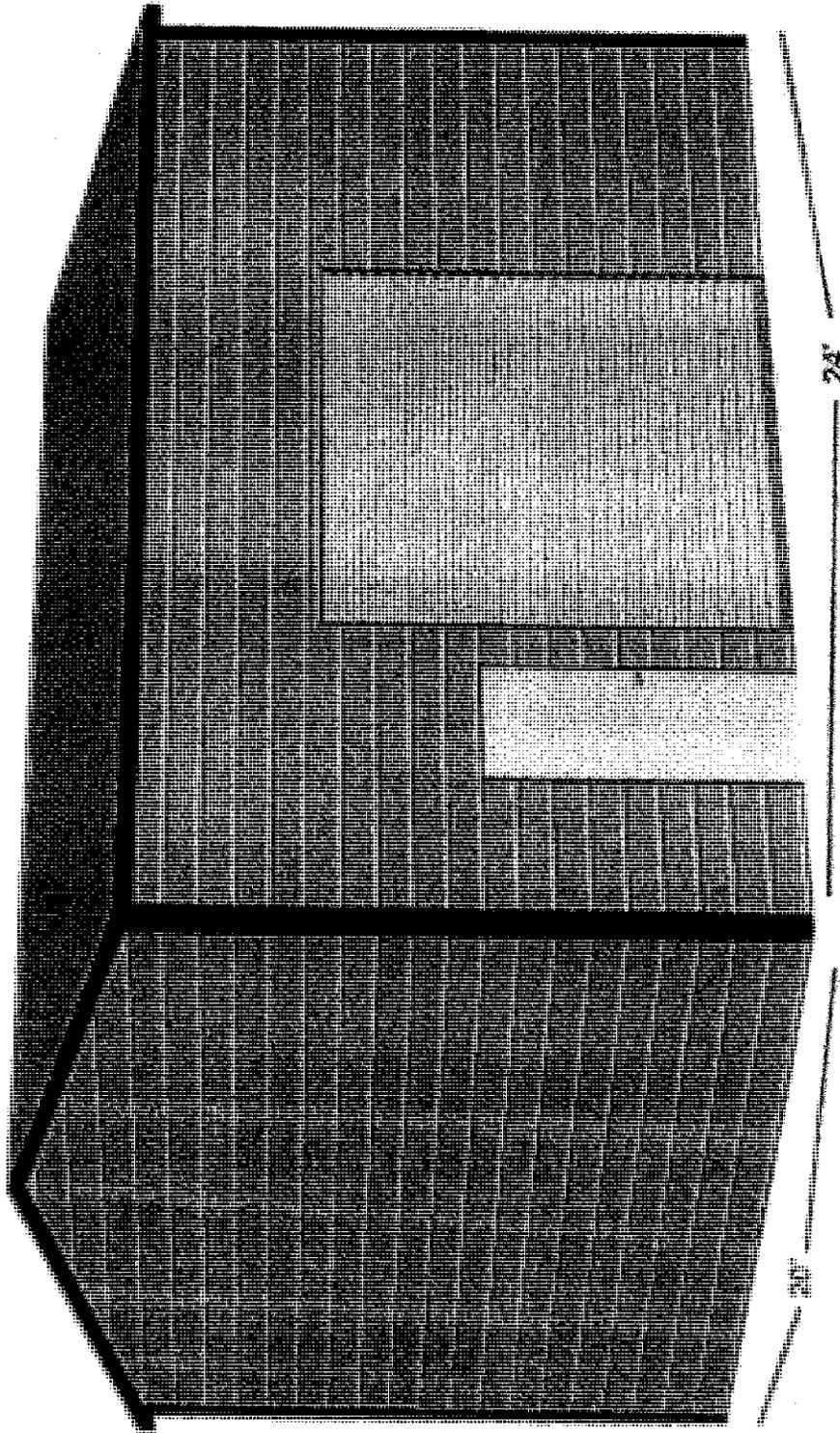
Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

All buildings, structures or improvements located in the River District and visible from a public right-of-way shall not be located, constructed, reconstructed, altered, or repaired unless a Certificate of Appropriateness has been issued by the River District Design Commission. The Commission meets once a month on the second Thursday of the month at 4:00P.M. in the fourth floor City Council Conference Room located in the Municipal Building. All questions or applications should be submitted to the Planning Division, located on the second floor of the Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541; (434)-799-5260.

Article 3:R.C.6 Application Submission Requirements: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - 1) Existing property boundaries, building placement and site configuration;
 - 2) Existing topography and proposed grading;
 - 3) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - 4) Relationship to adjacent land uses;
 - 5) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - 6) Proposed building color and materials;
 - 7) Relationship of building and site elements to existing and planned corridor development;
 - 8) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - 9) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.





City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

MEETING OF SEPTEMBER 10, 2020

SUBJECT

Request a Certificate of Appropriateness at 512 Lynn Street, Suite 104, to install a sign that will be 4' wide by 4.5' tall, plus 18" x 18" vinyl decals on one glass door visible from the sidewalk that will simply be "River City Fitness Center" and hours. The applicant would also like to install lights over the sign to match those already on site.

EXCERPT FROM DESIGN GUIDELINES

7: Sign Guidelines

7.2 Commercial Signs

7.2.2

j. Window Signs: Lettering applied to the windows of commercial or industrial buildings should be either at or slightly above eye level, or near the bottom of display windows (this may be more effective for stores with permanent awnings or canopies). Lettering can also be applied to the doors of shops, and to upper floor windows. Store window lettering should be no more than 6" tall, and should probably be no more than 4" on doors and upper floor windows, and may cover no more than 15% of the total area of a display window, and 20% or a door or double hung window.

7.2.3. Design and Allowed Materials

- Signs should be produced by a skilled sign professional to ensure legibility and attractive design.
- Traditional materials are appropriate for signs in the River District, including wood, glass, metal, gold leaf, raised dimensional letters, and painted designs. Window signs should be decal-type lettering or etching.
- New materials such as MDF (with edge banding) and architectural foam may also be appropriate, but hardwood or metal is preferred over these.
- Colors for signs should generally be limited to three and should harmonize with or compliment the colors of the building.
- Illumination for signs should be from shielded incandescent or LED lights. Halo-lit pin letters are allowed (photo below). Ground-mounted spotlights are allowed for illuminating monument or freestanding signs.
- Neon Signs are allowed with approval but care should be taken that the neon does not overwhelm the sign or the building. Neon signs inside windows are allowed.
- Vinyl and fabric awnings and sign banners are allowed, as are canvas and other fabrics that have been treated with water-proofing material.

- Vinyl banners for light poles are allowed.
- Wood signs may be constructed with attached raised lettering, painted or silk- screened lettering, or incised lettering through a process of sandblasting or routing the surface of the sign.
- Metal signs and plaques should be constructed of brushed bronze, antique bronze, aluminum, stainless steel or painted cast iron.

7.2.4. Not Recommended

- Plastic sign components (e.g. backlit sign panels, plastic letters, or prefabricated sandwich boards) are not recommended.
- Backlit awnings are not recommended.
- Plywood is not recommended as a material for signs.
- Backlit plastic panel signs are not recommended.
- Digital signs are not recommended in the River District.
- No sign or parts of signs may flash or move with the exception of restored historic signs that had these characteristics or new marquees with review and approval.
- Highly reflective metallic signs are not recommended.

STAFF RECOMMENDATION

The guidelines permit 20% of door coverage. The door is 11 sq. ft., which allows for 2.2 sq. ft. of coverage (20%). The initial request was for a 2' x 2' sign (2 sq. ft.) which exceeded the maximum. The applicant has agreed to change the size to 18" x 18" which will comply with the guidelines. The wall signage meets size requirements.

The proposed lighting appears to be similar to others installed on the facility.

Staff recommends issuance of a COA for the signage as amended by the applicant and lighting as it now complies with guidelines.



City of Danville
427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

RECEIVED
AUG 21 2010

CERTIFICATE OF APPROPRIATENESS APPLICATION

BY: _____
The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council. This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

INFORMATION TO BE PROVIDED BY APPLICANT *Important-Please read before completing application*

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 523 LYNN STREET SUITE 104

Name of Applicant: RIVER CITY FITNESS CENTER c/o JOSH FRANCISCO

Applicant's Address: 139 WALDEN CT DANVILLE, VA 24541

Applicant's Phone Number: 434.548.9914 Email Address: JOSH.RIVER.CITY.FITNESS@GMAIL.COM

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign ADD SIGN FOR NEW BUSINESS

Type of material(s) to be used: METAL SIGN MOUNTED

FLAT TO BUILDING FRONT

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? YES

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? NO

Would you like more information about these programs? NO

Which one(s)? N/A


Signature of Property Owner (if not applicant)
Garrett H. Shifflett (Lynn Street, LLC)


Signature of Applicant
River City Fitness Center

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

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- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
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 - 3) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - 4) Relationship to adjacent land uses;
 - 5) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - 6) Proposed building color and materials;
 - 7) Relationship of building and site elements to existing and planned corridor development;
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 - 9) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.

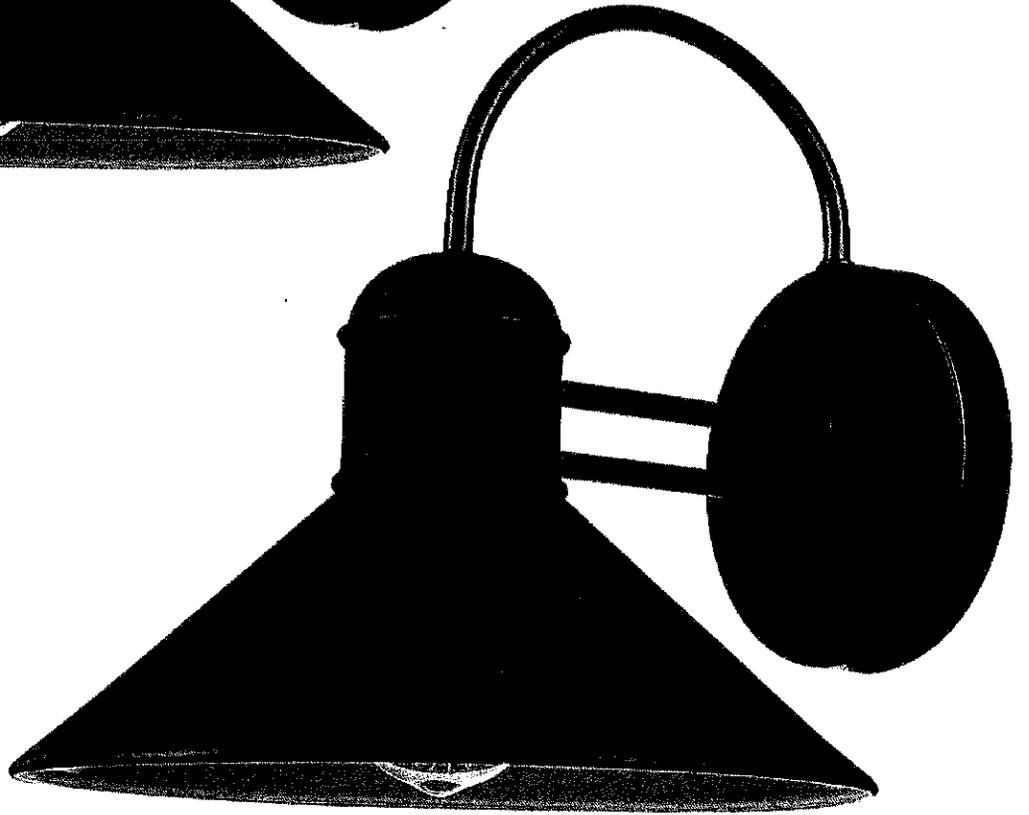
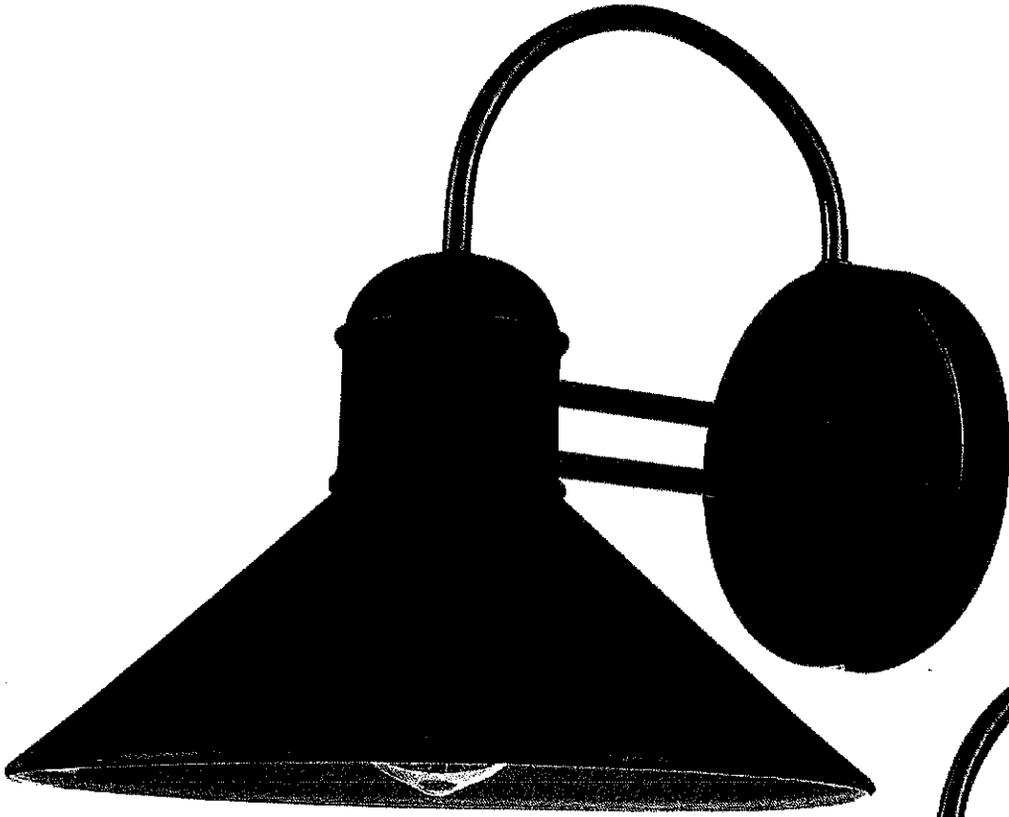
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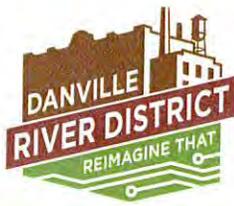
HOME OF
CROSSFIT OLD 97





RIVER
CITY
FITNESS
CENTER





City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

MEETING OF SEPTEMBER 10, 2020

SUBJECT

Request a Certificate of Appropriateness at 412 & 412 Lynn Street to remove the existing aluminum sided façade and renovate the storefront. (This removal has been partially completed). The work will include repair of brick, replace the existing metal garage door with a glass type door (similar to Garage Restaurant), repaint windows and doors a dark brown, open side window that had been bricked over.

EXCERPT FROM DESIGN GUIDELINES

3: Historic Building Restoration/Renovation Guidelines

3.2 General Guidelines

- All additions and renovations to existing structures should complement the original elements in terms of material, size, shape and color.
- New construction (e.g. additions) must be appropriate to the period and style or character of the building and the district as a whole.

3.2.1. Roofs, Gutters and Downspouts

Many older buildings have gutters that are integral with the roof structure. These should be repaired rather than replaced. Some buildings have half-round metal gutters and round downspouts, and these should also be retained or repaired. Appropriate metals are copper, lead coated copper, turned metal or aluminum. Corrugated downspouts and gutters with architectural profiles shall not be installed. Galvanized steel is not allowed because it rusts quickly.

3.7. Recommended

- Repair/restore historic materials whenever possible rather than replacing them.
- If replacement materials must be used, they should match the original materials and design. (Exception: flat roofs not visible from the street may be synthetic material.)

3.8. Not Recommended

- Additions to buildings that do not match the original building in style and materials.
- Adding materials that were not present in the original buildings, such as stucco, tinted glass, different style window, display window design, or roof/cornice details.
- Replacement of any visible exterior door with a flat or other incompatible modern style door. (Exception: metal security or fire doors are permitted in the back of buildings or for service entries, but preferably not on the primary facades of the building.)
- Changing the size of door and window openings.

5: Site Design Guidelines

5.2. Site Guidelines

5.2.12. Approved Fencing and screening materials.

- Double staggered row of approved hedge material in minimum 5' bed.
- Landscaped beds acting as screens with approval and appropriate ongoing maintenance.
- Masonry piers and low foundation walls with metal pickets (for parking or landscaped areas only, not storage areas)
- Metal picket fencing with or without masonry piers or foundations walls around garden and park areas.
- Masonry, stucco or split-face block walls minimum 6' tall for screening on property edges next to public rights of way (also see page 28).
- Approved wooden privacy fencing (for areas not abutting the public right of way).
- Broken face block or light stucco finish block for shorter or "knee" walls. Poured textured concrete allowed by review and approval.
- Materials such as "Trex" allowed with review and approval.

5.2.13. Prohibited screening and fencing materials:

- Chain or chain link, razor wire or barbed wire (except temporary installations at construction sites and at correctional facilities)
- Unfinished pipe railings
- Split rail, stockade, picket or other suburban/rural or residential styles of fencing (approved wooden picket fencing will be allowed on any historic residential structure).
- Prefabricated wooden fencing
- Prefabricated PVC fencing
- Unfinished concrete block (whether painted or not).

STAFF RECOMMENDATION

Staff has questions at the time of this report on finalization of the façade (paint, sealer,???), what type of window will be installed, will the existing small front windows be replaced as it appears that the concrete below them is not original and was just a filler material, as well as other questions.

If the applicant can address these items at the meeting, staff could support the work outlined. The previous façade that was removed was not in keeping with the guidelines, and staff believes that the work proposed can comply with the guidelines.



City of Danville
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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council. This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

INFORMATION TO BE PROVIDED BY APPLICANT

Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 410 + 412 Lynn Street

Name of Applicant: MARK LAVINDER (Submitted by RDA)

Applicant's Address: 525 Main St, Danville VA

Applicant's Phone Number: 434-792-4244 Email Address: mlavinder@lavindergrp.com

Work Proposed (please circle one): Alteration/addition rehabilitation new construction/sign

- Take down old aluminum & uncover & repair original Buick
- Replace Garage Door
- Repaint windows & doors a dark brown color
- Open original side window that had been bricked in

Type of material(s) to be used: _____

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? Yes

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? yes - not utilizing

Would you like more information about these programs? - N/A -

Which one(s)? - N/A -

Signature of Property Owner (if not applicant)

Alvin L. Stewart
Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

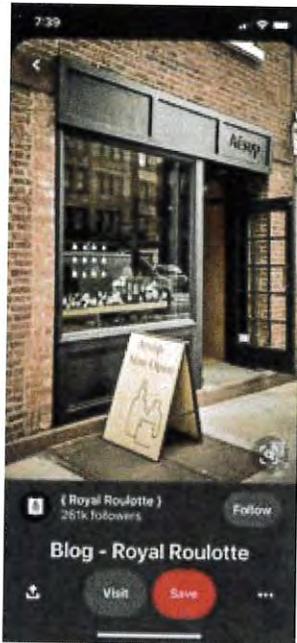
Additional Zoning Information: _____

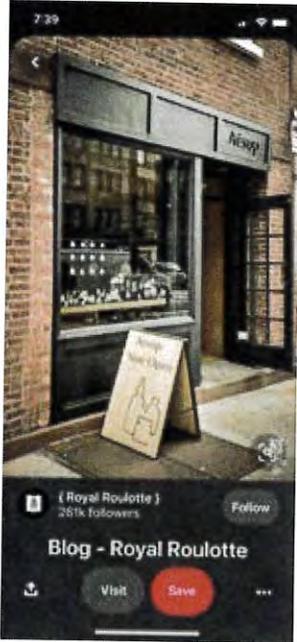
All buildings, structures or improvements located in the River District and visible from a public right-of-way shall not be located, constructed, reconstructed, altered, or repaired unless a Certificate of Appropriateness has been issued by the River District Design Commission. The Commission meets once a month on the second Thursday of the month at 4:00P.M. in the fourth floor City Council Conference Room located in the Municipal Building. All questions or applications should be submitted to the Planning Division, located on the second floor of the Municipal Building, 427 Patton Street, Room 207, Danville, VA 24541; (434)-799-5260.

Article 3:R.C.6 Application Submission Requirements: In consideration of a complete application, the Planning Director and the Review Commission may require any or all of the following information and any other materials as may be deemed necessary for its review:

- A. Statement of proposed use and user.
- B. Statement of estimated construction time.
- C. Photographs and maps relating proposed use to the surrounding property and/or the corridor on which it is located. Site plan drawings, prepared to meet the City site development plan submission requirements for a Preliminary Site Plan or
- D. Preliminary Subdivision Plat, and other exhibits showing the location of the existing and proposed building and site improvements, including:
 - 1) Existing property boundaries, building placement and site configuration;
 - 2) Existing topography and proposed grading;
 - 3) Location of parking, pedestrian access, signage, exterior lighting, fencing and other site improvements;
 - 4) Relationship to adjacent land uses;
 - 5) Proposed site improvements, including location of parking, access, signage, exterior lighting, fencing, buildings and structures and other appurtenant elements;
 - 6) Proposed building color and materials;
 - 7) Relationship of building and site elements to existing and planned corridor development;
 - 8) Relationship of parking, pedestrian facilities, and vehicular access ways to existing and planned corridor development; and
 - 9) Other site plans and subdivision plats as may be required by Danville for development approval.
- E. Architectural drawings showing plan view and elevations of new planned construction or renovations, including drawings of original building.
- F. A landscaping and buffer plan.
- G. Designs for exterior signing, lighting and graphics, to include description of materials, colors, placement and means of physical support, lettering style and message to be placed on signs.
- H. Graphic exhibits depicting compliance with other design elements.







RIVER DISTRICT DESIGN COMMISSION

MEETING OF

AUGUST 13, 2020

Members Present

George Davis
Andrew Hessler
R.J. Lackey
John Ranson
Courtney Nicholas

Members Absent

Peyton Keesee
Adam Jones

Staff

Ken Gillie
Lisa Jones
Clark Whitfield

Mr. Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

1. *Request a Certificate of Appropriateness at 677 Craghead Street to install new signage at the Danville Science Center.*

Mr. Davis opened the Public Hearing.

Mr. Adam Goebel, Executive Director of the Science Center, stated I appreciate your consideration of this request. I am here to answer any questions that you may have. Without getting into too much detail as far as the how and why. Back into January of 2019, we borrowed from a ten million dollar project to reinvent the Danville Science Center to include all new interior spaces and exhibits. We wrapped up Phase 1 with the Train Station Project in May of 2019, and right now Phase 2 includes ten thousand square feet of public exhibit gallery space and a new creativity lab is set to be unveiled this fall around November. That is if the Governor allows us to reopen. The Board of Directors and staff felt prudent that being we are completely flipping our museum, for lack of better words. That we look to our brand and how we identify our voice, appearance, and our logo. What you will find in your packet is the product of several public input surveys, as well as input from donors, members, focus groups and product of working. You will find there are some exterior signs that we would like to update with our new logo and brands. I welcome any questions that you may have.

Ms. Nicholas stated are we just approving all signage in masse. Is that what we are being asking to do?

Mr. Gillie stated it should just be the re-facing of those two others, and the large logo, that they have. What has been provided is what they are doing, right?

Mr. Goebel stated correct, it is all existing, and it is not new. It is basically, repurposing the existing inner structure with our new brand, logo, and colors in it.

Ms. Nicholas stated I just wanted to make sure that I understood.

Mr. Davis closed the Public Hearing.

Ms. Nicholas made a motion that the new signage meets guidelines as presented and to issue a Certificate of Appropriateness. Mr. Lackey seconded the motion. The motion was approved by a 5-0 vote.

- 2. Request a Certificate of Appropriateness at 547 Main Street to reface the existing wall sign above the door, install a 40" x 40" window decals, a 68.5" x 8.5" banner along the bottom on each front window, a 20" x 14.4" door decal on the entrance door and paint the facility light gray. There is also a request to permanently remove a canopy that was previously removed due to safety concerns.*

Mr. Davis opened the Public Hearing.

Mr. Dustin Haberer and Katie Inman, owner's, of Nana Karen's were present. Mr. Haberer stated we have talked to Ken and we are going to drop the sign for the window vinyl to 31", which will be the max for that window. It will also illuminate the banner in order to make that work. The sign for the existing one will go right over the Main Street Coffee Emporium sign. It will be the same size of the logo one and will screw right in.

Mr. Davis stated but you are going to do away with the banner at the bottom all together?

Mr. Haberer stated right, we may add like an insert stand up later on down the road. We want to maximize the size of the stickers. That will be the only thing affixed to them. Again, we are going to put up our door sign, hours of operation, location, social media and so forth. The awning was holding a lot of water and one of the metal pulls had just broken down, so we took it off before it got worse. The trees had overgrown into the building and awnings.

Ms. Nicholas stated are you painting it the same grey color or a lighter grey color?

Mr. Haberer stated it is actually like a cream beige. It will be different.

Mr. Gillie stated I'm sorry it probably looked grey to me. That is probably my fault because I am colorblind.

Mr. Haberer stated we are using several grey tones in the restaurant itself. It will be one that will match those.

Mr. Davis stated we are glad that you are giving it a try.

Mr. Haberer stated I will say and this might come back to bite me, but the store front that we are in, these five shops there, it is all done in that cream metal. I'm not looking to paint the other four the same grey. I'm looking to have a nice tapped straight edge line that makes our last store front on the right look somewhat separate from the rest. I don't want to get into the cost of painting their store fronts to match everything. I don't know what the policy is on that would be. We would paint just ours. When Mr. Lea had that building and had the front redone however many years ago he had all the same metal put down in the whole area.

Mr. Davis stated you obviously gotten permission from him to paint it any color you want to.

Mr. Haberer stated anybody that is coming in and putting money into his property, and he is very happy. I have been making his life very easy lately.

Mr. Hessler stated I know before we approved the Certificate of Appropriateness for this storefront, where the previous design with like beige with red awnings, and approved at the time to all be redone. Is that project continuing with the other four storefronts?

Mr. Haberer stated I don't know what the process was or what happened. When we took our awning down and we came down the next day, all of the awnings were gone. They are all gone. The way that Mr. Lea explained it to me; he has no interest in spending money in putting canopies on any of those. That is my understanding.

Mr. Hessler stated who was the owner of Coffee Emporium?

Mr. Haberer stated the owner was Mr. Lea, but the owner of Coffee Emporium was Lisa.

Mr. Lackey stated Lisa Royester.

Mr. Davis closed the Public Hearing.

Ms. Nicholas made a motion that the window sign as amended to 31" diameter decal and the overhead sign, paint and door decals that it meets guidelines as presented and to issue a Certificate of Appropriateness. Mr. Ranson seconded the motion. The motion was approved by a 4-1 vote.

- 3. Request a Certificate of Appropriateness at 214 N. Union Street to paint a mural onto the rear of the building.*

Mr. Davis opened the Public Hearing.

Mr. Tommy Bennett, President of the Danville Branch and NAACP, stated Barry Koplen, myself, and a few citizens of Danville would really like to get this mural painted. We have the support of a grant doing it through Danville Historical. We already have the approval and the sketch from the painter. The same young man painted the Old Ninety Seven mural. It is going to be a very respectful blackish history mural from way back, from the old first state bank to the first black mayor. It is really going to be a nice history piece and we are just asking for your approval.

Mr. Gillie stated do you have a color for that mural? The one that I got is black and white. Do we have an actual color?

Mr. Bennett stated no, I don't have the color because we are sending him the collage of all the history pictures from way back. He is going to sketch it and send it to us for approval.

Mr. Davis stated we may have some questions.

Mr. Ranson stated it says in the recommendations that you are requesting the actual color. Can we go ahead and approve the mural or do we have to wait. I think it is a wonderful project.

Mr. Gillie stated that is up to you. I was recommending until we get the version because all the other murals done, we had the actual color of this is what it is going to look like up on the building. I didn't have that to provide to you, so I mention this just to be consistent with what we have done in the past. That was before the River District Design Commission when we had the old mural program. We would actually get a picture of what it is going to look like in a small scale and then we would send it. I don't have that and that is the only reason I was trying to follow the past.

Mr. Bennett stated I think it is going to be in black and white because all the pictures that he is receiving from way back in the thirties, forties and fifties were old black and white. What you have is black and white.

Mr. Gillie stated I just thought because of the church and stuff and it is such a striking building and everything probably like a brick or something else.

Mr. Bennett stated yes the old High Street Baptist Church.

Mr. Gillie stated yes, so that is why I was figuring it was going to be a color portion of it so that is what I was asking for. It is up to the Commission, I'm okay, and we think the mural concept is great. We are really in support of it but I just didn't have all the details.

He said the first picture was a stick figure then it went from there. I just wanted to make sure there wasn't another version that I didn't have for you.

Mr. Davis stated I would love to see a finished project. I think it is a wonderful idea. May I offer you a suggestion just for you and your group to think about? These are to say, they are interesting times to put it mildly. I know for a fact we have a building and I am with Davis Storage Warehouse. We have a building with an old garage that had some graffiti painted on it. Well the graffiti was almost dulled out and you could hardly read it but the powers that be within the City decided that we needed to white wash the sidewall and building. It was not a week later that once that beautiful mural got on there, that somebody came by and did their own little graffiti work all over what we had already done. It was not cheap putting that white wash on there. I would hate to see the time and energy put into this mural that I'm sure is going to be wonderful, be wasted. You know there are people in this City and in this Country that just do not appreciate things that are being done like this and come and throw white or black paint on it and do something like that. If there is anyway, and I know a huge piece of plexus glass is probably not a great idea, if there is any way that, you could try to protect it as much as possible, I think it would be time well spent.

Mr. Bennett stated it is costing us over forty thousand dollars to have it done. It is not a cheap process what so ever.

Mr. Whitfield stated I think when he came back, the artist, to retouch up the Old Ninety Seven Mural and he didn't have the ability to do this when he first painted it. He put some kind of coating on it and if you notice, it has not faded as it did before. It might actually be a situation to where if someone did graffiti they could rub it because of that coating. That might be something you could talk to him about.

Mr. Bennett stated we wanted the same artist because we saw his work and loved the Old Ninety Seven. We want that same type of painting.

Mr. Davis stated that would be my recommendation, because I am a citizen of this City and I have grown up here, and I love Danville. I would personally be embarrassed if somebody did come by and throw paint on that and try to deface it in any way. Just a consideration for you. I personally would like to see a finished product of some sort of picture to show what it looks like.

Ms. Nicholas stated when is our next meeting?

Mr. Gillie stated September 10.

Ms. Nicholas stated it says here that you plan for work to start mid-September?

Mr. Bennett stated that is correct.

Ms. Nicholas stated is there any chance that you could bring back to us the final sketch by September 10. I know that will be kind of a quick turnaround.

Mr. Bennett stated sure we can and we can contact the artist and let him know what our turnaround time is that we need a sketch. We are still getting a lot of the pictures from the family and from the Historical Society.

Ms. Nicholas stated I think people would feel better about approving something or giving final approval for something that we can actual see what we are approving.

Mr. Whitfield stated what you might want to do is postpone until the September 10 meeting and he will be automatically on the agenda for the September 10 meeting. He can come and take care of business.

Mr. Bennett stated that is not a problem.

Mr. Davis closed the Public Hearing.

Mr. Lackey stated I have a question. I'm all in favor of the postponement and the mural. I recall and maybe Ken you might want to answer this, when they were doing murals, it was one that had to be done before anymore could be done or the City was going to lose a bunch of money. Do you know if that was the tobacco that went on Lyndsey Lofts or am I misremembering that? I just don't want to approve something and then find out that we screwed up process wise.

Mr. Davis stated you are making a little light bulb come on. That sounds so familiar.

Mr. Gillie stated it was one that they did as part of a historic tax credit project and they had to paint it back based on the historic tax credits because they had it listed on their drawings and application for the tax credits, which sort of flew in violation with what the code was so we had to work that one out. I don't remember which one it was but it was a tax credit issue.

Ms. Nicholas stated wasn't that the five points one with the Coke Cola sign?

Mr. Gillie stated it could have been.

Mr. Lackey stated no this was a mural, and I believe it was the one that went on the Lindsey Lofts. I think it was related to tobacco, but I'm not a 100% sure. I just want to make sure we get it right.

Mr. Gillie stated they had to get their CO in a certain time and stuff like that. They only had so much time to do it and that was the only one that I can think of. This one, there is no issue except him trying to schedule the artist to paint here during the weather when it is not too cold to paint and everything else.

Ms. Nicholas stated it also is not the City painting this one it, is a private organization.

Mr. Lackey stated I thought it had something to do with being a mural city and I don't remember. As long as we are good with it, I'm all for it.

Ms. Nicholas made a motion to postpone this agenda item to the September 10 meeting. Mr. Hessler seconded the motion. The motion was approved by a 5-0-vote.

Mr. Davis stated before we look at Items 4, 5, 6, and 7. I asked Ken if we could lump them all together. They appear to be the same thing at four different locations and I have been by all four locations. I could not see any signs or even where they wanted to put them. So with your permission Mr. Whitfield is that okay?

Mr. Whitfield stated you can do the public hearing all together but I think you need to vote on each one.

Mr. Davis opened the Public Hearing.

4. *Request a Certificate of Appropriateness at 530 Main Street to install two 12" x 18" Parking by Permit Only signs.*
5. *Request a Certificate of Appropriateness at 416 Main Street to install two 12" x 18" Parking by Permit Only signs.*
6. *Request a Certificate of Appropriateness at 401 Craghead Street to install two 12" x 18" Parking by Permit Only signs.*
7. *Request a Certificate of Appropriateness at 501 Craghead Street to install two 12" x 18" Parking by Permit Only signs.*

Mr. Charles Perkins stated I'm just here to answer any questions that you have.

Mr. Lackey stated where are these going?

Mr. Perkins stated it's somewhat funny how the State Code works with this. The correct answer is they are supposed to be placed at each entrance to a parking lot to as someone is coming into the parking lot they can see the sign. 416 Main Street has that at each entrance and it is the old Belk Leggett building. 401 Craghead Street also has the signs there and they are actually on the sides of the brick. Each side of the entrances they are on the side of the brick not facing the road. That is at the old Richmond Cedar Works building. 501 Craghead Street that does not have a sign yet and this will be a new sign. It's the parking lot on Colquhoun Street that's right behind the building that is adjacent to. I don't know that one is beside it on Bridge Street. 530

Main Street is First Citizens Bank there is a lower parking lot that has a need for a sign there. Our larger sign on the upper parking lot already has a sign on it and this was done recently. We have an alley that comes down onto Floyd Street and we will have to put a sign there to.

Mr. Lackey stated it is all for private parking?

Mr. Perkins stated yes sir.

Mr. Davis stated you are just overseeing all of these properties.

Mr. Perkins stated yes, they gave me a fancy title of Facilities Director. If something needs to be done, I either take care of it or come here.

Mr. Davis stated the Public Hearing is closed.

Mr. Hessler stated living downtown does have the need for some of these signs. We live at the Risery and the Lynn Street market. Everyone thinks they can park in our parking lot, then walk around, and go into the Lynn Street market. My only question for later which I don't know if Ken will have any say about it. Is there ever going to be permit locations for residences like downtown on the street or anything at one point. Is there ever going to be a change in zoning for parking aside from the private parking zone. I always wondered, as a resident downtown, if there is going to be any change as we grow I can only imagine it getting tighter is not hard right now unless there is an event or something on then people start parking down there. Right now, it is pretty dead.

Mr. Gillie stated they just went through the process of doing the River District parking study. I don't know if you have read the results to that or not. They have made some recommendations on things to address some parking and different ways. The City is taking all of those and is looking at doing some modifications. At this point, I can't say yes or no but it is possible and the study was just done last month and we are going through all the results.

Mr. Hessler stated the downtown garage idea, multi-level hidden behind the old hotel location on Main. Is that tabled or forever gone?

Mr. Gillie stated I wouldn't say gone forever but at the moment it is not cost effective to do but it could possibly change. There are a lot of things going on in Danville that may change other things. I can't say no for sure.

Mr. Lackey left the meeting at 4:31 pm.

Mr. Hessler stated I do see the need for it and I even see the need for enforcing of it in some way. I do see issue arising for hand. As far as being in favor of having those signs in designated areas or help from the City in the future.

Mr. Hessler made a motion that the four locations of which are 530 Main, 416 Main, 401 Craghead, 501 Craghead because all the designs are the same design by the same author for private use and similar applications and styles that they are all inordinacy with the guidelines as presented, and should all be granted a Certificate of Appropriateness. Ms. Nicholas seconded the motion. The motion was approved by a 4-0- vote.

APPROVAL OF MINUTES

The May 14, 2020 minutes were approved by a unanimous vote.

OTHER BUSINESS

Mr. Gillie stated you have the one item that you carried over and one additional item I believe for next month. This is just a reminder for everyone that our next meeting is September 10, and plan on being here. I know that is Labor Day weekend the Monday before we will still meet that week. If anyone can't, because of the extended Holiday, please let us know ahead of time so we can make sure that we have a quorum or we will have to reschedule the meeting.

With no further business, the meeting adjourned at 4:34 p.m.

Approved By: